



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Tuesday, September 22, 2020

4:00 PM

Destination Madison - Via Virtual Meeting

Zoom Meeting Link:

<https://us02web.zoom.us/j/83030213697?pwd=Q0pvaFZMZ0h6Y01TZ3E0eThXRHQzd09>

Meeting ID: 830 3021 3697 Passcode: 764638

To Join by Phone +13017158592,,83030213697# 0# 764638# US

CALL TO ORDER / ROLL CALL

Minute Taker: Kathleen Ripp

Guests: John Leinen, Jamie Patrick

Archer called the meeting to order at 4:00 p.m.

Present: 5 - Michael E. Verveer; Bill Zeinemann; Thomas J. Ziarnik; M. Alice O'Connor and Deb Archer

APPROVAL OF MINUTES

July 21, 2020: <http://madison.legistar.com/Calendar.aspx>

Archer noted that the minutes were revised to show the MT BEA fund for 2020 was decreased from \$95,000 to \$50,000 and the amounts were adjusted on the fund activity memo.

A motion was made by Ziarnik, seconded by Zeinemann, to Approve the Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

Michael Verveer is a member of the City of Madison Room Tax Commission and is on the Monona Terrace Community and Convention Center Board. Alice O'Connor is on the Monona Terrace Community and Convention Center Board. Tom Ziarnik is a member of the City of Madison Room Tax Commission.

REVIEW FUND ACTIVITY

1. [62241](#) Fund Availability

Archer reviewed the Fund Activity Memo, which reflects the MT BEA fund amount for 2020 decreased from \$95,000 to \$50,000, and including re-appropriations, it was noted available funds of \$186,733 to consider and appropriate at this meeting with two fund requests for a total of \$33,000 which will leave a balance of \$153,733 in the fund.

REVIEW FUTURE FUND REQUESTS

2. [62242](#) Solution Tree - 2023 PLC Institute

BEA Request for \$13,500 for facility rental.

A motion was made by Ziarnik, seconded by Verveer, to Approve. The motion passed by voice vote/other.

3. [62243](#) American Astronomical Society - Summer Meeting 2028

BEA Request for \$19,500 for facility rental.

A motion was made by O'Connor, seconded by Zeinemann, to Approve. The motion passed by voice vote/other.

ROLL-OVER OF FUNDS REQUESTS

4. [62244](#) Roll-Over of Funds Request

World Triathlon Corp – Patrick noted that the 2020 event was cancelled, and funds would be used for 2022.

A motion was made by Verveer, seconded by Ziarnik, to Approve. The motion passed by voice vote/other.

American Mensa – Leinen noted that the bid for 2024 was awarded to Kansas City and funds would be used for 2025.

A motion was made by O'Connor, seconded by Zeinemann, to Approve. The motion passed by voice vote/other.

ADJOURNMENT

A motion was made by Verveer, seconded by O'Connor, to Adjourn. The motion passed by voice vote/other.