



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, December 15, 2021

5:30 PM

Virtual Meeting

The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel website
<https://media.cityofmadison.com/mediasite/showcase>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 910 2840 8217

Applications will go to the Common Council Meeting of January 4, 2022.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Fletcher, Myadze, Boggs

Call to Order/Roll Call

Present: 5 - Michael E. Verveer; Karen L. Reece; Kathryn M. Farley; Michael S. Donnelly and Sheri Carter

Absent: 2 - Amanda M. Jovaag and Linda Vakunta

Excused: 3 - Charles Myadze; Deaken Boggs and Stefan J. Fletcher

Non Voting: 4 - Jim Verbick; James Boxrud; Harrison Zanders and Steve Brist

Approval of Minutes

A motion was made by Reece, seconded by Carter, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

1. [68803](#) Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Operator's License Applications

2. [68424](#) Operator License Application
Michelle L Roatch - Establishment where employed: Green Lantern

A motion was made by Carter, seconded by Reece, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

Changes of Agent

3. [68748](#) Change of Agent
K Street LLC • dba Madison's Downtown • 119 King St
New Agoy: Warren Arroy
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)

A motion was made by Reece, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

4. [68749](#) Change of Agent
Kwik Trip Inc • dba: Kwik Trip 953 • 7502 Mineral Point Rd

New Agent: Christopher Turtenwald
Class A Beer, Class A Cider
Aldermanic District 9 (Alder Conklin)

A motion was made by Carter, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

5. [68750](#)

Change of Agent
Kwik Trip, Inc • dba: Kwik Trip 960 • 401 N 3rd St
New Agent: Carrie Swenson
Class A Beer, Class A Liquor, Class A Cider
Aldermanic District 12 (Alder Abbas)

A motion was made by Carter, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

6. [68751](#)

Change of Agent
Kwik Trip, Inc. • dba: Kwik Trip 950 • 4402 E Buckeye Rd
New Agent: Lauen Davis
Class A Beer, Class A Liquor, Class A Cider
Aldermanic District 16 (Alder Currie)

A motion was made by Carter, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Business Name Change

7. [68754](#)

Business Name Change
444 Park St Walter's LLC • Current dba: Walter's
444 Park St
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)
New dba: The Borough Beer Co and Kitchen

A motion was made by Carter, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

8. [68756](#)

Business Name Change
Kwik Trip, Inc. • Current dba: Stop-N-Go 1522
6202 Schroeder Rd
Class A Beer, Class A Cider
Aldermanic District 19 (Alder Furman)
New dba: Kwik Trip 1522

A motion was made by Carter, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice

vote/other.

One registration in support.

Entity Reorganization

9. [68752](#) Entity Reorganization
Bartaco Hilldale LLC • dba Bartaco
464 N Midvale Ave
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Martin)
Remove one officer
A motion was made by Carter, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
10. [68753](#) Entity Reorganization
Wal-Mart Stores East LP • dba: Walmart #2335
4198 Nakoosa Trl
Class A Beer, Class A Liquor
Aldermanic District 15 (Alder Foster)
1 new officer
A motion was made by Carter, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Change of Licensed Premise

11. [68755](#) Change of Licensed Premise
Kwik Trip, Inc. • dba: Kwik Trip 1522
6202 Schroeder Rd • Agent: Eric Goldman
Class A Beer, Class A Cider
Aldermanic District 19 (Alder Furman) • Police Sector 114
Request to remodel space from limited Stop-N-Go to a full Kwik Trip convenience store.
A motion was made by Carter, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Public Hearing

New License - Public Hearing

12. [68456](#) Public Hearing - New License
VBO LLC • dba Village Bar
3801 Mineral Point Rd • Agent: Matt Fink • Estimated Capacity (in/out): 99/8
Class B Combination Liquor & Beer • 44% alcohol, 55% food, 1% other
Aldermanic District 11 (Alder Martin) • Police Sector 209

A motion was made by Carter, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Five registrations in support.

13. [68457](#) Public Hearing - New License
Petomich LLC • dba Starkweather Brewing Company
2439 Atwood Ave • Agent: Michael Chronister
Estimated Capacity (in/out): 99/20
Class B Beer • 65% alcohol, 25% food, 10% other
Aldermanic District 6 (Alder Benford) • Police Sector 601

A motion was made by Carter, seconded by Farley, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -PUBLIC HEARING. The motion passed by voice vote/other.

14. [68458](#) Public Hearing - New License
Two Pinnars LLC • dba Cheba Hut
435 W Gilman St • Agent: Heather Gawlitta
Estimated Capacity (in/out): 75/16
Class B Combination Liquor & Beer • 18% alcohol, 82% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

A motion was made by Verveer, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. Capacity shall be 75 indoors and 16 outdoors.
2. The establishment shall meet the definition of a restaurant under MGO 38.02 at all times.

Two registrations in support.

Report of Madison Police Department

15. [68804](#) Summary of Recent Calls for Service

MPD Submitted the attached report.

Report of City Clerk's Office

16. [68805](#) Summary of Licenses Issued

Clerk's Office submitted the attached report.

Operator's License Applications

17. [68851](#) Operator License Application
Craig Jacobsen - Establishment where employed: Wisconsin Historical Society

A motion was made by Carter, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Adjournment

A motion was made by Carter, seconded by Reece, to Adjourn at 6:30pm. The motion passed by voice vote/other.