



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, August 21, 2019

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Applications will go to the Common Council Meeting of September 3, 2019.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Ald. Verveer

Call to Order/Roll Call

Present: 8 - Paul E. Skidmore; Fernando Cano Ospina; Thomas A. Landgraf; Amy L. Westra; Michael S. Donnelly; Patrick J. Grady; Sheri Carter and Stefan J. Fletcher

Excused: 1 - Michael E. Verveer

Non Voting: 5 - Jim Verbick; James Boxrud; Jason Freedman; Roger Allen and Amanda M. Jovaag

Approval of Minutes

**A motion was made by Carter, seconded by Fletcher, to Approve the Minutes.
The motion passed by voice vote/other.**

Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Operator's License Applications

1. [56985](#) Operator License Application
Eli Reichenberger - Establishment where employed: Monona Catering Company

A motion was made by Cano Ospina, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Appearance by: Eli Reichenberger

Changes of Agent

2. [56771](#) Change of Agent
Shekar & Oinos, LLC • dba Noah's Madison • 5020 American Family Dr
New Agent: Paige Endres
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Entity Reorganization

3. [56664](#) Entity Reorganization
Madison Chocolate Company LLC • dba Madison Chocolate Company
729 Glenway St
Class B Beer, Class C Wine
Aldermanic District 13 (Alder Evers)
Add two officers

A motion was made by Westra, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

4. [56773](#) Entity Reorganization
MOD Super Fast Pizza (Wisconsin), LLC • dba MOD Super Fast Pizza
2249 Zeier Rd
Class B Beer, Class C Wine
Aldermanic District 17 (Alder Baldeh)
Add one new officer

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

5. [56929](#) Entity Reorganization
T.C. Visions Inc • dba Visions Nightclub
3554 E Washington Ave
Class B Combination Liquor & Beer
Aldermanic District 15 (Alder Foster)
Add three new officers

A motion was made by Donnelly, seconded by Cano Ospina, to Table. The motion passed by voice vote/other.

A motion was made by Donnelly, seconded by Fletcher, to Take Off The Table. The motion passed by voice vote/other.

A motion was made by Donnelly, seconded by Fletcher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Five registrations in support.

6. [57052](#) Entity Reorganization
HOA Restaurant Holder LLC • dba Hooters
2639 East Springs Dr
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
Remove 1 officer and add 1 new officer

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Extension of License Issuance

7. [56797](#) Request to extend license issuance beyond the 90 day limit under MGO 38.05
Sofi's Spot LLC • dba Sofi's Spot on Langdon
626 Langdon St Suite 100 • Agent: Sandra E Contreras
Class A Beer, Class A Liquor
Aldermanic District 8 (Alder Reddy) • Police Sector 403

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Change of License Conditions

8. [56778](#) Change of Licensed Conditions
Lake Managment LLC • dba BP
2801 Atwood Ave • Agent: Felisa M Corona Forte
Class A Beer, Class A Liquor
Aldermanic District 6 (Alder Rummel) • Police Sector 602
Request to change condition two to add an additional cooler for wine and cider sales, and remove conditions: four, five and six

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion

passed by voice vote/other.

The conditions should now read:

- 1) No sale of single cans or single bottles of beer or fermented malt beverages.
- 2) No more than four coolers will be used for alcohol sales.
- 3) No space on the floor will be used for alcohol sales.
- 4) Class A Liquor license is restricted to the sale of cider and wine only.

One registration in support.

Change of Licensed Premise

9. [56777](#) Change of Licensed Premise
Concourse Hotel INC • dba Concourse Hotel & Governor's Club
Current Capacity (in/out): 346/0 • Proposed Capacity (in/out): 406/0
1 W Dayton St • Agent: Stephen Zaroni
Class B Combination Liquor & Beer • 4% alcohol, 18% food, 78% other
Aldermanic District 4 (Alder Verveer) • Police Sector 406
Add additional venue of 3,000 square feet formerly storage space
- A motion was made by Fletcher, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

One registration in support.

