



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

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Tuesday, December 3, 2019

4:00 PM

Destination Madison  
22 East Mifflin Street, Suite 200

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### CALL TO ORDER / ROLL CALL

Minute Taker: Julie Vanden Brook  
Ziarnik and Verveer appeared by phone.  
Archer called the meeting to order at 4:00 p.m.

**Present:** 4 - Michael E. Verveer; Bill Zeinemann; Thomas J. Ziarnik and Deb Archer

**Absent:** 1 - M. Alice O'Connor

### APPROVAL OF MINUTES

September 17, 2019: <http://madison.legistar.com/Calendar.aspx>

A motion was made by Zeinemann, seconded by Ziarnik, to Approve the Minutes. The motion passed by voice vote/other.

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

Michael Verveer is a member of the City of Madison Room Tax Commission and on the Monona Terrace Community and Convention Center Board. Tom Ziarnik is a member of the City of Madison Room Tax Commission.

### REVIEW FUND ACTIVITY

1. [58426](#) Fund Availability

Archer reviewed the Fund Activity Memo, including re-appropriations, and noted available funds of \$109,484 to consider and appropriate at this meeting.

**REVIEW FUTURE FUND REQUESTS**

2.     [58427](#)             Wild Birds Unlimited - 2023 Annual Meeting

**BEA Request for \$24,090 for facility rental.**

**A motion was made by Ziarnik, seconded by Verveer, to Approve. The motion passed by voice vote/other.**
3.     [58428](#)             International Society for Stem Cell Research - 2021 International Symposia

**BEA Request for \$7,500 for facility rental.**

**A motion was made by Zeinemann, seconded by Ziarnik, to Approve. The motion passed by voice vote/other.**
4.     [58429](#)             International Society for Heart Research - North American Section Meeting 2023

**BEA Request for \$9,750 for facility rental.**

**A motion was made by Verveer, seconded by Ziarnik, to Approve. The motion passed by voice vote/other.**
5.     [58430](#)             World Triathlon Corp - Ironman Wisconsin 2021

**BEA Request for \$29,000 for facility rental.**

**A motion was made by Zeinemann, seconded by Verveer, to Approve. The motion passed by voice vote/other.**
6.     [58431](#)             Collaborative Family Healthcare Association - Annual Conference 2021

**BEA Request for \$10,680 for facility rental.**

**A motion was made by Ziarnik, seconded by Verveer, to Approve. The motion passed by voice vote/other.**
7.     [58432](#)             Collaborative Family Healthcare Association - Annual Conference 2022

**BEA Request for \$10,680 for facility rental.**

**A motion was made by Zeinemann, seconded by Ziarnik, to Approve. The motion passed by voice vote/other.**

8. [58433](#) Public Relations Society of America - 2021 Travel & Tourism Section Meeting
- BEA Request for \$12,375 for facility rental.
- A motion was made by Ziarnik, seconded by Verveer, to Approve. The motion passed by voice vote/other.
9. [58434](#) International Association of Medical Science Educators - 2022 Annual Meeting
- BEA Request for \$12,000 for facility rental.
- A motion was made by Zeinemann, seconded by Verveer, to Approve. The motion passed by voice vote/other.

#### ROLL-OVER OF FUNDS REQUEST

10. [58435](#) American Ornithological Society - AOS 2023 or 2024
- The AOS is now interested in Madison for either 2023 or 2024. Request to roll over approved funds of \$21,000 from the AOS 2021 convention to 2023 or 2024.
- A motion was made by Zeinemann, seconded by Ziarnik, to Approve. The motion passed by voice vote/other.

#### ADJOURNMENT

A motion was made by Verveer, seconded by Zeinemann, to Adjourn. The motion passed by voice vote/other.