



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, September 29, 2021

5:30 PM

Virtual Meeting

CALL TO ORDER / ROLL CALL

MFPC called to order by MFPC Chair Anderson at 5:34.

Present: 13 - Yannette Figueroa Cole; Regina M. Vidaver; Nicholas S. Leete; Jamie R. Bugel; Rebecca Kemble; Christopher G. Brockel; Kirsten E. Moore; Devika J. Suri; Lindsey Day Farnsworth; Laura G. Scandurra; Sarah M. Larson; Erica C. Anderson and Alma T. Horlock

Excused: 5 - Arvina Martin; Hedi L. Rudd; Dustin K. Lundt; Teal M. Staniforth and Jennifer S. Conroy

Others Present: Nick Heckman, George Reistad, Nan Fey, Michelle Orge, DCFC Chair Bill Warner, Marcia Caton Campbell, Daniel Cornelius, Shirley Nennig, Donale Richards, Sup. Michelle Ritt, Sheena Tesch, Abha Thakkar

APPROVAL OF MINUTES

**Motion to approve previous MFPC minutes made by Kemble. Second by Bugel.
Vote passed with unanimous approval.**

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

None

SPECIAL PRESENTATION

- 1 [67576](#) DANE CARES Program: A Review in How Connecting Nutritious Food to the Community can also Benefit the Local Economy -- Michelle Orge, Second Harvest Foodbank of Southern WI

Presentation followed the attached slides w. Q&A after

Q: What crops were requested based on planning with Farmers?

A: Crops that can travel better or last longer.

Q: What strategies are available for future funding and expansion?

A: Financing is currently ARPA funds. Haven't yet thought about future plans after this subsidies. May look to set aside specific funds, fundraise, or advocate for state funding.

Q: What organizational changes occurred due to the program at SHFB?

A: Some of the inventory systems and packaging methods have been enhanced and made more efficient through the logistics partnerships.

Q: How did SHFB meet participant needs in terms of cultural appropriateness when also needing to move away from choice systems?

A: Some direct distributions were done through mobile pantries. More self-select would occur at that level. Partner agencies are able to implement more choice opportunities.

Q: Funding is quite generous from this program for farmers, how could any future funding streams come close to matching?

A: Looking at ways to quantify the economic impact of programs like this in order to further the case that this work needs to continue.

Q: How did the role of Farwell change from 2020 to 2021, and will that capacity be brought in-house or will there always be a need for third party logistics support?

A: They have been able to plan further out with a much longer horizon on current funding project.

DISCUSSION ITEMS

- 2 [66989](#) Reinvigorating the Role of the MFPC and DCFC in Analyzing, Revising, and Recommending Ordinances and Other Legislation - Rebecca Kemble/Nan Fey

Attachments: [Reinvigorating the Role of the MFPC and DCFC in Analyzing 092921.pdf](#)

Conversation followed the attached memo.

1. Reistad: Regarding Point #2, suggestions were that this could slide into food systems planning group. Do members think this could fit under that umbrella?
2. Brockel: These are City issues, and MFPC should be involved. Food Systems WG should take this on.
3. Warner: Food Plan WG will meet 9/30 and can discuss this issue.
4. Leete: Item #2 could also be a project that RAFS workgroup starts with.
 - a. Fey: Questions were posed to RAFS, who was interested in issue #1, but didn't feel like #2 necessarily fit with current scope.
5. Day Farnsworth: Are there barriers in community ag side that can bring focus on how to move forward/begin for this conversation?
6. Fey: it is important to engage grassroots group to think about this work,

particularly connectivity to Madison Comprehensive Plan

7. Thakkar: this connects to existing work being done on the north side; I would be potentially work on this project

WORK GROUP REPORTS

- 3 [67577](#) Food Access, Relief, and Economic Support Work Group - September 2021

Over the course of several months, the group has undertaken the process of familiarizing itself with some of the past grantmaking efforts. Group began the process of formally identifying areas of recommendation for improvement to SEED and PIE grant processes.

With City's 2022 budget now finalized, there will not be a 2022 Community Food Access Grants fund as there was in 2021. MFPC/DCFC grantmaking will be limited to SEED, PIE, and HRAP pools.

