



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, November 20, 2019

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room 153 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 9 - Syed Abbas; Lois H. Braun-Oddo; Jessica Klehr; Cliff Goodhart; Shane A. Bernau; Christian J. Harper; Rafeeq D. Asad; Thomas A. DeChant and Craig D. Weisensel

APPROVAL OF MINUTES

A motion was made by Braun-Oddo, seconded by Klehr, to Approve the Minutes of November 6, 2019. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

Weisensel recused himself on Item No. 5. Abbas disclosed that he is a board member of USGBC local Wisconsin Chapter.

SECRETARY'S REPORT/AGENDA OVERVIEW

Janine Glaeser gave an overview of the projects.

PUBLIC HEARING ITEMS

- [57093](#)** 6000 American Parkway - Comprehensive Design Review for The American Center, Sign #3. 17th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

A motion was made by Asad, seconded by Klehr, to Grant Final Approval. The motion passed by voice vote/other.
- [58097](#)** 5409 Femrite Drive - Signage Variance in UDD No. 1 for Viking Electric Distribution Center. 16th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

A motion was made by Asad, seconded by Klehr, to Grant Final Approval. The motion passed by voice vote/other.

UNFINISHED BUSINESS

3. [57742](#) 441 N. Frances Street - Comprehensive Design Review for SmileDirectClub. 4th Ald. Dist.

A motion was made by Asad, seconded by Weisensel, to Grant Final Approval.

The motion passed by voice vote/other.

4. [57114](#) 622 & 624 W. Washington Avenue (Formerly 636) - New 5-Story, 50-Unit Apartment Building with Underground Parking and Ground Floor Commercial Space. 4th Ald. Dist.

The motion provided for the following:

- Landscaping conditions:
 - Replace the annual areas shown on Plan North and Plan East with perennial plantings per the recommended list below:
 - Smaller ornamental grasses;
 - Colored small Dogwoods (Arctic Fire);
 - Smaller Hydrangeas (Little Lamb/Little Lion).
 - Add additional Diervilla on the far west side, it's not the greatest plant to have singles.
 - Assure container plantings on the roof terrace.
- Expand the patio hardscape at entry areas on West Washington Avenue.
- Look at the window alignments on the front and backside of the building.
- Further study the material types and placements. Concerns regarding too much siding and too dark on the backside of the building.
- For the next meeting, bring more renderings of the sides of the building and show material details.

A motion was made by Asad, seconded by Bernau, to Grant Initial Approval.

The motion passed by voice vote/other.

NEW BUSINESS

5. [58119](#) 650 Forward Drive - Exact Sciences Nexus One Clinical Lab Expansion Located in UDD No. 2. 19th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

ROLL CALL

Present: 8 - Syed Abbas; Lois H. Braun-Oddo; Jessica Klehr; Cliff Goodhart; Shane A. Bernau; Christian J. Harper; Thomas A. DeChant and Craig D. Weisensel

Excused: 1 - Rafeeq D. Asad

6. [58116](#) 902 E. Main Street - New 5-Story, 92,000 Square Foot Office Building with 5-Story Above Grade Parking Structure for The Wisconsin Housing and Economic Development Authority (WHEDA) in UDD No. 8. 6th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

BUSINESS BY MEMBERS

- Commission member Harper talked about his recent visit to the Holiday Art Fair. He met the artist Daniella Willett-Rabin, whose images of landmark buildings in Madison were chosen for the art screens at the Hilton Garden Inn Campus hotel in the East Campus Mall. Unfortunately, the University put a stop to that because of trademark issues. Staff informed the Commission that a minor alteration to change the artwork to another series from the same artist was submitted, and shared the images with the group.

ADJOURNMENT

The meeting was Adjourned at 6:55 p.m. by unanimous consent.