



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Tuesday, June 8, 2021

6:00 PM

Virtual Meeting

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### CALL TO ORDER / ROLL CALL

Chair Anderson called the meeting to order at 6:05 PM.

**Present:** 15 - Yannette Figueroa Cole; Regina M. Vidaver; Nicholas S. Leete; Jamie R. Bugel; Rebecca Kemble; Christopher G. Brockel; Kirsten E. Moore; Devika J. Suri; Lindsey Day Farnsworth; Teal M. Staniforth; Sarah M. Larson; Erica C. Anderson; Jennifer S. Conroy; Benjamin E. Rush and Alma T. Horlock

**Excused:** 4 - Arvina Martin; Hedi L. Rudd; Dustin K. Lundt and Jennifer N. Lam

**Others Present:** Nan Fey, George Reistad, Jess Giffey Calkins, Bill Warner, Marcia Caton Campbell, Donale Richards, Sup. Michelle Ritt, Sheena Tesch, Shirley Nennig

### APPROVAL OF MINUTES

Motion to approve previous MFPC minutes made by Day Farnsworth. Second by Vidaver. Vote passed with unanimous approval.

### PUBLIC COMMENT

None

### DISCLOSURES AND RECUSALS

None

### NEW BUSINESS

None

### ANNOUNCEMENTS

Memorial Statement – Sup Schwellenbach  
- Dane County is issuing a memorial statement/resolution and DCFC is drafting language for her involvement on the Council  
- Sup. Ritt mentioning Sup Schwellenbach's passion for work and esp. around the DCFC PIE Grants

Schedule Change

- 3rd Weds of the Month @ 530p (next meeting on Wed July 21)
  - o 530p is actually better (5p was original)

Dane Buy Local-Madison Community Foundation NGO Grants from Dane Co. ARPA funds

- 1-page app that needs to be approved (funding as well) by the County Board
- Based on changes between 2019 and 2020 revenue (\$2,500 - \$50k grants) but demand is unknown
- No fiscal agents allowed – has to be registered 501c3

## WORK GROUP REPORTS

[65818](#) Food Access Relief and Econ Support Work Group - June 2021

Reistad has provided the raw data from SEED grant evaluations from 2014, 2016, 2017, 2018, 2019, and 2020. Group is moving to a bimonthly one hour meeting structure (schedule TBD) that will function as a working meeting. We are still very open to additional members joining the group. Please let Co-Chairs and Staff know if folks are interested in joining.

## ACTION ITEM

[65819](#) Food Plan Work Group - June 2021

**Attachments:** [Food Plan WG cover memo Final 06-02-21.docx.pdf](#)  
[Food Systems Recovery and Resilience WG Charter Updated Version 1\\_Final](#)  
[Food Plan WG Charter Version 2\\_Final 060221.docx.pdf](#)

### ACTION ITEMS:

#### MOTION TO APPROVE REVISIONS TO THE FSR2 WG CHARTER

1. Vidaver
2. Bugel

Passed w. unanimous approval on a voice vote

#### MOTION TO APPROVE THE FOOD PLAN WG CHARTER

1. Figueroa Cole
2. Evans (nee Staniforth)

Passed w. unanimous approval on a voice vote

### WG UPDATE:

Have been exploring grants and looking at funding opportunities (USDA RFSP); given City comp plan recommendation around a regional food plan, shifted FSR2 to Food Plan Work Group; focus on engagement strategies to capture voices and perspectives of stakeholders within the food system whose opinions and needs/desires are not always heard; community convos will be held next week Tuesday (AM and PM); please let staff/Chairs know if you want to join

Next Food Plan WG meeting on 6/9 @ 3p and 6/23 @ 3p

[65820](#)

Regional Ag and Food Sovereignty Work Group - June 2021

- Met and touched base about projects and got updates from REAP on institutional market development, spec MMSD
- Special Pres. from the Save the Farm group re: vision and purchasing of the land
  - o Hired an agency to create an initial proposal plan
- Figueroa Cole asked about soil/site contamination; Leete asked in the RAFS presentation and the Save the Farm group did not have updates on that particular issue

**STAFF REPORTS**[65821](#)

Business Development Specialist, Food Systems - June 2021

**Madison Public Market**

- EDA Grant MFC letter submitted on 5/18; awaiting response on changes, grant award

**Mayors for a Guaranteed Income**

- In addition to the \$600k received from MGI, the City of Madison has received over \$450k in pledges from local donors to support the work of the Madison Guaranteed Income Pilot
- Our staff team is continuing to fundraise and Reistad and Nancy Saiz (City CDD) convened the first meeting of the Task Force on 6/1
  - o MINUTES: <https://madison.legistar.com/View.ashx?M=M&ID=869474&GUID=6856D524-0E11-413F-BE2A-3695A930607C>

[65822](#)

Public Health Madison &amp; Dane County - June 2021

No report.

[65823](#)

Extension Dane County, UW-Madison - June 2021

Dane County is allocating \$5 million in American Rescue Act funds for a grant program intended to provide relief to Dane County based non-profits who experienced economic losses this past year. Madison Community Foundation will coordinate the grant application and review process. Information about how to apply will be available on the MCF website. Press release: <https://www.countyofdane.com/PressDetail/10851>.

**Food Entrepreneurship Ecosystem Development (FEED) Project - Virtual Summer 2021 Workshop Series (UW-Madison Extension Community Food System Program)**

Learn tips for starting or expanding a successful food business from Wisconsin-based specialists and entrepreneurs! This no-cost series of online trainings is for people who are interested in starting or expanding small-scale

food businesses in Wisconsin. June 7, 14, 21, & 28; 2-3:30pm, with different topics. Interpretation provided in Hmong and Spanish. For more info & to register, please visit: <https://go.wisc.edu/n3cvxp>.

USDA Seeks Comments on Food System Supply Chains in Response to President Biden's Executive Order to Support Resilient, Diverse, Secure Supply Chains. Comment period is extended through 6/21/21 if individuals would like to submit comments:  
<https://www.usda.gov/media/press-releases/2021/04/21/usda-seeks-comments-food-system-supply-chains-response-president>.

## REGULAR BUSINESS REPORTS

### [65824](#) Community Gardens - June 2021

Most community gardens are operating at capacity, with regular workdays and other events returning to normal, aside from a late frost which caused some local damage to some gardens.

### [65825](#) Madison Metropolitan School District - June 2021

The MMSD school year ends on 6/10. We will continue our seven-day food box distribution on 6/14 using our current Monday schedule. On 6/21 when the summer semester begins, we will continue to distribute our seven-day food box throughout the summer with a new schedule.

Full schedule and more information can be found on our website at <https://food.madison.k12.wi.us/>

### [65826](#) Public Market Development Committee - June 2021

#### Madison Public Market

- EDA Grant MFC letter submitted on 5/18; awaiting response on changes, grant award

## ADJOURNMENT

Motion to adjourn the MFPC made by Figueroa Cole. Second by Kemble.  
Motion approved by unanimous approval at 7:09PM.