



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, September 7, 2022

4:30 PM

Virtual Meeting

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### CALL TO ORDER / ROLL CALL

**Present:** 6 - Lois H. Braun-Oddo; Jessica Klehr; Cliff Goodhart; Shane A. Bernau;  
Christian J. Harper and Thomas A. DeChant  
**Excused:** 3 - Juliana R. Bennett; Rafeeq D. Asad and Russell S. Knudson

### APPROVAL OF MINUTES

**A motion was made by Braun-Oddo, seconded by Harper, to Approve the Minutes of August 17, 2022. The motion passed by voice vote/other.**

### PUBLIC COMMENT

1. [61804](#) Public Comment  
None.

### DISCLOSURES AND RECUSALS

Re: Item #4 (415 N. Lake Street), Chair Goodhart disclosed he is retired from Eppstein Uhen Architects, but has had no involvement in this project.

### AGENDA OVERVIEW

Jessica Vaughn gave an overview of the projects.

### PUBLIC HEARING ITEMS

2. [71120](#) 3841 E. Washington Avenue - Renovation of a Former Hotel Building to Residential Located in Urban Design District (UDD) No. 5. 3rd Ald. Dist.

The motion provided for the following:

- The applicant shall provide a landscape plan as part of the Final Approval application, including plantings in the courtyard space and the use of bark mulch.
- The applicant shall update the photometric plan that responds to the concerns in the staff report, including lighting in the courtyard and along pedestrian pathways.
- The applicant shall update the elevations to address architectural comments, including:
  - Updating the color of the downspouts and gutters to match the exterior wall color,
  - Consideration should be given to downplaying the arches in the building gable ends,
  - Updating the color of the wall packs to be a lighter color to match the window frame,
  - Consideration should be given to utilizing the same window type throughout, i.e.

- update sliding windows to match the new windows above the front entry.
- The advisory motion reflects that conditional use standard #9 has been fulfilled; standard #5 requires additional enhancement or rework, including consideration being given to the location and treatment of the pedestrian crosswalk connection and consider a true connection that is raised and protected.

**A motion was made by Bernau, seconded by DeChant, to Grant Initial Approval. The motion passed by voice vote/other.**

**ROLL CALL**

- Present:** 7 - Juliana R. Bennett; Lois H. Braun-Oddo; Jessica Klehr; Cliff Goodhart; Shane A. Bernau; Christian J. Harper and Thomas A. DeChant
- Excused:** 2 - Rafeeq D. Asad and Russell S. Knudson

3. [73265](#) 66 West Towne Mall - Comprehensive Design Review of Signage (CDR). 9th Ald. Dist.
- The motion approved the wayfinding signage portion of the Comprehensive Design Review, and denied the Von Maur sign not adjacent to a tenant space portion of the CDR.
- A motion was made by Braun-Oddo, seconded by Klehr, to Grant Final Approval. The motion passed by voice vote/other.**

**INFORMATIONAL PRESENTATION**

4. [73342](#) 415 N. Lake Street - Planned Development (PD), New Lake Street Public Parking Ramp and Mixed-Use Building. 2nd Ald. Dist.
- The Urban Design Commission Received an Informational Presentation**

**SPECIAL ITEM OF BUSINESS**

5. [71257](#) Updates to Chapter 33.24, Urban Design Commission Ordinance and Policies & Procedures Manual
- The Urban Design Commission Discussed Phase 1 of updates to Chapter 33.24.**

**SECRETARY'S REPORT**

**BUSINESS BY MEMBERS**

6. [64940](#) Announcements, Questions and/or Consideration Items for Future Agendas (No Other Action To Be Taken Under This Item)

**ADJOURNMENT**

**The meeting was Adjourned at 7:17 p.m. by unanimous consent.**