



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft

### MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Tuesday, September 21, 2021

4:00 PM

Destination Madison via Virtual Meeting

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Zoom Meeting Link:

<https://us02web.zoom.us/j/87257639646?pwd=V2lXeTJEa0xEb0NyMVVRT0dTSTVPQT09>

Meeting ID: 872 5763 9646 Passcode: 518587

To Join by Phone: 312-626-6799 87257639646# \*518587#

#### CALL TO ORDER / ROLL CALL

**Minute Taker:** Kathleen Ripp

**Guest:** John Leinen via Zoom

**Westman Chin called the meeting to order at 4:00 p.m.**

**Westman Chin and Zeinemann appeared via Zoom, Ziarnik and Verveer appeared via phone.**

**Present:** 4 - Michael E. Verveer; Bill Zeinemann; Thomas J. Ziarnik and Ellie Westman Chin

**Absent:** 1 - M. Alice O'Connor

#### APPROVAL OF MINUTES

**May 18, 2021:** <http://madison.legistar.com/Calendar.aspx>

**A motion was made by Zeinemann, seconded by Ziarnik, to Approve the Minutes. The motion passed by voice vote/other.**

#### PUBLIC COMMENT

None.

#### DISCLOSURES AND RECUSALS

**Michael Verveer is a member of the City of Madison Room Tax Commission and is on the Monona Terrace Community and Convention Center Board. Tom Ziarnik is a member of the City of Madison Room Tax Commission and is on the Destination Madison Foundation Board of Trustees.**

## REVIEW FUND ACTIVITY

1. [67433](#) Fund Availability

Westman Chin reviewed the Fund Activity Memo, which reflects the MT BEA fund amount for 2021 of \$100,500 to appropriate. After the May 18, 2021 meeting, there existed a remaining balance of \$144,930, with re-appropriations of \$72,222, it was noted available funds of \$217,152 to consider and appropriate at this meeting with three new fund requests for a total of \$103,050 which will leave a balance of \$114,102 in the fund.

## REVIEW FUTURE FUND REQUESTS

2. [67434](#) Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services-IPBES Plenary 10

BEA Request for \$44,550 for facility rental.

A motion was made by Ziarnik, seconded by Zeinemann, to Approve. The motion passed by voice vote/other.

3. [67435](#) ASLO-2024 Summer Meeting

BEA Request for \$43,500 for facility rental.

A motion was made by Ziarnik, seconded by Zeinemann, to Approve. The motion passed by voice vote/other.

4. [67436](#) Blue52 Productions-2022 NSMMS & CRASTE

BEA Request for \$15,000 for facility rental.

A motion was made by Ziarnik, seconded by Verveer, to Approve. The motion passed by voice vote/other.

5. [67443](#) Midwest Bisexual Lesbian Gay Transgender Asexual College Conference Request

The event had been originally scheduled for February 2021 but was rescheduled to October 2021 because of the pandemic restrictions. The event is taking place at Monona Terrace October 8-10, 2021. Room reservations at contracted hotels – Hilton Madison, Holiday Inn Express & Suites Central, Sheraton, and Madison Concourse – have been lower than expected because of the resurgence of the pandemic. The client is requesting approval to receive the total amount (\$13,050) in MT BEA funding that has been awarded.

A motion was made by Verveer, seconded by Ziarnik, to Approve. The motion passed by voice vote/other.

**ADJOURNMENT**

A motion was made by Verveer, seconded by Zeinemann, to Adjourn. The motion passed by voice vote/other.