



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft ROOM TAX COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Monday, September 14, 2020

4:00 PM

Virtual Meeting

CALL TO ORDER / ROLL CALL

Chair Sally Miley called the meeting to order at 4:00 PM

All members present

APPROVAL OF MINUTES

A motion was made by Carter, seconded by Verveer, to Approve the Minutes with correction to add Monona Terrace Event Booking Assistance Committee to Alder Verveer's disclosures. The motion passed by voice vote/other.

DISCLOSURES AND RECUSALS

Sally Miley - Madison Opera Board of Trustees
President Ald. Sheri Carter - Destination Madison, Madison Art Commission
Glenn Krieg - Monona Terrace Community and Convention Center Board
Thomas J. Ziarnik - Monona Terrace Event Assistance Committee, Destination Madison Board of Trustees
Ald. Michael Verveer - Monona Terrace Community and Convention Center Board, Overture Center Foundation Board of Directors, and Monona Terrace Booking Event Assistance Committee

[62043](#)

Public Comment

Attachments: [200914 RegistrantsReport](#)

See attached registrant report. Christopher Vogel and Betty Custer, representing Overture, were not on the list but were allowed to provide comment.

NEW BUSINESS

1. [62051](#) Discussion and Adoption of 2021 Room Tax Commission Budget

Attachments: [Room Tax Motion --2021 Budget -- 9-14-2020.pdf](#)
[Room Tax Motion --2021 Budget -- 9-14-2020 -- ADOPTED.pdf](#)

A motion was made by Verveer, seconded by Carter, to adopt 2021 Room Tax Commission Budget.

A motion to amend was made by Ziarnik and was seconded by Carter to provide \$3.8 million to Destination Madison; reduce estimated fund balance to \$1,200. Amendment failed by roll call vote: Ayes – Ziarnik, Carter, Verveer; Noes – Krieg, Moss, Miley

Motion to adopt passed by voice vote. Ziarnik opposed

ADJOURNMENT

A motion was made by Carter, seconded by Ziarnik, to Adjourn. The motion passed by unanimous consent at 5:37 PM