



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft PUBLIC MARKET DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Thursday, March 3, 2022

5:00 PM

Virtual Meeting

The City of Madison is holding the Public Market Development Committee (PMDC) meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to publicmarketdevelopmentcommittee@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 894 9300 1780

CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:04pm, by the Chair, with quorum present.

Present: 8 - Patrick W. Heck; Lindsay Lemmer; Tim Gruber; Barry M. Orton; Anne Reynolds; Leslie Peterson; Jeffrey M. Glazer and Adam J. Haen

Excused: 3 - Syed Abbas; Lindsey Day Farnsworth and Katy L. Stanton

APPROVAL OF MINUTES

A motion was made by Alder Lemmer and a second by Barry Orton to approve the December 2, 2021 minutes. The motion was passed by a voice vote/other.

PUBLIC COMMENT

1. [65299](#) Public Comments

There was no public comment.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals.

DISCUSSION ITEMS

2. [27499](#) Public Market Discussion

- o Neighborhood Investment Fund Grant Updates
 - ☐ Reistad provided comments about receiving grant but has not had any further information.
 - ☐ Reynolds spoke on others who received funding from this program.
- o Economic Development Administration Grant Update
 - ☐ Mikolajewski had conversation about structure of this grant.
 - ☐ Heck asked if ARPA funds would cause issues with EDA funds.
 - ☐ Mikolajewski said they should work together.
- o Market Design Update
 - ☐ Pauba said with funding in place starting to move forward with bid process.
 - ☐ Gruber asked about timeline.
 - ☐ Pauba said potentially bidding in July 2022 and construction start November 2022.
 - ☐ Reynolds said all funding has to be in place before bidding.
 - ☐ Pauba confirmed.
- o Public Market Foundation Update
 - ☐ Reynolds mentioned a project manager has been hired.
 - ☐ Reynolds said they would be restarting the vendor process.
 - ☐ Reynolds talked about equity in space build out for market and trying to remove barriers.
 - ☐ Peterson expressed space cost concerns.
 - ☐ Reynolds said they are thinking about this and want to address it.
 - ☐ Gruber asked how long are the leases for.
 - ☐ Reynolds said Foundation id still working on it.
 - ☐ Orton asked about an opening date.
 - ☐ Reynolds said vendors would start build out in early fall of 2023.
 - ☐ Reynolds said Foundation will hire a director by end of 2022.
 - ☐ Reynolds said Foundation is talking about when public fundraising campaign will start.

ADJOURNMENT

A motion was made by Orton and seconded by Gruber to adjourn the meeting. The motion was passed by a voice vote/other. The meeting was adjourned at 5:34pm.