



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, April 27, 2022

5:00 PM

Virtual Meeting

The City of Madison is holding the Vending Oversight Committee (VOC) meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to vendingoversight@cityofmadison.com

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 881 8467 8328

CALL TO ORDER / ROLL CALL

The Chair, at 5:08 pm, called the meeting to order, with quorum present.

Present: 4 - Michael E. Verveer; Gary Halverson; Marlys M. Miller and Colin R. Barushok

Absent: 2 - Michelle L. Quigley and Sean Lee

Excused: 1 - Aaron D. Collins

Non Voting: 1 - Jack T. Thumblad

APPROVAL OF MINUTES

Barushok made a motion and a second by Halverson to approve the minutes from the 2/23/2022 meeting. The motion was approved by a voice vote/other approved the motion.

PUBLIC COMMENT

1. [71107](#) Public Comment

Three people signed in to speak at the meeting.

Agenda item 1

Tom Dufek - Young Blood Beer Company, neither support nor oppose and wanted to speak - did not attend the meeting.

Agenda item 2

Mike Kull - Rare Steakhouse, neither support nor oppose and wanted to speak.
Annik Dupaty - Madison Museum of Contemporary Art, in support and did not want to speak but was available for questions.

DISCLOSURES AND RECUSALS

There were no disclosures or Recusals

NEW BUSINESS

2. [70884](#) Granting Special Vending Approvals under MGO 9.13(6)(k) for 2022 Special Events as detailed on the accompanying special event resolution table.

A motion was made by Verveer and a second by Barushok to approve adoption of the Resolution. The motion was passed by a voice vote/other.

Staff reviewed and explained the Special Event Resolution and process. Staff updated any changes to event dates and cancellations since the table was attached to Legistar. These updates will be added to Legistar.

These updates include:

- Cars on State is cancelled for 2022
- Art Fair ON the Square 2022 dates/times: 7/8/22 5p - 7/10/22 9p
- Live on King is moving to the 100 block of Martin Luther King Jr. Blvd.
- Jazz on State will be back on the 100 block of State St.
- MadLit will be back in 2022 on the 100 block of State St.

REPORTS

3. [68042](#) Street Vending Staff Report

The staff report was reviewed.

Alder Verveer asked staff to explained the current backlog and what agencies are involved in the approvals of roadway cafes.

Staff reported that there was a two week delay due to the cancellation of the initial Council meeting the Streatery program was to be approved. Due to the delay staff was not able to issue any invoices, accept payments or issue invoices until April 8th. As of today, 50 Sidewalk and/or Roadway Cafe applications have been submitted, and 5 licenses have been issued for the sidewalk only. No Roadway Cafe Permits/Licenses have been issued to date.

Staff reported that the each application will determine the number of agencies that need to review. The review team consists of Street Vending, Traffic Engendering, Parking Utility, Streets, and Fire.

Additionally, the majority of applications are incomplete or need updated information when submitted. With the new rules for sidewalk and roadway cafes, and changed process over the past two years, it is taking a lot of time to educate and address questions.

We also had a few technical issues with staff workflow. Those issues are currently being addressed by the City IT Department.

Things have gotten off to a slow and rocky start but staff are moving forward with all license types. The majority of Art & Craft vendors and Food Carts that have applied now have licenses issued.

Staff will be doing additional outreach to past applicants that have not applied yet but have been observed operating or have not been in contact with our office.

ADJOURNMENT