



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, February 17, 2021

5:30 PM

Virtual Meeting

Notified Absences: None

Call to Order/Roll Call

At 5:25PM, Donnelly in the Chair.

Present: 14 - Paul E. Skidmore; Michael E. Verveer; James Boxrud; Kelly Donahue; Fernando Cano Ospina; Karen L. Reece; Amy L. Westra; Michael S. Donnelly; Patrick J. Grady; Amanda M. Jovaag; Linda Vakunta; Seamus F. McWilliams; Sheri Carter and Stefan J. Fletcher

Excused: 1 - Jim Verbick

Approval of Minutes

A motion was made by Westra, seconded by Fletcher, to Approve the Minutes. Cano Ospina abstained due to his absence at the January 20, 2021 meeting. The motion passed by voice vote/other.

Public Comment

1. [64199](#) Early Public Comment

None

Disclosures and Recusals

Recusals: Donnelly for Item #2

Presentation of the Consent Agenda

A motion was made by Westra, seconded by Cano Ospina, to Adopt the Consent Agenda. The motion passed by voice vote/other.

Operator's License Applications

2. [63570](#) Operator License Application
Veronica Smash - Establishment where employed: VFW 1318

A motion was made by Westra, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There was 1 registrant in support.

3. [64244](#) Operator License Application
Shannon Schmelzer - Establishment where employed: Home2 Suites

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There was 1 registrant in support.

Changes of Agent

4. [63749](#) Change of Agent
Kwik Trip Inc • dba Stop-N-Go 1524 • 3734 Speedway Rd
New Agent: Deb K. Hansen
Class A Beer, Class A Cider
Aldermanic District 5 (Alder Bidar)

A motion was made by Westra, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There was 1 registrant in support.

5. [63750](#) Change of Agent
Kwik Trip, Inc • dba Kwik Trip 1514 • 5445 University Ave.
New Agent: Alexander R. Dodd Wilson
Class A Beer, Class A Cider
Aldermanic District 19 (Alder Furman)

A motion was made by Westra, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

6. [63835](#) Change of Agent
Portillo's Hot Dogs, LLC • Portillo's Hot Dogs • 4505 East Towne Mall
New Agent: Edward Janikowski
Class B Beer
Aldermanic District 17 (Alder Baldeh)

A motion was made by Westra, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Entity Reorganization

7. [63488](#) Entity Reorganization
Yun Lai LLC • Edo Japanese Restaurant
532 S Park St
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)
Add one new officer, remove one officer

A motion was made by Westra, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There was 1 registrant neither supporting nor opposing, plus 1 interpreter.

Recessed Public Hearing

8. [63492](#)

Public Hearing - New License
Hy-Vee, Inc. • dba Hy-Vee Wine & Spirits
7475 Mineral Point Rd • Agent: Ross Grunwald
Class A Liquor, Class A Beer
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

Roll Call Vote: 7:1 - Ayes: Michael E. Verveer; Fernando Cano Ospina; Karen L. Reece;
Patrick J. Grady; Sheri Carter; Paul E. Skidmore and Stefan J. Fletcher; Noes: Amy L. Westra

The conditions are:

1. The establishment shall not sell, dispense or give away fermented malt beverages in the original container in amounts less than the amount contained in a six pack of 12 ounce bottles or cans. This is only applicable to fermented malt beverages which fall into the following categories of brands: Domestic Premium, Domestic Sub-Premium (which includes Value and Economy brands), Malt Liquor & similarly situated imported brands.
2. Flavored malt beverages containing up to 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a four pack of 12 ounce bottles or cans. Flavored malt beverages containing over 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a six pack of 12 ounce bottles or cans.
3. The establishment shall not sell, dispense or give away intoxicating liquor in the original container in amounts of two hundred (200) milliliters or less in volume. 'Intoxicating liquor' shall not include wine in the original container with an alcohol content of 15% or less by volume.
4. The establishment shall not sell, dispense or give away flavored fortified wines in the original container with an alcohol content of more than 12.5% alcohol by volume, where spirits have been added to the wine that have not been produced from the same fruit as the wine, for consumption off the licensed premises. This prohibition shall not apply to any other wine product as defined by Wisconsin State Statute §125.02(22).
5. The applicant shall have a neighborhood meeting no sooner than six months after opening, and at that time the applicant could return to the ALRC to request that the conditions be modified.

