



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved DOWNTOWN COORDINATING COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Thursday, August 18, 2022

5:30 PM

Via Virtual Meeting

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### CALL TO ORDER / ROLL CALL

**Present:** 5 - Michael E. Verveer; Patrick W. Heck; Adam J. Plotkin; Ted Crabb and Sandra J. Torkildson  
**Excused:** 2 - Barbara Harrington-McKinney and Davy Mayer

### APPROVAL OF MINUTES

A motion was made by Crabb, seconded by Plotkin, to Approve the April 28, 2022 Minutes. The motion passed by voice vote/other.

### PUBLIC COMMENT

1. [61242](#) Public Comment  
None

### DISCLOSURES AND RECUSALS

- None
2. [69766](#) Report of Mall Maintenance and Special Events 2022  
Greg Genin, Parks Division gave a brief update on mall maintenance staff activities, preparation for events and Halloween. He said that the August move in/out days went very well this year.
  3. [73210](#) Future of State Street Discussion  
Matt Mikolajewski, Economic Division Director, gave a presentation on the new 20-year mixed-use Tax Incremental District (TID #50) surrounding the Greater State Street Area. He said that \$15 million of the proposed \$20 Million TID is planned for the Lake Street Parking Garage Project, and that early in the life of a TID, there are less funds available for other projects. He added that in 6-8 years, and after more redevelopment occurs, we may have a better idea about the financial health of the district, and understand of there will be additional funds available.  
  
Mike Cechvala, Department of Transportation gave an overview of the latest information on the Metro Transit Redesign Project. He said that Metro expects that the bus stops

on the lower half of State Street will no longer be used after June 2023.

Rebecca Cnare, Planning Division, reviewed the attached memo that looked into the questions that DCC members asked in their July 2022 meeting about the possibility of a future pedestrian mall on lower State Street.

There was a discussion among member on difficulties of coordinating deliveries and whether or not the current limitations on lunchtime deliveries was being enforced. The committee discussed the idea of creating a sub-committee to discuss these issues further, but ultimately decided to keep the discussion in the regular committee and commit to meeting without cancelling any meetings over the next 8-10 months. Members said that more voices need to be brought into this discussion. Verveer said the Vending Oversight Committee (VOC) will be interested in this issue. Heck added that pedestrian and bicycle advocates will also be very interested in how the street would work, and that the whole issue of transportation will have to be elevated into this discussion. Heck also said that starting next April, there will be a new Alder representing the 2nd District which includes the 400-600 blocks of State Street. The Committee asked staff to talk to Division and Department Heads about the availability of staff to spend time on this issue over the next 10 months. Cnare replied that this project would be a large inter-agency effort that is not included in current work-plans.

The Committee agreed to have three members, Plotkin, Crabb and Heck, meet with staff on or about Sept 1 to prepare an agenda for the September meeting and begin to lay out a plan for future discussion of this topic.

#### **ADJOURNMENT**

**A motion was made by Crabb, seconded by Torkildson, to Adjourn at 7:00 pm.  
The motion passed by voice vote/other.**