



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, December 15, 2021

5:30 PM

Virtual Meeting

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### CALL TO ORDER / ROLL CALL

DCFC and MFPC called to order by Chair Anderson at 5:35p.

**Others Present:** Nick Heckman, George Reistad, Nan Fey, Bill Warner (DCFC Chair), Shirley Nennig, Donale Richards, County Sup. Michele Ritt, Sheena Tesch, Abha Thakkar

**Present:** 14 - Regina M. Vidaver; Arvina Martin; Nicholas S. Leete; Rebecca Kemble; Christopher G. Brockel; Kirsten E. Moore; Dadit G. Hidayat; Taylar E. Foster; Devika J. Suri; Lindsey Day Farnsworth; Teal M. Staniforth; Sarah M. Larson; Erica C. Anderson and Alma T. Horlock

**Excused:** 6 - Yannette Figueroa Cole; Jamie R. Bugel; Hedi L. Rudd; Dustin K. Lundt; Laura G. Scandurra and Jennifer S. Conroy

### APPROVAL OF MINUTES

Motion to approve previous MFPC minutes made by Brockel. Second by Moore.  
Vote passed with unanimous approval.

Motion to approve previous DCFC minutes made by Warner. Second by Richards. Vote passed with unanimous approval.

### PUBLIC COMMENT

- 1      [67957](#)      Public Comment
- None

### DISCLOSURES AND RECUSALS

None

### ANNOUNCEMENTS

Johns Hopkins Center for a Livable Future –Community of Learning Practice-  
The MFPC/DCFC representatives had their first meeting with this group on Nov 12. Conversation around discomfort and the role of food councils. Thakkar and Moore have created a survey about the council that will go out to MFPC and DCFC members after this meeting. Survey responses requested by Jan 3.

2022 Meeting schedule: MFPC/DCFC will meet jointly on the even months, while the councils will met separately on the odd months.

## NEW BUSINESS

### ACTION ITEM

- 2      [68828](#)      City of Madison Ag Lease Changes Memo, December 2021
- Attachments:**      [Ag Lease+Addendum+References MFPC-DCFC 121521.pdf](#)
- Presentation from Fey and Guffey Calkins followed the attached memo.
- Motion to approve the Ag Lease memo by the Madison Food Policy Council made by Vidaver. Second by Moore. Motion passed with unanimous approval.
- Motion to approve the Ag Lease memo by the Dane County Food Council made by Tesch. Second by Warner. Motion passed with unanimous approval.

### WORK GROUP REPORTS

- 3      [68829](#)      Food Access, Relief, and Economic Support - December 2021
- Attachments:**      [FARES WG - SEED and PIE Grant Recs 120621.pdf](#)
- Motion for the MFPC to accept the FARES recommendation memo made by Martin. Second by Larson. Motion passed with unanimous approval.
- 4      [68830](#)      Food Plan - December 2021
- Dane County has approved \$40,000 to fund the lookback study for this regional food plan. Workgroup members are collaborating on a request for proposals. City will be paying County \$18k to support Food Plan RFP process per the 2021 Healthy Community Food Systems allocation.
- 5      [68831](#)      Regional Agriculture and Food Sovereignty - December 2021
- See ag lease presentation above. Next meetings are on 12/17 and 1/21/22.

### STAFF REPORTS

- 6      [68832](#)      Business Development Specialist - December 2021
- No updates

- 7      [68833](#)      Public Health Madison & Dane County - December 2021

Updates delivered regarding the ongoing COVID-19 situation for Dane County.

- 8      [68834](#)      Extension Dane County, UW-Madison - December 2021

The UW-Madison Extension Community Food Systems Program is hiring a Food Entrepreneurship Outreach Specialist. This position will develop, implement and evaluate the Community Food Systems Program's Food Entrepreneurship Ecosystem Development (FEED) Initiative, a statewide program that promotes food entrepreneurship training and network development for individuals facing structural barriers to food entrepreneurship and value-added producers. The position description is at <https://jobs.hr.wisc.edu/en-us/job/511479/food-entrepreneurship-specialist>; application period will close December 27th.

Registration is open for the 2022 Organic Vegetable Production Conference, organized by UW-Madison Extension Dane County and FairShare CSA Coalition:  
<https://fyi.extension.wisc.edu/danecountyag/2022-organic-vegetable-production-conference/>. It will be online on February 3, 4, 7, and 8, 2022. This producer-initiated conference is designed for advanced growers and attracts participants from throughout the Midwest and beyond.

#### REGULAR BUSINESS REPORTS

- 9      [68835](#)      Community Gardens - December 2021

Looking for space for gardeners that have been displaced in 2021. Planning for a winter conference.

- 10      [68836](#)      Madison Metropolitan School District - December 2021

No update

- 11      [68837](#)      Double Dollars Program - December 2021

For markets: Jan – Nov 2021 Data Transactions -- 4753 Customers (all) -- 2311 New -- 1076 EBT distributed -- \$132,585.74 EBT redeemed -- \$109,579.95 DD distributed -- \$90,888.41 DD redeemed -- \$78,769.41 Percentage redemption (Nov 2021) EBT: 83%

Willy St funding drive is ongoing, with donations being matched by the Co-op. \$10,000 match fund has already been met.

DD issuance is up 19% from projected, with redemption up 12%. Donations are up 10%, with significant increase in cash donations at the register.

#### **ADJOURNMENT**

Motion to adjourn the MFPC made by Leete. Second by Moore. Motion approved by unanimous approval at 6:41PM.

Motion to recess and reconvene the DCFC made by Warner. Second by Richards. Motion approved by unanimous approval at 6:41PM.