



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

Wednesday, January 8, 2020

5:30 PM

Central Library - Room 302
201 W Mifflin Street
Madison, WI 53703

CALL TO ORDER / ROLL CALL

Convened by Chair Anderson at 5:35 PM.

Present: 13 - Rebecca Kemble; Sally Rohrer; Erica C. Anderson; Allison M. Dopf; Dustin K. Lundt; Christopher G. Brockel; Jennifer N. Lam; Lindsey Day Farnsworth; Claire Mance; Teal M. Staniforth; Devika J. Suri; Regina M. Vidaver and Aaron M. Kelly

Excused: 5 - Arvina Martin; Henry D. Aschauer; Hedi L. Rudd; Sarah M. Larson and Benjamin E. Rush

APPROVAL OF MINUTES

A motion was made by Brockel, seconded by Rohrer, to Approve the Minutes.
The motion passed by voice vote/other.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

None

PROJECT INTRODUCTION AND UPDATES

[58930](#)

Updates on Governance, Equity, and Community Engagement Analysis Project and Introduction of Darriel Harris - Lerner Fellow, Center for a Livable Future (Johns Hopkins)

- Darriel Harris – Johns Hopkins University Doctoral Student
- Has been collaborating with MFPC staff to do an equity and governance analysis
 - o Met with work group Chairs and has done community site visits/interviews
- Will provide a white paper/summary of what he has observed and

recommendations in Feb/March

- o It will be up to the MFPC and WGs to accept and implement the recommendations as appropriate

- Day Farnsworth: the Food Trust report analyzing the Healthy Retail Access Program broke out recommendations in a way that identified additional capacity needs to make recommendations viable; this would be useful for this report as well

SPECIAL PRESENTATION

[58931](#)

Updates and Q&A - Madison Terminal Market Project and Grocery Locker Pilot (ACDS, LLC)

Attachments: [Common Council Handout 010720.pdf](#)
[Common Council Presentation 010720.pdf](#)

- Food Terminal Market

- o Small and mid-sized retailers were really struggling with last mile delivery and product provision

- o Different essential components, which drive the work and the success of the project

- Madison's consumer preferences

- o Much more likely to shop online and desire home delivery
 - o Ties back into struggles with product provision via delivery

- Grocery Lockers

- o Can serve high-income AND low-income
 - o As you get lower down the income scale you have less shopping options

- ☐ Food retail outlet use disparities

- o This pilot can help fine tune how to fix some of these disparities

- ☐ Urban AND rural solutions

- Primary Recommendations

- o Terminal Market

- o Grocery lockers – “shared last mile”

- o Business services technology – non-facility solutions

- Smaller building with higher span increases efficiency (high-efficiency cube)

- Specs and tenant ID underway

- o Governance is the big component that needs to be determined so that it is equitable for smaller/mid-sized entities

- Private market interest

- o Interested in one, higher tech facility to serve one user/business

- o Understanding transpo. and utilities

- o Don't necessarily have an understanding or vested interest in figuring out how to make such a space work for MULTIPLE TENANTS

- ☐ This is where ACDS' research comes into play

- ☐ How to “level the playing field” for these smaller businesses

- and have them cooperate in a multi-tenant space

- Multi-tenant facility – users profile

- o Currently some of the businesses can build a facility for themselves BUT that building may not meet their needs 5, 10, 15 years in the future

- ☐ They have the balance sheets to build but it is not in their best interest

- ☐ These businesses can bring along the smaller businesses that

- don't have the balance sheet to build their own facilities

- Grocery lockers

- o T4 Solutions - visiting facility tomorrow to check out their equipment
 - Interested in potentially leasing v. buying locker equipment if financial issues arise
- o Pilot will reveal demand, issues for improvement, logistical implementation/expansion, etc

WORK GROUP REPORTS

- [58933](#) Community Engagement January 2020
- Continue collaboration with Darriel Harris and CLF. Next meeting scheduled for March 19, 2020.
- [58934](#) Food Waste and Recovery January 2020
- No report. Meeting on Jan 22.
- [58935](#) Healthy Retail Access January 2020
- No report.
- [58936](#) SEED Grants January 2020
- Launching Jan. 13. In-person meeting on Jan. 27 and apps due March 2.
- [58937](#) Urban Agriculture January 2020
- Looking at ag leases and regenerative ag practices for city-owned parcels
 - Separate, but collaborative, agriculture work groups for Madison FPC and Dane County Food Council
 - Leadership transitions
 - o Seeking a new Chair to replace Bailkey

REGULAR BUSINESS REPORTS

- [58938](#) Community Gardens Update January 2020
- No report.
- [58939](#) Integrated Pest Management Policy Review Task Force January 2020
- No report.
- [58940](#) Dane County Food Council January 2020
- Met December 11 – Shelbi Jentz presented on interactive food assets mapping tool, which was built on survey results from community food orgs in Dane Co
 - Dane Co Board of Supervisors approved full time funding for Jess Calkins position
 - PIE-Food Grants will be launching in January

o Office of Equity and Inclusion -- \$24k pot total

[58941](#)

Food Policy Director Update January 2020

No report.

[58944](#)

Madison Metropolitan School District January 2020

MMSD is partnering with Sustain Dane to expand the districts cafeteria food waste reduction and recycling program. Sustain Dane submitted a grant proposal to the EPA asking for \$100,000.00 to expand the program to an additional 10 elementary schools. The grant will be awarded during the summer of 2020.

[58943](#)

Public Health Madison & Dane County January 2020

No report.

[58942](#)

Public Market Development Committee January 2020

No report.

STATEMENT OF INTERESTS FILING REMINDER

[58932](#)

Statement of Interests - DUE JANUARY 7, 2020

ADJOURNMENT

Announcements

- Community Groundworks and Center for Resilient Cities have merged to form “Rooted”
- FEED Bazaar event coincided with MPM/MarketReady sale and Garver Feed Mill
 - o All appeared to go well and generate sales
- Dane Co Farmers Winter Market is located at Garver – high attendance!
 - o Concerns about physical accessibility in this space
 - o DCFM Leadership has been thinking about this

Motion to adjourn made by Rohrer. Second by Day Farnsworth. Motion approved with a voice vote at 6:30 PM.