



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved ROOM TAX COMMISSION

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Friday, September 11, 2020

4:00 PM

\*\*\*Virtual Meeting\*\*\*

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### CALL TO ORDER / ROLL CALL

The meeting was called to order at 4:00 PM by Chair Sally Miley.

Members Present: Sally Miley, Sylvia Moss, Glenn Krieg, Tom Ziarnik, Michael Verveer, and Sheri Carter.

### APPROVAL OF MINUTES

Alder Carter moved to approve the minutes. Glenn Krieg seconded the motion. Miley asked if there were any objections. There were none. The motion passed unanimously by voice vote.

### DISCLOSURES AND RECUSALS

Sally Miley - Madison Opera Board of Trustees  
President Ald. Sheri Carter - Destination Madison, Madison Art Commission  
Glenn Krieg - Monona Terrace Community and Convention Center Board  
Thomas J. Ziarnik - Monona Terrace Event Assistance Committee, Destination Madison Board of Trustees  
Ald. Michael Verveer - Monona Terrace Community and Convention Center, Overture Center Foundation Board of Directors, and Monona Terrace Booking Event Assistance Committee

[62032](#)

### Public Comment

Attachments: [Public Comment Registrant Report](#)

See attached registrant report.

### NEW BUSINESS

1. [62033](#) Briefings from Major Recipients of Room Tax Commission Allocations

Attachments: [DM\\_RoomTaxCommission\\_Sept2020.pdf](#)  
[Overture Room Tax Presentation - 9.11.2020.pdf](#)  
[Room tax for Arts & Music 2020\\_Sept.pdf](#)  
[MTCCC\\_Room Tax Commission Meeting Sept11.pdf](#)  
[RoomTax\\_MTCCCBoardChair-Letter.pdf](#)  
[RoomTax\\_MTCCCDirector-Letter.pdf](#)  
[Room Tax Request 2021 Budget.pdf](#)

See attached presentations.

2. [62034](#) Overview of 2020 Room Tax Revenues and 2021 Forecast of Room Tax Revenues and Expenditures

**Attachments:** [Room Tax Commission -- 9-11-2020.pdf](#)  
[2020 Room Tax Revenues and 2021 Forecast.pdf](#)

See attached presentation.

3. [62044](#) Update on City Budget for 2020 and 2021

**Attachments:** [2020 and 2021 City Budget Outlook.pdf](#)

See attached presentation.

4. [62035](#) Discussion of 2021 Room Tax Commission Allocations

**Attachments:** [2021 Discussion of Room Tax Allocations.pdf](#)

See attached presentation.

#### ADJOURNMENT

Alder Carter moved to adjourn the meeting. Alder Verveer seconded the motion. The motion passed unanimously by voice vote. The meeting adjourned at 5:52 PM.