- 4 [67578](#) Food Plan Work Group - September 2021

Will convene on 9/30 to discuss next steps.

- 5 [67579](#) Regional Agriculture and Food Sovereignty - September 2021

Most recent meeting focused on Ag Leases subject. Policy memo is currently being drafted and will be shared in future MFPC/DCFC meetings.

STAFF REPORTS

- 6 [67580](#) Business Development Specialist, Food Systems - September 2021

Madison Public Market

- EDA grant has been submitted; still waiting for a decision as it winds its way through their construction, environmental, and legal teams for review
- Also beginning the sign design process and working with purchasing to put together an RFQ/RFP

HRAP Eval Project

- Continuing to meet as a core team weekly
- Did first round of store owner interviews; UWEX staff is now analyzing the data and preparing for round 2 interviews

Mayors for a Guaranteed Income

- City Staff Core Team continues to meet weekly
 - o Project is progressing and is on the cusp of hiring a program manager and local research fellow through UW IRP
- Task Force Core team also meets weekly
 - o Advisory Task Force continues to meet monthly and provide input on

research domains, hiring preferences/reqts, and program implementation strategies

2022 Operating Budget

- The Mayors operating budget will be released next Tuesday 10/5
- DDP, GN, SEED are all safe/level funding
 - o One thing for this group to be aware of is the status of our operating budget
 - o Because of Reistad move to EDD, this budget may be reduced or eliminated in the 2022 budget

7 [67581](#) Public Health Madison & Dane County - September 2021

Heckman delivered updates on the prevailing COVID-19 situation for Dane County.

“Third dose” boosters have now been authorized for some groups who have been fully vaccinated for six months. This would include food and agriculture workers as well as grocery workers. From DHS: For additional information about booster doses, additional doses, and help accessing your COVID-19 vaccine record to determine when you may be recommended for a booster, visit the DHS Additional Doses and Booster Doses webpage.

Dane Food Access Network met on 9/23 with Linette Rhodes from Madison Community Development Division. Linette shared insight into the City’s initiatives to support unsheltered community members and individuals at the Reindahl Park encampment.

8 [67582](#) Extension Dane County, UW-Madison - September 2021

The 2021 Edible Startup Summit event is cancelled. Extension is looking to connect with and share information about other upcoming food entrepreneurship education and networking events. Please contact Jess if you would like to connect about supporting food entrepreneurship in Dane County.

REGULAR BUSINESS REPORTS

9 [67583](#) Community Gardens - September 2021

Community garden organizers along with Rooted staff are working on preparing gardens for fall and winter, including winterizing water systems and cleaning up, planting vacant plots to cover crops so that they are ready for new gardeners in the spring. Rooted staff continue to work on finding alternate land for displaced community farmers in McFarland, and are exploring the possibility of a pilot community composting program at a garden to be determined, in the city of Madison.

10 [67584](#) Madison Metropolitan School District - September 2021

The MMSD school year started on 9/2. Last spring, the USDA extended the waiver that all students enrolled in school have access to free breakfast and lunch every day for the entire school year.

MMSD is also providing meal pickup for the students enrolled in virtual learning for the school year. We currently offer a 5-day meal box and milk pickup at the following locations, every Monday from 2:00pm-4:00pm:

- LaFollette High – loading dock behind school (take the driveway for Sennett Middle School and go through the parking lots behind both schools)

- Memorial High – Door #6 Additionally, we have experienced along with the rest of the food industry, manufacturing shortages. Our primary distributor, Gordon Food Service (GFS), first reported observing inventory and supply chain issues caused by material shortages, increased demand for select products, and workforce challenges in late August. Deliveries are received for GFS three days per week at our Production Center and shortages totaling hundreds of cases of product are observed with each delivery. We are continuing to partner with numerous vendors to try to always have our bases covered and solidified backup plans, to ensure that we will feed any students looking for breakfast and/or lunch each school day.

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[67585](#)

Double Dollars Program - September 2021

One month remaining of planned market season. At that point, Double Dollars will transition to the Willy Street Co-op.

ADJOURNMENT

Motion to adjourn the MFPC made by Day Farnsworth. Second by Leete.
Motion approved by unanimous approval at 7:11PM.