Public Hearing

Recessed Public Hearing

10. [56500](#) Public Hearing - New License
Am Park Hospitality LLC • dba Madison Cambria Suites
5045 Eastpark Blvd • Agent: Aaron Ruengpinyophun
Estimated Capacity: 40 in/30 out
Class B Combination Liquor & Beer • 2.2% alcohol, 2.9% food, 94.90% other
Aldermanic District 17 (Alder Baldeh) • Police Sector 520
- A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -RECESSED PUBLIC HEARING. The motion passed by voice vote/other.**

11. [56504](#) Public Hearing - New License
Savant Marketing • dba PHC
447 W Gilman St • Agent: Hailey Davis • Estimated Capacity: 10 in/12 out
Class B Beer, Class C Wine • 15% alcohol, 85% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
- A motion was made by Fletcher, seconded by Donnelly, to RECOMMEND TO COUNCIL TO PLACE ON FILE-RECESSED PUBLIC HEARING. The motion passed by voice vote/other.**

New License - Public Hearing

12. [56784](#) Public Hearing - New License
Forward Hospitality Group LLC • dba The Harvey House
644 West Washington Ave • Agent: Shaina Papach • Estimated Capacity: 210
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 4 (Alder Verveer) • Police Sector 404

A motion was made by Donnelly, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. The establishment must cease sales of alcohol by midnight.
2. The establishment must meet the definition of a restaurant under Section 38.02 of Madison General Ordinances at all times.

One registration in support.

13. [56785](#) Public Hearing - New License
Fox and Bird LLC • dba Heritage Tavern
131 E Mifflin St • Agent: Daniel Fox • Estimated Capacity (in/out): 80/12
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

A motion was made by Donnelly, seconded by Grady, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

14. [56786](#) Public Hearing - New License
El Panzon Restaurant LLC • dba El Panzon Restaurant
1310 S Midvale Blvd • Agent: Jose Antonio Vasquez
Estimated Capacity (in/out): 30/6
Class B Beer • 10% alcohol, 90% food
Aldermanic District 10 (Alder Henak) • Police Sector 213

A motion was made by Cano Ospina, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. Alcohol service shall cease by 10pm, daily.
2. Must meet the definition of a restaurant as defined by Madison General Ordinance 38.02, at all times.

Two registrations in support.

15. [56787](#) Public Hearing - New License
A Good Sign, LLC • dba Pizza Extreme
1614 Monroe St • Agent: Philip Scott Booras
Estimated Capacity (in/out/special): 36/15/500
Class B Combination Liquor & Beer • 20% alcohol, 80% food

Aldermanic District 13 (Alder Evers) • Police Sector 206

A motion was made by Fletcher, seconded by Donnelly, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Two registrations in support, one registration in opposition.

16. [56794](#) Public Hearing - New License
El Rancho Mexican Grill LLC • dba El Rancho 2
4527 Cottage Grove Rd • Agent: Jose Torres • Estimated Capacity: 50 indoor
Class B Beer • 10% alcohol, 90% food
Aldermanic District 16 (Alder Tierney) • Police Sector 614

A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

One registration in support.

17. [56796](#) Public Hearing - New License
Laura Garden LLC • dba Koi Sushi
502 State St • Agent: Xi Wang Filion • Estimated Capacity (in/out): 98/12
Class B Combination Liquor & Beer • 12% alcohol, 88% food
Aldermanic District 2 (Alder Heck) • Police Sector 403

A motion was made by Grady, seconded by Skidmore, to RECOMMEND TO COUNCIL TO DENY BECAUSE OF THE HEALTH, SAFETY, AND WELFARE OF THE COMMUNITY - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

Discussion Items

18. [56696](#) Discuss recent state statute change and existing Madison General Ordinance related to "Class B" limit of off-premise intoxicating liquor sales.
A motion was made by Donnelly, seconded by Cano Ospina, to support changing the Madison General Ordinances to match the state statutes. The motion passed by voice vote/other.

Report of Madison Police Department

19. [57058](#) Report of Recent Calls for Service
Madison Police Department submitted the attached report.

Report of City Clerk's Office

20. [57059](#) Summary of Licenses Issued

Clerk's Office submitted the attached report.

Disciplinary Matter

21. [57099](#) Disciplinary Matter - Summons to Answer to Complaint for Revocation Action
T.C. Visions • dba Visions Nightclub
3554 E Washington Ave • Agent: David Brown
Class B Combination Liquor & Beer • 100% alcohol, 0% food
21+ Entertainment License
Aldermanic District 15 (Alder Foster) • Police Sector 513

A motion was made by Donnelly, seconded by Fletcher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Subcommittee to consist of Donnelly, Westra, and Alder Skidmore.

Three registrations in opposition.

Adjournment

A motion was made by Fletcher, seconded by Cano Ospina, to Adjourn at 8:15pm. The motion passed by voice vote/other.