



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

Tuesday, December 3, 2019

4:00 PM

Destination Madison
22 East Mifflin Street, Suite 200

CALL TO ORDER / ROLL CALL

Minute Taker: Julie Vanden Brook

Ziarnik and Verveer appeared by phone.

Archer called the meeting to order at 4:00 p.m.

Present: 4 - Michael E. Verveer; Bill Zeinemann; Thomas J. Ziarnik and Deb Archer

Absent: 1 - M. Alice O'Connor

APPROVAL OF MINUTES

September 17, 2019: <http://madison.legistar.com/Calendar.aspx>

A motion was made by Zeinemann, seconded by Ziarnik, to Approve the Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

Michael Verveer is a member of the City of Madison Room Tax Commission and on the Monona Terrace Community and Convention Center Board. Tom Ziarnik is a member of the City of Madison Room Tax Commission.

REVIEW FUND ACTIVITY

1. [58426](#) Fund Availability

Archer reviewed the Fund Activity Memo, including re-appropriations, and noted available funds of \$109,484 to consider and appropriate at this meeting.

REVIEW FUTURE FUND REQUESTS

2. [58427](#) Wild Birds Unlimited - 2023 Annual Meeting

BEA Request for \$24,090 for facility rental.

A motion was made by Ziarnik, seconded by Verveer, to Approve. The motion passed by voice vote/other.
3. [58428](#) International Society for Stem Cell Research - 2021 International Symposia

BEA Request for \$7,500 for facility rental.

A motion was made by Zeinemann, seconded by Ziarnik, to Approve. The motion passed by voice vote/other.
4. [58429](#) International Society for Heart Research - North American Section Meeting 2023

BEA Request for \$9,750 for facility rental.

A motion was made by Verveer, seconded by Ziarnik, to Approve. The motion passed by voice vote/other.
5. [58430](#) World Triathlon Corp - Ironman Wisconsin 2021

BEA Request for \$29,000 for facility rental.

A motion was made by Zeinemann, seconded by Verveer, to Approve. The motion passed by voice vote/other.
6. [58431](#) Collaborative Family Healthcare Association - Annual Conference 2021

BEA Request for \$10,680 for facility rental.

A motion was made by Ziarnik, seconded by Verveer, to Approve. The motion passed by voice vote/other.
7. [58432](#) Collaborative Family Healthcare Association - Annual Conference 2022

BEA Request for \$10,680 for facility rental.

A motion was made by Zeinemann, seconded by Ziarnik, to Approve. The motion passed by voice vote/other.

8. [58433](#) Public Relations Society of America - 2021 Travel & Tourism Section Meeting
- BEA Request for \$12,375 for facility rental.
- A motion was made by Ziarnik, seconded by Verveer, to Approve. The motion passed by voice vote/other.
9. [58434](#) International Association of Medical Science Educators - 2022 Annual Meeting
- BEA Request for \$12,000 for facility rental.
- A motion was made by Zeinemann, seconded by Verveer, to Approve. The motion passed by voice vote/other.

ROLL-OVER OF FUNDS REQUEST

10. [58435](#) American Ornithological Society - AOS 2023 or 2024
- The AOS is now interested in Madison for either 2023 or 2024. Request to roll over approved funds of \$21,000 from the AOS 2021 convention to 2023 or 2024.
- A motion was made by Zeinemann, seconded by Ziarnik, to Approve. The motion passed by voice vote/other.

ADJOURNMENT

A motion was made by Verveer, seconded by Zeinemann, to Adjourn. The motion passed by voice vote/other.