



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved PRESIDENT'S WORK GROUP TO REVIEW COUNCIL COMMUNICATION TOOLS & PROCESSES

Thursday, October 31, 2019

12:15 PM

Room 206, Madison Municipal Building
215 Martin Luther King Jr. Blvd.

CALL TO ORDER / ROLL CALL

Present: 3 - Grant Foster; Donna V. Moreland and Patrick W. Heck

Excused: 2 - Barbara Harrington-McKinney and Lindsay Lemmer

Others Present: Eric Olson, City IT, UW-Madison Journalism Student

Ald. Grant Foster, chair, called the meeting to order at 12:18 p.m.

APPROVAL OF MINUTES

A motion was made by Ald. Patrick Heck, seconded by Ald. Donna Moreland, to approve the minutes from the October 17, 2019 President's Work Group to Review Council Communication Tools & Processes meeting. The motion passed by voice vote/other.

PUBLIC COMMENT

There was no public comment.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals from the members present.

DISCUSSION ITEMS

[57970](#)

Results from City Public Information Officer (PIO) Survey

Attachments: [10/31/19 Results: PIO Survey.pdf](#)

Lisa Veldran noted that the results from the PIO survey were attached to the agenda (legislative file). Twelve (12) responses were received. Deputy Mayor Katie Crawley sent the email to the PIO Group (in Outlook) asking them to complete the survey.

Ald. Grant Foster requested that Lisa Veldran take the results from the PIO survey and populate them in a spreadsheet. Then take that information and populate it in to the original spreadsheet that the work group initially developed.

[57976](#)

Discussion: Council Website Features/Requirements - Priorities

Attachments: [10/13/19 Council Website Requirements-Priorities.pdf](#)
[Spreadsheet Council Website Requirements.pdf](#)

Eric Olson, IT Web Manger, presented and reviewed the results from the spreadsheet on work group member's priorities for the Common Council website and blogging tool (features and requirements). Three (3) members submitted their priorities.

ACTION ITEMS / NEXT STEPS

Next Meeting:
Updated spreadhseet incorporating survey results of PIO's
Alternative Blogging Tool

ADJOURNMENT

A motion was made by Ald. Donna Moreland, seconded by Ald. Patrick Heck, to adjourn. The motion passed by voice vote/other. The meeting adjourned at 12:59 p.m.

Upcoming Meetings - Note Time Change from 12 noon to 12:15 p.m.

November 14, 2019 @ 12:15 p.m., Room 206, Madison Municipal Building

December 5, 2019 @ 12:15 p.m., Room 206, Madison Municipal Building
December 19 2019 @ 12:15 p.m., Room 206, Madison Municipal Building

January 9, 2020 @ 12:15 p.m., Room 206, Madison Municipal Building
January 23, 2020 @ 12:15 p.m., Room 206, Madison Municipal Building

February 13, 2020 @ 12:15 p.m., Room 206, Madison Municipal Building
February 27, 2020 @ 12:15 p.m., Room 206, Madison Municipal Building

March 12, 2020 @ 12:15 p.m., Room 206, Madison Municipal Building
March 26, 2020 @ 12:15 p.m., Room 206, Madison Municipal Building