



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MADISON GUARANTEED INCOME PILOT PROGRAM ADVISORY TASK FORCE

Tuesday, June 1, 2021

2:00 PM

Virtual Meeting

CALL TO ORDER / ROLL CALL

Mayor called meeting to order at 2:02pm

Present: 10 - Tag Evers; Jael Currie; Martha Cranley; Sabrina V. Madison; Walter Williams; Karen M. Coller; Erica L. Nelson; Laura J. Dresser; Stephen J. Young and Shiva Bidar

PUBLIC COMMENT

1. [65574](#) Public Comment

No registrations for public comment

DISCLOSURES AND RECUSALS

NEW BUSINESS

2. [65686](#) Welcome-Mayor Satya Rhodes-Conway

Mayor Satya Rhodes-Conway – Mayor Spoke about the history of Guaranteed Income programs nationally, and introduced Mayor Michael Tubbs from Stockton, Calif. - the founder of Mayors for a Guaranteed Income.

3. [65689](#) MGI Staff - Mayors for a Guaranteed Income Founder, Michael Tubbs

Mayors for a Guaranteed Income Founder, Michael Tubbs. Former Mayor Tubbs made remarks regarding his personal childhood experience and struggles along with lessons learned from the Stockton program as well as the positive impact it had on families mentally, physically, and socially. Madison is one of around 50 cities now involved in National pilot, and one of the first 15 to become a member city. In Stockton the program allowed people to weather a financial emergency.

Mayor Tubbs and MGI Dep Dir. Cameron Burns were able to answer some questions from task force members.

• Q: Former Alder Shiva – as we embark and make granular decisions in this work in Madison are there any tidbits or lessons learned as you implemented work?

A: Former Mayor Tubbs – our trust of government is low, honest

communication/outreach is necessary. People need to have access to someone. Program must stay true to its word, it important to do what you say i.e. if it going to be a specific number of people, keep it at that number; if is to be received a specific day make sure money is received in that particular day.

• Q: Sabrina Madison - wanted to know of ways to connect and engage people who would benefit from the program.

A: Former Mayor Tubbs spoke of having them be part of making decisions. Stockton had participants sit at the Leadership Table. That was a place where qualitative data was gathered. Cameron Burns – People who benefit from the program were part from the beginning.

4. [65692](#)

MGIP Updates-Mayor Satya Rhodes-Conway

Task Force member introductions:

-Erica Nelson, She/Her(s) – Advocacy Director for Kids Forward, State Wide Public Policy Director Equity Report Director

-Jael Currie – District 16 Alder

-Karen Menendez Collier – Director of Centro Hispano of Dane County

-Laura Dresser – COWS focus on dismantling low wage jobs and how to improve life at the bottom of Americans labor market

-Martha Cranley, She/Her(s) - Vice President Community Impacts Director for United Way of Dane County

-Sabrina Madison, She/Her(s) – Chair for the City of Madison Economic Development Cmte; Director of the Progress Center for Black Women

-Shiva Bidar, She/Her/Ella – VP of DEI at UW Health, Former City of Madison Alder for 12yrs

-Stephen Young, He/Him – Associate Professor of Geography and International Studies at UW Madison, Teaches a course on Universal Basic Income - The Politics Behind a Global Movement. Research is around Basic Income looking particularly at India where fieldwork has been done.

-Tag Evers – District 13 Alder

-Walter Williams – Mental health provider, School Counselor at Verona Area HS

-Nancy Saiz – Community Development Specialist, CDD. City Staff for Madison Guaranteed Income Pilot Task Force

-George Reistad – Business Development Specialist, EDD. Former Food Policy Director, City Staff for Madison Guaranteed Income Pilot Task Force

Mayor gave background on decisions made to-date. One piece that is important on the way Stockton did their program was setting up randomized control trial. Because of how they set up the Stockton SEED Program, at the end of their trial they could make inferences and say things like: “People who received the GI were more likely to have full time employment than those that did not; and people received GI reported better mental health, than those that did not.” They were able to say that with certainty and have the data to back it up. We will be working with UPenn Center for a Guaranteed Income Research and incorporate their research design into Madison program.

UPenn asked for at least 100, and we have at least 125 thanks to donors; need a control group of closer to 200 or more families; families will receive \$500 a month for a year. The survey design will be based on the UPenn design. The task force will need to look at Madison-specific questions.

In order for Madison to get to 325 + families, eligibility for the program needs to stay relatively broad. The current thinking eligibility will be based on families with kids in the home, up to 18yrs, with income at or below 200% FPL.

One of the requirements from Mayor's for Guaranteed Income is to have a fiscal agent outside of the City of Madison. The Give Back Foundation are donating their service.

Disbursement partner is TASC – Taylor Stinchfield is the staff at TASC to contact. TASC will distribute benefit cards (like a debit card) to participants and reload every month.

Research Partner is Institute for Research on Poverty at UW – Hillary Shager

5. [65693](#) City and Partner Updates

Governing Collaboration Agreement Overview – Kevin Ramakrishna, City of Madison

-Currently working on a collaboration agreement to make sure there is communication flow. MOU between City of Madison, TASC, Give Back Foundation, IRB, UPenn, MGI

-Partnerships Overview - Taylor Stinchfield, TASC will be able to provide a debit card, loaded monthly, will receive access money move it bank account. Able to track spending if they use debit card.

6. [65694](#) City Staff-Resolution

Tabled for next meeting

- Introduction of City staff supporting Madison GI Pilot Program and roles – Nancy Saiz and George Reistad
- Overview/Presentation of Task Force and responsibilities - City Attorney Michael Haas

7. [65695](#) Elect Chair and Vice Chair

Sabrina Madison nominated Walter Williams, Shiva Bidar Second. Walter Williams accepted Mr. Williams was voted in unanimously

Sabrina Madison nominated Erica Nelson and Shiva Bidar. Erica accepted to be third in line due to current project load.

Tag Evers nominated Shiva Bidar as Vice Chair. Shiva Bidar accepted the nomination. Second by Walter Williams.

8. [65696](#) Staff Business

For the next meeting George will contact Chair Williams and set up next meeting.

Tabled for Next meeting

- **Scheduling - How often and when should we hold regular meetings?**
 - Frequency?
 - Time of day?
 - Review of Future Discussion Topics for Madison GI Task Force

ADJOURNMENT

Shiva Moved to adjourn and Sabrina Madison Second. Meeting ended at 3:08pm