



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, October 20, 2021

5:30 PM

Virtual Meeting

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### CALL TO ORDER / ROLL CALL

Meeting called to order by Chair Anderson at 5:35 PM.

**Others Present:** Nick Heckman, George Reistad, Nan Fey, Sean Higgins, Bill Warner, Marcia Caton Campbell, Shirley Nennig, Donale Richards, Sheena Tesch

**Present:** 16 - Yannette Figueroa Cole; Regina M. Vidaver; Arvina Martin; Nicholas S. Leete; Jamie R. Bugel; Rebecca Kemble; Hedi L. Rudd; Dustin K. Lundt; Kirsten E. Moore; Taylar E. Foster; Devika J. Suri; Lindsey Day Farnsworth; Sarah M. Larson; Erica C. Anderson; Jennifer S. Conroy and Alma T. Horlock

**Excused:** 4 - Christopher G. Brockel; Dadit G. Hidayat; Teal M. Staniforth and Laura G. Scandurra

### APPROVAL OF MINUTES

A motion was made by Conroy, seconded by Kemble, to Approve the Minutes.  
The motion passed by voice vote/other.

1      [67959](#)      Public Comment

None

### DISCLOSURES AND RECUSALS

None

### ANNOUNCEMENTS

City and County council representatives have now held their first meeting with the Johns Hopkins Center for a Livable Futures – Community of Learning Practice around equity in food systems.

### NEW BUSINESS

None

**SPECIAL PRESENTATION**

- 2      [67928](#)      2050 Regional Development Framework: Sean Higgins, Senior Community Planner - Capital Area Regional Planning Commission

**Attachments:**      [CARPC\\_2050 Framework Pres MFPC-DCFC 102021.pdf](#)

Presentation followed the attached slides.

**Q: Why do maps presented not show agricultural land within the City of Madison?**

**A: The general pattern of farmland preservation has been outside the City.**

**Q: Madison Comprehensive plan has listed recommendations for urban agriculture, would love to see them included in this long-term planning. This is a live issue as current development proposals are seeking to access this type of land?**

**A: Madison and other municipal plans were referenced and collaboration with these councils is welcome going forward.**

**WORK GROUP REPORTS**

- 3      [67929](#)      Food Access, Relief, and Econ Support - October 2021

**FARES continued its work to identify areas of recommendation for improvement to SEED and PIE grant processes. The process of beginning to collect these recommendations into a single document has started, with the goal of presenting to staff in late Nov**

- 4      [67930](#)      Food Plan - October 2021

**FPWG still await word from USDA on Food Plan funding. At the county-level, a recommendation for a \$50,000 pandemic look-back study has come out of the Environmental, Agricultural, and Natural Resources subcommittee of the Dane County board.**

- 5      [67931](#)      Regional Agriculture and Food Sovereignty - October 2021

**RAFS meets on 10/22 to discuss agricultural lease memo.**

**STAFF REPORTS**

- 6      [67932](#)      Business Development Specialist - October 2021

**Madison Public Market**

- EDA grant -- we are still waiting for a decision as it winds its way through their construction, environmental, and legal teams for review but heard from staff that we should be hearing something re: next steps this week or next
- We are also beginning to look into and cursorily prepare apps for various ARPA funding sources to assist with capital and operational project costs – more to come as this becomes solidified

#### Healthy Retail Access Program Eval Project

- Continuing to meet as a core team weekly
- Data analysis process beginning; continuing to collect surveys

#### Mayors for a Guaranteed Income

- MOU passed CC last night – allows City to contract with MGI to receive funding for initial admin costs
  - o Resolution also authorizes team to execute agreements needed to get the project moving e.g. multi-partner collaboration agreement, etc
- City Staff Core Team continues to meet weekly
  - o Project is progressing and we are on the cusp of hiring a program manager and local research fellow through UW IRP
- Task Force Core team also meets weekly
  - o Advisory Task Force continues to meet monthly and provide input on research domains, hiring preferences/reqts, and program implementation strategies

#### Truman Olson/S Park Grocery

- Working to secure a grocer for the space; starting with initial RFP respondents and going from there re: selection

7      [67933](#)      Public Health Madison & Dane County - October 2021

Updates delivered regarding the prevailing COVID-19 situation for Dane County.

8      [67934](#)      Extension Dane County, UW-Madison - October 2021

The Dane County Executive's 2022 budget was released Oct 1. The budget proposal includes continued funding in the Extension budget for FairShare CSA Partner Shares, Healthy Food For All, Pollinator program, Anderson Farm County Park, and carry-forward funding for the Dane County Food Council and the Organic Conversion Pilot Program. It also includes continued funding in the Office of Equity & Inclusion budget for PIE-Food Project grants (\$20K) and increased funding in the Department of Human Services budget for the Double Dollars program (increased from \$25K to \$37.5K, which matches the City of Madison contribution). There will be a public hearing on the budget on Oct 20 (6pm); next, the Personnel & Finance Committee prepares recommendations between Oct 25-Nov 3; and the final county board budget deliberations start Nov 8 (concluding either Nov 8, 10, or 11).

## REGULAR BUSINESS REPORTS

9      [67935](#)      Community Gardens - October 2021

None

- 10      [67936](#)      Madison Metropolitan School District - October 2021

MMSD is continuing to provide meal pickup for students enrolled in virtual learning for the school year. We currently offer a 5-day meal box and milk pickup at the following locations, every Monday from 2:00pm-4:00pm:

- LaFollette High – loading dock behind school (take the driveway for Sennett Middle School and go through the parking lots behind both schools)
- Memorial High – Door #6

Seeing distribution challenges re vendors and supply chain disruptions. alternative products versus outages/shortages. Shortages are across the board with many manufacturers - chicken patties, soy milk, GF products, etc.

Breakfast and lunch participation are up across the board - esp breakfast; final numbers coming soon

- 11      [67937](#)      Double Dollars Program - October 2021

Market distribution is ending at the end of this month. Willy Street Co-op distribution began this month. There was an 85% growth in participation compared to 2019, >100% compared to 2020.

## ADJOURNMENT

Motion to adjourn the MFPC made by Moore. Second by Rudd. Motion approved by unanimous approval at 6:45PM.