



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Tuesday, December 14, 2021

3:30 PM

Virtual via Zoom

Zoom Meeting Link:

<https://us02web.zoom.us/j/86189243862?pwd=eGI5eWxRNkQ5YW55TkpLZENWSGNKZz0>

Meeting ID: 861 8924 3862 Passcode: 311043

To Join by Phone: +13126266799 86189243862# *311043#

CALL TO ORDER / ROLL CALL

Minute Taker: Kathleen Ripp

Present: 5 – Ellie Westman Chin, Alice O'Connor, Michael Verveer, Bill Zeinemann, Tom Ziarnik

Guests: 1 – Jamie Patrick

Westman Chin called the meeting to order at 3:30 p.m. Quorum established.

APPROVAL OF MINUTES

September 21, 2021:

A motion was made by O'Connor, seconded by Ziarnik, to approve the minutes.
The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

Michael Verveer is a member of the City of Madison Room Tax Commission and is on the Monona Terrace Community and Convention Center Board. Alice O'Connor is on the Monona Terrace Community and Convention Center Board but will be resigning effective at the end of this year and her seat on the committee will need to be replaced by another Monona Terrace Board member.

REVIEW FUND ACTIVITY

1. [68662](#) Fund Availability

Attachments: [2021-12-14_Fund_Activity_Memo.pdf](#)

Westman Chin reviewed the Fund Activity Memo, which reflects the MT BEA fund amount for 2021 of \$100,500 to appropriate and, with re-appropriations of \$28,574, it was noted available funds of \$142,676 to consider and appropriate at this meeting with seven fund requests for a total of \$144,150, which will leave a balance of -\$1,474 in the fund, pending funds becoming available in 2022. Westman Chin reviewed the reappropriations.

REVIEW FUTURE FUND REQUESTS

2. [68663](#) American Assoc of Motor Vehicle Administrators - 2023 Annual Intl Conf

Attachments: [AAMVA2023AnnualIntlConference.pdf](#)

BEA Request for \$28,425 for facility rental.

A motion to approve the request was made by Ziarnik, seconded by O'Connor. The motion passed by voice vote/other.

3. [68665](#) American Meteorological Society 2023 - 32nd Conf on Weather Analysis / 28th NWP / 20th Conf on Mesoscale Process

Attachments: [AMS2023_32ndWAF-NWP-Meso.pdf](#)

BEA Request for \$14,175 for facility rental.

A motion to approve the request was made by O'Connor, seconded by Zeinemann. The motion passed by voice vote/other.

4. [68666](#) Retail Jewelers Organization - 2025 Summer Buying Show

Attachments: [RetailJewelersOrg2025SummerBuyingShow.pdf](#)

BEA Request for \$24,000 for facility rental.

A motion to approve the request was made by O'Connor, seconded by Ziarnik.. The motion passed by voice vote/other.

5. [68667](#) American Society of Animal Science - World Congress Genetic Applied Livestock Production 2026
- Attachments:** [AmerSocAnimalScience-WCGALP2026.pdf](#)
- BEA Request for \$42,000 for facility rental.
- A motion to approve the request was made by O'Connor, seconded by Ziarnik..
The motion passed by voice vote/other.
6. [68668](#) World-class Instructional Design & Assessment - 2023 Annual Conference
- Attachments:** [WorldclassInstructionalDesign2023AnnualConf.pdf](#)
- BEA Request for \$22,500 for facility rental.
- A motion to approve the request was made by O'Connor, seconded by Zeinemann. The motion passed by voice vote/other.
7. [68669](#) Wisconsin Library Association - 2023 Annual Conference
- Attachments:** [WisLibraryAssoc2023AnnualConf.pdf](#)
- BEA Request for \$6,750 for facility rental.
- A motion to approve the request was made by O'Connor, seconded by Verveer.
The motion passed by voice vote/other.
8. [68670](#) Wisconsin Land Information Association - 2025 Annual Conference
- Attachments:** [WisLandInfoAssoc2025AnnualConf.pdf](#)
- BEA Request for \$6,300 for facility rental.
- A motion to approve the request was made by Verveer, seconded by O'Connor.
The motion passed by voice vote/other.

ROLL-OVER FUNDS REQUESTS

9. [68673](#) Roll-over of Funds Requests

Attachments: [RolloverFundRequests 12-14-2021.pdf](#)

Intl Society for Stem Cell Research: A motion to approve the request was made by Verveer. Motion was seconded by O'Connor. The motion passed by voice vote/other.

Public Relations Society of America: A motion to approve the request pending amendment of new event dates was made by Verveer. Motion was seconded by O'Connor. The motion passed by voice vote/other.

Midwest Sociological Society: A motion to approve the request was made by Zeinemann. Motion was seconded by Ziarnik. The motion passed by voice vote/other

DISCUSSION

10. [68672](#) 2022 Meetings

The committee discussed the preference for in-person or virtual meetings for MT BEAAC for 2022. If virtual, the meetings could be by use of a Destination Madison Zoom link or by conference call, as was done in the past before Zoom. The consensus was that the meetings are generally very short and would be better conducted virtually and whether that will be by a Destination Madison Zoom link or by conference call will be determined closer to the meetings.

OTHER BUSINESS

There was no other business.

ADJOURNMENT

Since there was no further business, Verveer moved that the meeting be adjourned. Motion was seconded by Zeinemann. Meeting adjourned.