



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Tuesday, May 11, 2021

6:00 PM

Virtual Meeting

CALL TO ORDER / ROLL CALL

Meeting called to order by Chair Erica Anderson at 6:03 PM.

Present: 28 - Yannette Figueroa Cole; Regina M. Vidaver; Nicholas S. Leete; Jamie R. Bugel; Jamie R. Bugel; Erica C. Anderson; Erica C. Anderson; Hedi L. Rudd; Hedi L. Rudd; Christopher G. Brockel; Hedi L. Rudd; Hedi L. Rudd; Jennifer N. Lam; Jamie R. Bugel; Jamie R. Bugel; Lindsey Day Farnsworth; Lindsey Day Farnsworth; Devika J. Suri; Devika J. Suri; Lindsey Day Farnsworth; Lindsey Day Farnsworth; Teal M. Staniforth; Devika J. Suri; Devika J. Suri; Sarah M. Larson; Erica C. Anderson; Erica C. Anderson and Alma T. Horlock

Excused: 3 - Arvina Martin; Dustin K. Lundt and Benjamin E. Rush

APPROVAL OF MINUTES

Motion to approve previous MFPC minutes made by Rudd. Second by Day Farnsworth. Vote passed with unanimous approval.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

None

ANNOUNCEMENTS

Silverwood County Park will be hosting three workshops: August 15 and two dates TBD. Additionally a Harvest workshop at the end of September. Contact Daniel Cornelius for more information. Daniel.Cornelius@gmail.com

SPECIAL PRESENTATION

1

[65416](#)

MFPC-DCFC Project and Policy Support Tools Training, Nan Fey

Attachments: [MFPC-DCFC Tools Update Presentation NEF 05-10-21 w. Links.pdf](#)
[MFPC-DCFC Support Tools overview May 2021.pdf](#)
[MFPC-DCFC Work Group Charter_FINAL_2020.pdf](#)
[Work Group Project Scoping Tool_FINAL_March 2021.pdf](#)
[CoM RESJ Fast-Track Tool.pdf](#)
[MFPC - Project Sustainability Charter 2020.pdf](#)
[MFPC-DCFC Work Group Policy Memo Guidance 2021.pdf](#)

SEE SLIDES

ACTION ITEMS

- 2 [65417](#) 2021 HRAP Funding Recommendation - UW-Madison Extension HRAP Evaluation Proposal

Attachments: [Healthy Retail WG - UWEX Eval Funding Rec Memo 051121.pdf](#)
[HRAP Eval Design 21-4-26.pdf](#)

SEE SLIDES

Motion to approve the funding request made by Brockel. Second by Figueroa Cole. Motion passed with unanimous approval.

- 3 [65418](#) 2021 HRAP Funding Recommendation - Luna's Groceries on S Park St, Planning/Design/Equipment Consultant Proposal

Attachments: [HRAP Lunas Market UNFI-PSP Funding Rec w. Alders-LOS 051121.pdf](#)
[Lunas-S-Park_HRAP App_COMBINED-April2021.pdf](#)

SEE SLIDES

Applicant Mariam Maldonado was unable to attend the meeting due to illness. Reistad presented the application on her behalf.

Motion to approve funding made by Vidaver. Second by Rudd. Motion passed with unanimous approval.

WORK GROUP REPORTS

- 4 [65419](#) Food Access, Relief, and Economic Support Work Group - May 2021

The FARES WG will focus on grants evaluation to identify if our processes for SEED grants (or whatever iteration the grant program(s) take in the future) are setting grant recipients up for success. If anyone on other WGs would like to join in, please let Co-Chairs Jamie Bugel and Teal Evans know.

- 5 [65420](#) Food Plan Work Group - May 2021

“Rebuilding Stronger Than Before: Food Assessment Study Proposal” submitted to the County Executive

- Requests \$100,000 in American Rescue Plan Act funding for an urgently needed, time-sensitive study to assess the strengths, weaknesses, gaps, and opportunities in Dane County's food system and supply chain revealed by COVID-19 pandemic disruptions.
- Gather community input from all food system sectors (including farmers, processors, distributors, retailers, restaurants, caterers, senior meal providers, emergency food outlets) about the effects of the pandemic on the Dane County food system.
- Identify opportunities to increase the functionality of local supply chains, improve food access, help the community recover from the pandemic, and prepare for any future emergency conditions.
- In line with President Biden's Executive Order on America's Supply Chains: "[t]he United States needs resilient, diverse, and secure supply chains to ensure our economic prosperity and national security"; specifically calls for an examination of food supply chains.
- Study findings will inform Dane County food systems policy and planning decisions and actions.

6 [65421](#) Regional Agriculture and Food Sovereignty Work Group - May 2021

Focusing on market development. Window for discussing agricultural leases on public land is over for the season and will be pursued in other. Discussing barriers to institutional purchasing.

