



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, May 19, 2021

5:30 PM

Virtual Meeting

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The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to [licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)
2. Register but Do Not Speak: You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>.
3. Register to Speak or to Answer Questions: If you wish to speak at the virtual meeting on an agenda item, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.
4. Watch the Meeting: You can call-in or watch the Alcohol License Review Committee meeting in several ways:
  - Livestream on the Madison City Channel website  
<https://media.cityofmadison.com/mediasite/showcase>
  - Livestream on the City of Madison YouTube channel  
<https://www.youtube.com/user/CityofMadison>
  - Television: Watch live on Spectrum channel 994 and AT&T U-Verse channel 99
  - Listen to audio via phone:  
(877) 853-5257 (Toll Free)  
Webinar ID: 958 6208 3930

Applications will go to the Common Council Meeting of June 1, 2021.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

**Notified Absences:**

**Call to Order/Roll Call**

**Present:** 5 - Charles Myadze; Michael E. Verveer; Karen L. Reece; Sheri Carter and Stefan J. Fletcher

**Absent:** 2 - Amanda M. Jovaag and Linda Vakunta

**Non Voting:** 5 - Jim Verbick; James Boxrud; Kelly Donahue; Steve Brist and Seamus F. McWilliams

### Approval of Minutes

A motion was made by Fletcher, seconded by Myadze, to Approve the Minutes. The motion passed by voice vote/other.

### Public Comment

1. [65567](#) Public Comment

### Disclosures and Recusals

Donnelly disclosed that he is an officer of the Bartell Theatre, for their alcohol license renewal.

### Presentation of the Consent Agenda

#### Election of Chair and Vice Chair

2. [65552](#) Election of Alcohol License Review Committee Chair

Mr. Donnelly was elected Committee Chair by voice vote, nominated by Alder Verveer and seconded by Alder Myadze.

3. [65553](#) Election of Alcohol License Review Committee Vice-Chair

Mr. Fletcher was elected Committee Vice-Chair by voice vote, nominated by Alder Verveer and seconded by Alder Carter.

#### Changes of Agent

4. [65128](#) Change of Agent  
Kwik Trip Inc • dba Kwik Trip 951 • 6702 Raymond Road  
New Agent: Randy Tilk  
Class A Beer, Class A Cider  
Aldermanic District 1 (Alder McKinney)

A motion was made by Verveer, seconded by Fletcher, to Table. The motion passed by voice vote/other.

A motion was made by Fletcher, seconded by Reece, to Take Off The Table. The motion passed by voice vote/other.

A motion was made by Reece, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

**One registration in support.**

5. [65208](#) Change of Agent  
Inn Towner LLC • dba The Highland Club • 2424 University Ave  
New Agent: Joseph Baldwin  
Class B Combination Liquor & Beer  
Aldermanic District 5 (Alder Vidaver)

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**One registration in support.**

6. [65209](#) Change of Agent  
Frameshift Arts Cafe LLC • dba The Bur Oak • 2262 Winnebago St  
New Agent: Ashlee Miller  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Benford)

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

7. [65210](#) Change of Agent  
Dave & Buster's of Wisconsin, Inc. • dba Dave & Buster's • 414 West Towne Mall Dr.  
New Agent: Aaron Schrieber  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Alder Conklin)

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

8. [65211](#) Change of Agent  
Stalzy's Deli LLC • dba Stalzy's Deli • 2701 Atwood Ave.  
New Agent: Neil Stalboerger  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Benford )

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

9. [65212](#) Change of Agent  
Wisconsin CVS Pharmacy LLC • dba CVS/Pharmacy #7147 • 6701 Mineral Point Rd.  
New Agent: Ramutis Raciunas  
Class A Liquor & Beer  
Aldermanic District 19 (Alder Furman)

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

10. [65213](#) Change of Agent  
Avenue Restaurant LLC • dba Avenue Club • 1128 East Washington Ave.  
New Agent: Thomas Ray  
Class B Combination Liquor & Beer  
Aldermanic District 2 (Alder Heck)

