



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved ROOM TAX COMMISSION

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Friday, August 27, 2021

4:00 PM

\*\*\*Virtual\*\*\*

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### CALL TO ORDER / ROLL CALL

The meeting was called to order at 4:00 PM.

Present: Sally Miley, Alder Michael Verveer, Alder Sheri Carter (left at 5:00 PM), Glenn Krieg, and Thomas Ziarnik  
Absent: Sylvia Moss

### APPROVAL OF MINUTES

A motion was made by Krieg, seconded by Carter, to Approve the Minutes. The motion passed by voice vote with unanimous consent.

### PUBLIC COMMENT

[67099](#) Public Comment

No public comment.

### DISCLOSURES AND RECUSALS

Sally Miley - Madison Opera Board of Trustees  
Ald. Sheri Carter - Destination Madison, Madison Art Commission  
Glenn Krieg - Monona Terrace Community and Convention Center Board  
Thomas J. Ziarnik - Monona Terrace Event Assistance Committee, Destination Madison Board of Trustees  
Ald. Michael Verveer - Monona Terrace Community and Convention Center Board, Overture Center Foundation Board of Directors, and Monona Terrace Booking Event Assistance Committee

### NEW BUSINESS

1. [67095](#) Financial Update and Budget Priorities from Organizations Receiving Room Tax Commission Allocations

Attachments: [Destination Madison Presentation 082721\\_Final\\_City.pdf](#)  
[Monona Terrace Room Tax Commission Meeting August 27 2021\\_Final.pdf](#)  
[Overture Room Tax Presentation - 8.27.2021.pdf.pdf](#)  
[Room tax for Arts 2022\\_Sept\\_1.pdf](#)

See attachments.

2. [67096](#) Room Tax Fund Condition and Projections  
  
**Attachments:** [Room Tax Commission -- 08-27-2021.pdf](#)  
  
See attachment.
  
3. [67097](#) Proposed Council Resolution to Address 2021 Room Tax Shortfall  
  
**Attachments:** [Proposed Council Resolution.pdf](#)  
  
See attachment.
  
4. [67098](#) Outline of Room Tax Commission 2022 Budget Meeting  
  
**Attachments:** [Outline of Room Tax Commission 2022 Budget Meeting.pdf](#)  
  
See attachment.

#### ADJOURNMENT

A motion was made by Verveer, seconded by Krieg, to Adjourn at 5:42 PM. The motion passed by voice vote with unanimous consent.