



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Approved MADISON FOOD POLICY COUNCIL

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Wednesday, July 10, 2019

5:30 PM

Central Library - Room 302  
201 W Mifflin Street  
Madison, WI 53703

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### CALL TO ORDER / ROLL CALL

A motion was made by Day Farnsworth, seconded by Brockel to convene meeting with Vice-Chair Martin Bailkey in the Chair at 5:35 PM. The motion passed by voice vote/other.

**Present:** 15 - Rebecca Kemble; Avra Reddy; Garrett P. Peterson; Erica C. Anderson; Allison M. Dopf; Dustin K. Lundt; Christopher G. Brockel; Martin H. Bailkey; Lindsey Day Farnsworth; Claire Mance; Teal M. Staniforth; Sarah M. Larson; Regina M. Vidaver; Maeraj H. Sheikh and Benjamin E. Rush

**Excused:** 7 - Arvina Martin; Allison E. Martinson; Henry D. Aschauer; Hedi L. Rudd; Jennifer N. Lam; Devika J. Suri and Rosaleen E. Joyce

**Other present:** George Reistad (staff), Nick Heckman (staff), Nan Fey (DPCED), Dave Heide (Liliana's), Bill Warner (DCFC), Jess Guffey Calkins (UW-Extension Dane County) and Phillip Gottwals (ACDS LLC).

### APPROVAL OF MINUTES

A motion was made by Vidaver, seconded by Day Farnsworth, to approve the June minutes with the request that the Dane County update from June reflect the addition of new staff member Jess Guffey Calkins to UW-Extension Dane County as the Community Food Systems Coordinator. The motion passed by voice vote.

### PUBLIC COMMENT

There was no public comment.

### DISCLOSURES AND RECUSALS

There were no disclosures or recusals.

### SPECIAL PRESENTATION

- 1      [56645](#)      Updates - Food Terminal Facility Feasibility Study, Philip Gottwals (ACDS LLC)

Attachments:      [ACDS Presentation MFPC 071019.pdf](#)

Updates - Food Terminal Facility Feasibility Study, Philip Gottwals (ACDS LLC)  
Attachments: ACDS Presentation\_MFPC 071019.pdf

Presentation slides attached.

Announcing listening sessions mid-late August.

## WORK GROUP REPORTS

- 2      [56619](#)      Community Engagement July 2019
- The work group met on June 20th and discussed partnerships and collaborations with the Center for a Livable Future (CLF) at Johns Hopkins University to inform and facilitate the creation of a governance structure and process for the MFPC. Group discussion informed materials submitted to CLF, which include a scope of work and a letter of support from the MFPC to CLF for them to secure funding from identified sources.
- Staff and work group members are waiting to hear next steps from CLF. Next regular meeting is set for August 15 because of staff travel during the week of 7/15.
- 3      [56620](#)      Food Waste and Recovery July 2019
- No report.
- 4      [56621](#)      Healthy Retail Access July 2019
- Work group did not meet but the HRAP Staff Team met and is still making progress on changes to the application, background letter, and materials to assist applicants.
- 5      [56622](#)      Healthy Marketing and Procurement July 2019
- The work group met on June 19 and discussed graphics and language changes to the Healthy Vending Implementation Guide. Chair Jenn Lam is making graphics changes.
- Next meeting is set for Aug. 21 because of staff travel the week of July 15.
- 6      [56623](#)      Pollinator Protection July 2019
- Did not meet in June. Staff is exploring linkages to Dane County groups, such as Dane County Environmental Council, in the same vein as other joint work groups like Urban Agriculture and Food Waste.
- 7      [56624](#)      SEED Grants Funding July 2019
- No report.
- 8      [56625](#)      Urban Agriculture July 2019
- The work group met last night and discussed the Dane County Strategic Planning Process, which is on-going, as well as farm leases on city land,

affordable community gardens water access policy progress, and topical ideas for the August meeting.

Working on a plan of action for community gardens alongside UW intern group.

Finance Committee on 7/8 approved last of land leases on farms. Real estate department will look at changes recommended by MFPC by next year. Reistad is meeting with Interim Director of Planning and Community and Economic Development Nan Fey, Real Estate Services Manager Matt Wachter, and Parks Superintendent Eric Knepp about the issues related to land leases.

Next meeting is scheduled for August 20.

## REGULAR BUSINESS REPORTS

- 9      [56626](#)      Community Gardens Update July 2019
- A policy exploration for affordable water access for community gardens has begun, using the information created and compiled by the UW intern group. Staff is beginning to look at how that information can be translated into implementable policy approaches.
- 10     [56627](#)      Integrated Pest Management Policy Review Task Force July 2019
- Staff is still exploring how best to re-constitute this group with limited capacity/interest in filling the chair position and changes to staff roles.
- 11     [56628](#)      Dane County Food Council July 2019
- With the addition of Jess Guffey Calkins to staffing the DCFC, the group is undertaking strategic planning process in June and July.
- 12     [56629](#)      Food Policy Director Update July 2019
- Truman Olson RFP Process Updates
- There are 7 developers who have expressed interest in responding to the RFP process, as required
  - Reistad is participating, as possible, in informational meetings with EDD staff and development teams
  - Community meeting for interested development teams to meet with community residents on the Southside has been organized by Alder Tag Evers and South Madison Unite! for Tuesday, July 23 at 5:30pm at the Labor Temple on S Park St.
  - Final proposals are due on 8/9
- Double Dollars Core Team has been meeting and exploring the creation of a development/fundraising plan
- \$12,500 in funding is available from a grant that WSGC received
- Reistad gave a presentation (6/22) on food systems programs and nutrition to participants in the "Cooking for the Culture" program, which is a Dane County Food Council PIE-grant funded program created by Luna's Groceries (Joe

Maldonado) and Trained to Grow (Felix Giboney)

Reistad gave a presentation (6/29) to the Uplands Watershed Group at a Small Grains Field Day at Meadowlark Farm in Ridgeway

13      [56630](#)

Madison Metropolitan School District Update July 2019

Summer Feeding has started in Madison at 41 sites. We had a fantastic kickoff event on Monday July 24 at Leopold Park. Guest speakers included Mayor Rhodes-Conway, MMSD Superintendent Jennifer Cheatham, Executive Director of REAP Food Group Helen Sarakinos, and Alder Sheri Carter. We had activities for the students, The City of Madison water wagon, snacks from the REAP Food Truck and, of course, lunch.

On-line enrollment for the upcoming school year opens on August 6, 2019. We will be providing outreach and support to assist families with the free and reduced meal application process to insure food access for all of our students.

14      [56631](#)

Public Health Madison and Dane County July 2019

WIC in Madison and Dane County has received a grant to explore wait times and improve process flow. The program saw the first quarterly increase in participation in 4 years in Q1 2019.

PHMDC Community Breastfeeding Team will be screening the movie "Chocolate Milk" in August at the Urban League. Time TBD.

15      [56632](#)

Public Market Development Committee July 2019

Recent meetings focusing on design and development - how to work with funding to realize the vision that is desired. The desire is to have construction docks underway by September. Spanish-speaking business coaches will be working with Market Ready Program.

## **ANNOUNCEMENTS**

August 7 meeting of MFPC will be at the Badger Rock Community Center – 501 East Badger Rd, off Rimrock Rd.

## **ADJOURNMENT**

A motion was made by Day Farnsworth, seconded by Peterson, to Adjourn at 7:17pm. The motion passed by voice vote.