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

11. [65214](#) Change of Agent  
RARE Hospitality International, Inc. • dba LongHorn Steakhouse #5361• 418 S. Gammon Rd.  
New Agent: Sara Dahl  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Alder Conklin)

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

12. [65215](#) Change of Agent  
Tex Mess LLC • dba Eldorado Grill • 744 Williamson St.  
New Agent: Jordan Bright  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Benford)

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**One registration in support.**

13. [65216](#) Change of Agent  
Bird Dog Hospitality IV, LLC • dba Best Western East Town Suites • 4801 Annamark Dr.  
New Agent: Scott Sloan  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Halverson)

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

14. [65217](#) Change of Agent

Fresco LLC • dba Fresco • 227 State St.  
New Agent: Maggie Roovers  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer)

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

15. [65218](#) Change of Agent  
Kwik Trip Inc. • dba Kwik Trip #531 • 2601 Fish Hatchery Rd.  
New Agent: Katelyn Genrich  
Class A Beer & Cider  
Aldermanic District 14 (Alder Carter)

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

#### Changes of Corporate Control

16. [65219](#) Entity Reorganization  
Inn Towner LLC • dba The Highland Club  
2424 University Ave.  
Class B Combination Liquor & Beer  
Aldermanic District 5 (Alder Vidaver)  
Add 1 new officer

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

17. [65220](#) Entity Reorganization  
Walgreens Inc • dba Walgreen #02848  
606 S. Whitney Way  
Class A Liquor & Beer  
Aldermanic District 19 (Alder Furman)  
Add 2 new officers, remove 2 officers

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

18. [65221](#) Entity Reorganization  
Frameshift Arts Cafe LLC • dba The Bur Oak  
2262 Winnebago St.  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Benford)  
Add 2 new officers and remove 1 officer

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

19.     [65222](#)     Entity Reorganization  
LQ Management LLC • dba La Quinta Inn & Suites Madison - American Center  
5217 East Terrace Dr.  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Halverson)  
Remove 1 officer

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

20.     [65256](#)     Entity Reorganization  
Walgreens Inc • dba Walgreens #03343  
7810 Mineral Point Rd.  
Class A Liquor & Beer  
Aldermanic District 9 (Alder Conklin)  
Add 2 new officers, remove 2 officers

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

21.     [65257](#)     Entity Reorganization  
Walgreens Inc • dba Walgreens #04240  
3710 E. Washington Ave  
Class A Liquor & Beer  
Aldermanic District 17 (Alder Halverson)  
Add 2 new officers, remove 2 officers

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

22.     [65258](#)     Entity Reorganization  
Walgreens Inc • dba Walgreens #07536  
8302 Old Sauk Rd.  
Class A Liquor & Beer  
Aldermanic District 9 (Alder Conklin)  
Add 2 new officers, remove 2 officers

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Change of Licensed Premise**

23. [65224](#) Change of Licensed Premise  
First Madco Inc Rocky Rococo Restaurants • dba Rocky Rococo Pan Style  
Pizza, Leopold's Books Bar Cafe  
Current Capacity (in/out): 99/24 • Proposed Capacity (in/out): 99/24  
1301 Regent St • Agent: Roger Brown  
Class B Combination Liquor & Beer • 20% alcohol, 72% food, 8% other  
Aldermanic District 13 (Alder Evers) • Police Sector 205  
Request to expand licensed premises to include the entire indoor space  
leased by the license holder.

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Two registrations in support.**

#### **Streatery Extension of Licensed Premise**

24. [65225](#) Streatery Extension of Licensed Premise  
Knickerbocker Restaurant LLC • dba Everly  
Current Capacity (in/out): 133/66 • Proposed Capacity (in/out): 133/84  
2701 Monroe St • Agent: Benjamin Brady  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Aldermanic District 13 (Alder Evers) • Police Sector 207  
Request to extend existing outdoor premises to private parking lot.  
**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**
25. [65226](#) Streatery Extension of Licensed Premise  
Atwood Resaturant LLC • dba Bar Corallini  
Current Capacity (in/out): 98/12 • Proposed Capacity (in/out): 98/30  
2005 Atwood Ave • Agent: Terrance Long  
Class B Combination Liquor & Beer • 23% alcohol, 77% food  
Aldermanic District 6 (Alder Benford) • Police Sector 410  
Request to extend existing streatery to outdoor cafe on private parking lot.  
**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**
26. [65227](#) Streatery Extension of Licensed Premise  
Sendero LLC • dba Pizza Bruta  
Current Capacity (in/out): 47/0 • Proposed Capacity (in/out): 47/18  
1805 Monore St • Agent: Darcy Lee  
Class B Beer, Class C Wine • 3% alcohol, 97% food  
Aldermanic District 13 (Alder Evers) • Police Sector 405  
Request to extend premises onto parking lot.

