



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, August 17, 2022

4:30 PM

Virtual Meeting

CALL TO ORDER / ROLL CALL

Present: 6 - Juliana R. Bennett; Lois H. Braun-Oddo; Jessica Klehr; Cliff Goodhart;
Christian J. Harper and Russell S. Knudson
Excused: 3 - Shane A. Bernau; Rafeeq D. Asad and Thomas A. DeChant

APPROVAL OF MINUTES

A motion was made by Braun-Oddo, seconded by Knudson, to Approve the Minutes of July 27, 2022. The motion passed by voice vote/other.

PUBLIC COMMENT

1. [61804](#) Public Comment
None.

DISCLOSURES AND RECUSALS

None.

AGENDA OVERVIEW

Jessica Vaughn gave an overview of the projects.

PUBLIC HEARING ITEMS

2. [72846](#) 5709 Odana Road - Comprehensive Design Review of Signage (CDR). 19th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

A motion was made by Braun-Oddo, seconded by Klehr, to Grant Final Approval. The motion passed by voice vote/other.
3. [72869](#) 1050 E. Washington Avenue - Comprehensive Design Review (CDR) of Signage Located in Urban Design District (UDD) No. 8. 6th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

The motion noted that any future signage must return to the Urban Design Commission for approval.

A motion was made by Braun-Oddo, seconded by Klehr, to Grant Final Approval. The motion passed by voice vote/other.

SPECIAL ITEM OF BUSINESS

4. [71985](#) Facade Grant Program Policy Updates

A motion was made by Bennett, seconded by Knudson, to Recommend to Common Council Approval of Resolution ID 72854. The motion passed by voice vote/other.

ROLL CALL

Present: 7 - Juliana R. Bennett; Lois H. Braun-Oddo; Jessica Klehr; Cliff Goodhart; Christian J. Harper; Rafeeq D. Asad and Russell S. Knudson

Excused: 2 - Shane A. Bernau and Thomas A. DeChant

UNFINISHED BUSINESS

5. [72416](#) 575 Zor Shrine Place - Residential Building Complex. 9th Ald. Dist.

The motion included the following:

- The applicant shall provide details on the screened-in porch railing and screening materials.
- The applicant shall provide details of the material transitions at the balconies, including the returns of material around the porch corner.
- In areas where there are long expanses of lap siding, alternative façade treatments shall be explored, including utilizing trim, modifications to punched openings, balconies, etc. to reduce the expanse of lap siding.
- The applicant shall refine the building design to include a positive termination at the top of the building. Consideration should be given to incorporating a cap on top.
- The applicant shall provide additional information on the tree species and conditions of the existing trees on site. If appropriate, consideration should be given to the preservation of the existing trees.
- Consideration should be given to the necessity of the use of screened-in porches above the 2nd floor and whether they need to be enclosed.
- The landscape plan shall be updated in address of landscape comments as noted below:
 - o Utilize alternatives to the Yellow Birches, such as White Spire Birch or River Birch.
 - o Use Serviceberry in-lieu of the Firebird Crabapples at the amenity deck seating area.
 - o Placing the Spring Snow Crabapples along the front sidewalks.
 - o Add more pops of color with gold varieties of low Creeping Juniper, Colored Twig Dogwood, Willow or Serviceberry.
 - o Add to the perennial drifts with something like Blackeyed Susans or Liatris for more plants and more color.

A motion was made by Braun-Oddo, seconded by Klehr, to Recommend Initial Approval. The motion passed by voice vote/other.

6. [69784](#) 674 S. Whitney Way - Exterior Renovations of a Planned Commercial Site in Urban Design District (UDD) No. 3. 19th Ald. Dist.

The motion included the following conditions:

- Adding more planters, potentially three along the front façade, near the building main entrance.
- Consider utilizing the use of more color along the base of the building.

A motion was made by Knudson, seconded by Braun-Oddo, to Grant Final Approval. The motion passed by voice vote/other.

7. [70536](#)

9501 Spirit Street - Residential Building Complex. 9th Ald. Dist.

The motion included the following conditions:

- The landscape plan shall be updated to incorporate the landscape comments, including:
 - o Replacing Barberries with Sun Joy Mini Maroon or Touchdown Teak,
 - o Incorporating additional perennials to bulk up the plantings, and
 - o Utilizing bark mulch in all planting beds.
- The UDC noted that given the limited size of the central greenspace, if the development team chose to move forward with an unprogrammed greenspace, it would be acceptable provided the landscape plan is updated to include additional canopy trees to provide more shade in the parking area.

A motion was made by Braun-Oddo, seconded by Klehr, to Recommend Final Approval. The motion passed by voice vote/other.

8. [72249](#)

302 Chaska Drive - Residential Building Complex. 9th Ald. Dist.

The motion included the following conditions:

- The landscape plan shall be updated to incorporate the landscape comments, including:
 - o Replacing Barberries with Sun Joy Mini Maroon or Touchdown Teak,
 - o Incorporating additional perennials to bulk up the plantings, and
 - o Utilizing bark mulch in all planting beds.
- The UDC noted that given the limited size of the central greenspace, if the development team chose to move forward with an unprogrammed greenspace, it would be acceptable provided the landscape plan is updated to include additional canopy trees to provide more shade in the parking area.

A motion was made by Braun-Oddo, seconded by Klehr, to Recommend Final Approval. The motion passed by voice vote/other.

INFORMATIONAL PRESENTATION

9. [72979](#)

330 W. Mifflin Street - Alteration of a Planned Development (PD), Renovation of the Madison Senior Center Courtyard into a Public Park. 4th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

SECRETARY'S REPORT

BUSINESS BY MEMBERS

10. [64940](#)

Announcements, Questions and/or Consideration Items for Future Agendas (No Other Action To Be Taken Under This Item)

ADJOURNMENT

The meeting was Adjourned at 6:30 p.m. by unanimous consent.