STAFF REPORTS

7 [65423](#) Business Development Specialist, Food Systems - May 2021

Madison Public Market

- Working to finalize and submit the responses to the EDA's MFC inquiries on 5/18 (\$3.45m)
- Finalizing an "MPM 101" document that outlines the background, history, and current status of the MPM project as well as making the case for how it embodies equity in action re: economic development and working with diverse food systems entrepreneurs in the City

Go-oh Groceries

- Go-oh Groceries owners (Kaba Bah and Jerreh Kujabi) officially closed on building @ 3554 E Wash on Monday May 3rd. The project used \$125,000 in HRAP funding, \$195,000 in Commercial Ownership Assistance Program funding, and the remainder in owner equity to acquire the building
- Mike Miller and Reistad were able to meet with Kaba and Jerreh on the date of closing and tour the building with a Cap Times photojournalist

ARPA funds and assistance to small businesses

- EDD – Office of Business Resources continues to stay abreast of policy and funding guidance coming down from the treasury re: American Rescue Plan Act funds and how funds can be used to support local, small businesses. The National League of Cities has created a great searchable summary tool of ARPA provisions for people who are interested:
<https://www.nlc.org/resource/american-rescue-plan-act-of-2021>

-summary-of-provisions/?

utm_campaign=&utm_medium=&utm_source=nlc.org&utm_content=arp-guidance-release-20210510&utm_term=text-title&_zs=J6vEc&_zl=Teoa2

Mayors for a Guaranteed Income

- Reistad serving as a City staffer for the Madison Guaranteed Income Pilot
- In addition to the \$600k received from MGI, the City of Madison has received over \$300k in pledges from local donors to support the work of the Madison Guaranteed Income Pilot.
- Our staff team is continuing to fundraise and Reistad will be co-staffing the Madison Guaranteed Income Pilot – Advisory Task Force with Nancy Saiz in the coming weeks moving calls to twice-monthly.

8 [65424](#) Public Health Madison & Dane Co - May 2021

COVID-19 cases continue to hold steady. UW-Madison is reducing quantity of on-campus testing as the semester winds down. Vaccination rates in Dane County are the highest in the state with over 60% of people having received at least one dose at this time. Unfortunately, vaccination demand has declined significantly in recent weeks. In response to fewer changes in the public health arena, the Dane Food Access Network is moving to two meetings per month.

9 [65425](#) Extension Dane County UW-Madison - May 2021

2021 Partners in Equity (PIE) Food Project Grants: \$19,500 is available for disbursement (\$5,000 for the <\$2K application category; \$14,500 for the \$2K-\$4K application category). 31 applications were received, requesting a total of \$95,515 (small grant total application request: \$15,824; larger grant total application request: \$73,691). 9 Grant recipients have been announced: The Flock Independent Supporters Association, Kidlinks Briarpatch Vegetable Garden Project, Wisconsin Heights Community Garden Food Pantry Support, YMCA of Dane County Inc, 1000 Friends of Wisconsin, Bayview Foundation, Goodman Community Center, Slow Food UW, and Yowela Farms. More details on projects funded: <https://www.countyofdane.com/PressDetail/10820>.

Dane county has agreed to a 12-month, \$10 million contract extension with Second Harvest Foodbank to support local food and produce purchasing through July 2022. They will continue collaborating with a key partner closely connected to area farms Garden-to-be. They're also doing more outreach (with translation) to work with Hmong growers, including holding a Hmong grower informational meeting on April 14. Funding extension announcement: <https://www.countyofdane.com/PressDetail/10825>

REGULAR BUSINESS REPORTS

10 [65426](#) Community Gardens - May 2021

Community gardens have mostly finished their registration for the spring, we are working on distributing the gardens network microgrant, and a few

different community garden projects are starting, in apartment complexes on the north side of Madison and in the Heifetz Park in the town of Madison. Community gardens are starting outdoor workdays and planning for workshops and other education plans in anticipation of changes in COVID regulations.

11 [65428](#) Madison Metropolitan School District - May 2021

With the continued reopening of schools, starting April 19 we will have a new box distribution schedule for families. On Monday's we will be at 15 different sites across Madison and will be keeping our Tuesday, Wednesday, and Thursday evening pickup sites the same. We will be offering three different meal box options:

- 7 day meal box for students learning virtually
- 5 day meal box for middle and high school students attending in person
- 3 day meal box for elementary students attending in person

Full schedule and more information can be found on our website at <https://food.madison.k12.wi.us/>

12 [65429](#) Public Market Development Committee - May 2021

None

ADJOURNMENT

Motion to adjourn the MFPC made by Vidaver. Second by Day Farnsworth.
Motion approved by unanimous approval at 7:36PM.