A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

27. [65313](#) Streatery Extension of Licensed Premise  
Bos Meadery LLC • dba Bos Meadery  
Current Capacity (in/out): 99/49 • Proposed Capacity (in/out): 99/49  
849 E Washington Ave • Agent: Colleen Bos  
Class B Combination Liquor & Beer • 100% alcohol, 0% food  
Aldermanic District 6 (Alder Benford) • Police Sector 408  
Request to move streatery from one parking lot to another behind the building.

A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

#### Change of Licensed Conditions

28. [65223](#) Change of Licensed Conditions  
Garibaldi Mexican Restaurant LLC • dba Garibaldi Mexican Restaurant •  
Capacity: 50/18  
117 S. Butler St. • Agent: Felipe Francisco Doroteo  
Class B Combination Liquor & Beer • 40 % alcohol, 60 % food  
Aldermanic District 6 (Alder Benford) • Police Sector 406  
Request to expand service on patio and extend service hours until midnight on Fridays and Saturdays.

A motion was made by Verveer, seconded by Fletcher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

#### Entertainment License Renewals

29. [65294](#) To grant 18+ and 21+ Entertainment 2021-2022 License Renewals with restrictions as previously approved and to include any change of corporate structure and amended conditions as set forth in the report.

A motion was made by Fletcher, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by the following vote:

Ayes: 5 - Charles Myadze; Michael E. Verveer; Karen L. Reece; Sheri Carter and Stefan J. Fletcher

#### Recessed Public Hearing

30. [64719](#) Public Hearing - New License



Brickhouse Barbeque LLC • dba Riley's Bar & Grill  
408 W Gorham St. • Agent: Adam Bents • Estimated Capacity: 300/100  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -RECESSED PUBLIC HEARING. The motion passed by voice vote/other.**

### Public Hearing

#### License Transfer - Public Hearing

31. [65228](#) Transfer of License Location  
International Commons, Inc. • dba International Commons, Inc.  
New Address 5910 Mineral Point Rd. • Agent: Anton Schleinz • Estimated Capacity: 60  
Class B Combination Liquor & Beer • 5% alcohol, 95% food  
Aldermanic District 11 (Alder Martin) • Police Sector 217
- A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

Two registrations in support.

#### New License - Public Hearing

32. [65229](#) Public Hearing - New License  
CEC Entertainment LLC • dba Chuck E. Cheese's  
438 Grand Canyon Dr • Agent: Diane Wilson • Estimated Capacity: 491  
Class B Beer, Class C Wine • 1.35% alcohol, 37.21% food  
Aldermanic District 19 (Alder Furman) • Police Sector 218
- A motion was made by Verveer, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**
- One registration in support.
33. [65230](#) Public Hearing - New License  
Dive LLC • dba The Dive Inn  
521 Cottage Grove Rd • Agent: Ryan Ramig • Estimated Capacity: 60/15  
Class B Combination Liquor & Beer • 98% alcohol, 2% food  
Aldermanic District 15 (Alder Foster) • Police Sector 613
- A motion was made by Carter, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**

The conditions are:

1. Outdoor patio shall close by 10:00 p.m. on weekdays, and by midnight on

weekends.