A motion was made by Cano Ospina, seconded by Grady, to RECOMMEND TO COUNCIL TO DENY BECAUSE OF THE HEALTH, SAFETY AND WELFARE OF THE COMMUNITY - RECESSED PUBLIC HEARING. The motion failed by the following vote:

**Ayes: 3 - Fernando Cano Ospina; Patrick J. Grady and Sheri Carter
Noes: 4 -Michael E. Verveer; Karen L. Reece; Amy L. Westra and Stefan J. Fletcher
Abstentions: 1 - Paul E. Skidmore
Excused: 1 - Jim Verbick
Non Voting: 7 - James Boxrud; Kelly Donahue; Roger Allen; Michael S. Donnelly; Amanda M. Jovaag; Linda Vakunta and Seamus F. McWilliams**

There were 3 registrants in support and 11 registrants in opposition.

A motion was then made by Skidmore, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - RECESSED PUBLIC HEARING.

The conditions are:

1. The establishment shall not sell, dispense or give away fermented malt beverages in the original container in amounts less than the amount contained in a six pack of 12 ounce

bottles or cans. This is only applicable to fermented malt beverages which fall into the following categories of brands: Domestic Premium, Domestic Sub-Premium (which includes Value and Economy brands), Malt Liquor & similarly situated imported brands.

2. Flavored malt beverages containing up to 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a four pack of 12 ounce bottles or cans. Flavored malt beverages containing over 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a six pack of 12 ounce bottles or cans.

3. The establishment shall not sell, dispense or give away intoxicating liquor in the original container in amounts of two hundred (200) milliliters or less in volume. 'Intoxicating liquor' shall not include wine in the original container with an alcohol content of 15% or less by volume.

4. The establishment shall not sell, dispense or give away flavored fortified wines in the original container with an alcohol content of more than 12.5% alcohol by volume, where spirits have been added to the wine that have not been produced from the same fruit as the wine, for consumption off the licensed premises. This prohibition shall not apply to any other wine product as defined by Wisconsin State Statute §125.02(22).

5. The applicant shall have a neighborhood meeting no sooner than six months after opening, and at that time the applicant could return to the ALRC to request that the conditions be modified.

The motion passed by the following vote:

Ayes: 7 - Paul E. Skidmore; Michael E. Verveer; Fernando Cano Ospina; Karen L. Reece; Patrick J. Grady; Sheri Carter and Stefan J. Fletcher

Noes: 1 - Amy L. Westra

Excused: 1 - Jim Verbick

Non Voting: 7 - James Boxrud; Kelly Donahue; Roger Allen; Michael S. Donnelly; Amanda M. Jovaag; Linda Vakunta and Seamus F. McWilliams

Public Hearing

New License - Public Hearing

9. [63836](#) Public Hearing - New License
Meat People LLC • dba Meat People Butcher
4106 Monona Dr • Agent: Jennifer Griep
Class A Liquor, Class A Beer
Aldermanic District 15 (Alder Foster) • Police Sector 613

A motion was made by Carter, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There was 1 registrant in support.

10. [63837](#) Public Hearing - New License
Patricia's Supermarket Inc • dba Patricia's Supermarket
1701 Moorland Rd • Agent: Patricia Sanchez • Estimated Capacity: 20
Class B Combination Liquor & Beer • 10% alcohol, 60% food, 30% other
Aldermanic District 14 (Alder Carter) • Police Sector 312
- A motion was made by Carter, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The Committee requested the Applicant contact MPD Capt. Hansen within the next 14 days. The motion passed by voice vote/other.**

There was 1 registrant in support, plus 1 interpreter.

Extension of License Issuance Deadline

11. [63859](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Blind Shot LLC• Blind Shot Golf and Social Club
177 S Fair Oaks Ave • Agent: Michelle Duvall• Estimated Capacity
(Indoor/Outdoor): (125/45)
Class B Combination Liquor & Beer • 33% alcohol, 33% food
Aldermanic District 6 (Alder Rummel) • Police Sector 602
- A motion was made by Westra, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

There was 1 registrant in support.

12. [64177](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Boneyard Productions LLC • dba The Boneyard
1018 Walsh Rd • Agent: Steven Ritzer • Estimated Capacity: 50 indoor, 100 outdoor
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 15 (Alder Foster) • Police Sector 607
- A motion was made by Westra, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

There was 1 registrant in support.

13. [64200](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Madison Local Motive LLC • dba Local Motive
646 W Washington Ave • Agent: Robert Snihur • Estimated Capacity: 49
Class B Combination Liquor & Beer • 40% alcohol, 10% food, 50% other
Aldermanic District 4 (Alder Verveer) • Police Sector 404

A motion was made by Westra, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Report of Madison Police Department

14. [64197](#) Summary of Recent Calls for Service

MPD submitted the attached report.

Report of City Clerk's Office

15. [64198](#) Summary of Licenses Issued

Clerk's Office submitted the attached report.

Adjournment

A motion was made by Westra, seconded by Cano Ospina, to Adjourn at 8:14PM. The motion passed by voice vote/other.