



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, January 19, 2022

5:00 PM

Virtual Meeting

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### CALL TO ORDER / ROLL CALL

Chair Madison called the meeting to order at 5:03pm with quorum present. Bulgrin participated by phone.

**Staff Present:** Matt Mikolajewski, Saran Ouk, Tom Otto, Kirstie Laatch and Linda Horvath.

**Present:** 7 - Sabrina V. Madison; Nasra Wehelie; Susan M. Bulgrin; Wayne R. Harris; Seth W. Lentz; Kabah Bah and Keith Furman

**Absent:** 1 - Donna V. Moreland

**Excused:** 2 - Karina Mendoza and Lindsay Lemmer

### APPROVAL OF MINUTES

A motion was made by Harris, seconded by Lentz, to Approve the Minutes of the 11/17/21 meeting. The motion passed by voice vote.

### PUBLIC COMMENT

1. [68907](#) Public Comment EDC 1/19/22

**Attachments:** [2022 1-19 RegistrantsReport-PriorMeetings \(2\).pdf](#)

None.

### DISCLOSURES AND RECUSALS

None.

### NEW BUSINESS

2. [68908](#) Reminder to complete Statement of Interest

**Attachments:** [Link to Statement of Interest Form](#)  
[RE \[Annual Statement of Interests\] City of Madison Committee Member.pdf](#)

**This matter was discussed and finalized.**

3. [68802](#) Adopting the Greater East Towne Plan as a supplement to the Comprehensive Plan and directing staff to implement the recommendations contained in the plan.

**Sponsors:** Satya V. Rhodes-Conway, Gary Halverson and Lindsay Lemmer

**Attachments:** [GETAP Final Draft Dec21.pdf](#)  
[TPPB-memo 01-10-2022 GETAP.pdf](#)  
[TPPB GETAP 01-22 presentation.pdf](#)  
[BPC-memo 01-12-2022 GETAP.pdf](#)  
[BPC-presentation 01-12-22 GETAP.pdf](#)  
[UDC-memo 01-12-2022 GETAP.pdf](#)  
[UDC GETAP 01-12-22 presentation.pdf](#)  
[EDC-memo 01-19-2022 GETAP.pdf](#)  
[EDC GETAP 01-19-22 presentation.pdf](#)  
[PC-memo 01-28-22 GETAP.pdf](#)  
[GETP UDC Report011222.pdf](#)

**Laatch presented, with input from Horvath and Mikolajewski. This matter was Return to Lead (Plan Commission) with the Recommendation for Common Council to Adopt.**

4. [60990](#) Equitable Economic Response and Recovery

**Attachments:** [2022 EDD Work Plan Overview - EDC 1-19-22.pdf](#)

**Mikolajewski shared the Economic Development Division's 2022 work plan as noted in the attachment.**

5. [45135](#) Next Meeting

**Committee would like to include space on future agendas to invite beneficiaries of EDD programs to share their stories.**

## ADJOURNMENT

**A motion was made by Lentz, seconded by Furman, to Adjourn at 6:42pm. The motion passed by voice vote.**