2. A privacy fence shall be erected at the rear of the property.

34. [65231](#)

Public Hearing - New License  
Dolgen Corp LLC • dba Dollar General Store #22871  
508 University Ave • Agent: Imram Khan • Estimated Capacity: N/A  
Class A Combination Liquor & Beer • % alcohol, % food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO PLACE ON FILE - PUBLIC HEARING. The motion passed by voice vote/other.**

35. [65232](#)

Public Hearing - New License  
Cali Condor Cantina LLC • dba Big Sur Cantina  
7436 Mineral Point Rd • Agent: Jessica Escamilla • Estimated Capacity:  
165/60  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Aldermanic District 9 (Alder Conklin) • Police Sector 215

**A motion was made by Fletcher, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

One registration in support.

36. [65233](#)

Public Hearing - New License  
Turnip the Beet LLC • dba Marigold Kitchen  
118 S. Pickney St • Agent: Kristy Heine • Estimated Capacity: 80/20  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405

**A motion was made by Verveer, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

One registration in support.

37. [65234](#)

Public Hearing - New License  
Portillo's Hot Dogs LLC • dba Portillo's Hot Dogs  
7230 West Towne Way • Agent: Edward Jankowski • Estimated Capacity:  
184/52  
Class B Beer, Class C Wine • 2% alcohol, 98% food  
Aldermanic District 9 (Alder Conklin) • Police Sector 124

**A motion was made by Fletcher, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

One registration in support.

38. [65249](#) Public Hearing - New License  
Little Palace LLC • dba Little Palace  
225 King St • Agent: Jacqueline Le • Estimated Capacity: 80/20  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 400

**A motion was made by Verveer, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

**One registration in support.**

39. [65250](#) Public Hearing - New License  
MacTaggart's Inc • dba MacTaggart's Market & Deli  
230 W. Lakelawn Pl • Agent: Richard Schober  
Class A Beer, Class A Liquor, Class A Cider  
Aldermanic District 2 (Alder Heck) • Police Sector 403

**A motion was made by Verveer, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**

**One registration in support.**

**The conditions are:**

- 1. Shall not sell, dispense, or give away fermented malt beverages in the original container in amounts less than the amount contained in a six pack of bottles or cans.**
- 2. Malt based flavored coolers may not be sold, dispensed or given away in the original container in amounts less than a four pack of bottles or cans.**
- 3. Shall not sell, dispense, or give away intoxicating liquor in the original container in amounts of two hundred (200) milliliters or less in volume. 'Intoxicating liquor' shall not include wine in the original container with an alcohol content of 15% or less by volume.**
- 4. Shall not sell, dispense, or give away wine in the original container with an alcohol content of more than 15% alcohol by volume, where spirits have been added to the wine that have not been produced from the same fruit as the wine, for consumption off the licensed premises. This prohibition shall not apply to vermouth, port, sherry, and wine sealed with a cork and aged two years or more, and wine with 15% or less alcohol by volume where the alcohol is produced by natural fermentation.**
- 5. Class A Liquor license limited to sales of wine and cider only.**

#### **License Renewals - Public Hearing**

40. [65293](#) To grant Class A Liquor, Class A Beer, Class A Cider, Class B Beer, Class B Combination Liquor & Beer, Class C Wine 2021-2022 License Renewals with restrictions as previously approved and to include any change of corporate structure and amended conditions as set forth in the report.

**A motion was made by Fletcher, seconded by Carter, to RECOMMEND TO**

**COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by the following vote:**

**Ayes:** 5 - Michael E. Verveer; Karen L. Reece; Sheri Carter; Stefan J. Fletcher and Charles Myadze

**Report of Madison Police Department**

41. [65554](#) Summary of Recent Calls for Service

**MPD submitted the attached report.**

**Report of City Clerk's Office**

42. [65555](#) Summary of Licenses Issued

**Clerk's Office submitted the attached report.**

**Request for License Issuance Extension**

43. [65570](#) Fourth request to extend license issuance beyond the 180 day limit under MGO 38.05  
Forward Hospitality Group LLC • dba The Harvey House  
644 W Washington Ave  
Agent: Shaina Papach • Estimated Capacity: 230/40  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 404

**A motion was made by Verveer, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**One registration in support.**

**Adjournment**

**A motion was made by Fletcher, seconded by Carter, to Adjourn at 7:17 pm. The motion passed by voice vote/other.**