



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, July 17, 2019

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Applications will go to the Common Council Meeting of August 6, 2019.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Jim Verbick

Call to Order/Roll Call

at 5:35 pm.

Present: 8 - Paul E. Skidmore; Michael E. Verveer; Fernando Cano Ospina; Thomas A. Landgraf; Amy L. Westra; Michael S. Donnelly; Patrick J. Grady and Stefan J. Fletcher

Excused: 2 - Jim Verbick and Sheri Carter

Non Voting: 4 - James Boxrud; Jason Freedman; Roger Allen and Amanda M. Jovaag

Approval of Minutes

A motion was made by Fletcher, seconded by Donnelly, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Temporary Class B Concurrent with Street Use

1. [56378](#) Temporary Class B Retailer License Concurrent with Street Use Permit

Schenk's Corners Arts Society Inc.
Event Location: 1900 block of Atwood Ave.
Event Date: August 16-18, 2019
Aldermanic District 6 (Ald. Rummel)
Police District: 410
Event: Schenk's Corners Block Party

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There was one registration in support.

Changes of Agent

2. [56300](#) Change of Agent
Apple Hospitality Group LLC • dba Applebee's • 660 S Whitney Way
New Agent: Christopher LaChance
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Furman)
A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO PLACE ON FILE - REPORT OF OFFICER. The motion passed by voice vote/other.

3. [56310](#) Change of Agent
Frey Street Beverage LLC • dba Springhill Suites - Madison • 4601 Frey St
New Agent: Jim Sele
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Martin)
A motion was made by Fletcher, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There was one registration in support.

4. [56665](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 958 • 4741 Lien Rd
New Agent: Micah A Crawford
Class A Beer, Class A Cider
Aldermanic District 17 (Alder Baldeh)
A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Entity Reorganization

5. [55992](#) Entity Reorganization
Chairs LLC • dba Otto's Restaurant and Bar
6405 Mineral Point Rd
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Furman)

Add 1 new officer.

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO PLACE ON FILE - REPORT OF OFFICER. The motion passed by voice vote/other.

6. [56321](#)

Entity Reorganization
Summit Station Inc • dba Bennett's Meadowood Country Club
2009 Freeport Rd
Class B Combination Liquor & Beer
Aldermanic District 10 (Alder Henak)
Add one new officer, remove one officer

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

7. [56322](#)

Entity Reorganization
First Madco Inc • dba Rocky Rococo Restaurants
7952 Tree Ln
Class B Beer, Class C Wine
Aldermanic District 9 (Alder Skidmore)
Add one new officer, remove one officer

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There were two registrations in support.

8. [56323](#)

Entity Reorganization
First Madco Inc • dba Rocky Rococo Restaurants
1618 West Beltline Hwy
Class B Beer
Aldermanic District 14 (Alder Carter)
Add one new officer, remove one officer

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There were two registrations in support.

9. [56324](#)

Entity Reorganization
First Madco Inc • dba Rocky Rococo Restaurants
1301 Regent St
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)
Add one new officer, remove one officer

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There were two registrations in support.

10. [56325](#) Entity Reorganization
First Madco Inc • dba Rocky Rococo Restaurants
4556 Monona Dr
Class B Beer
Aldermanic District 15 (Alder Foster)
Add one new officer, remove one officer
A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There were two registrations in support.
11. [56326](#) Entity Reorganization
Luckys 1313 Brew Pub LLC • dba Lucky's 1313 Brew Pub
1313 Regent St
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Evers)
Add one new officer
A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There was one registration in support.
12. [56340](#) Entity Reorganization
Pasta Passion Inc • dba Tutto Pasta State Street
305 State St
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
Add two new officers, remove two officers
A motion was made by Verveer, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There was one registration in support.
13. [56342](#) Entity Reorganization
Growl LLC • dba BarleyPop Tap and Shop
2045 Atwood Ave Suite 107
Class B Beer
Aldermanic District 6 (Alder Rummel)
Add one new officer
A motion was made by Verveer, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There were two registrations in support.
14. [56344](#) Entity Reorganization

Gilbert Altschul Corp • dba Grandpa's Pizzeria
1374 Williamson St
Class B Beer, Class C Wine
Aldermanic District 6 (Alder Rummel)
Add one new officer

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There was one registration in support.

15. [56663](#) Entity Reorganization
International Commons Inc • dba CMFG Life Insurance Company
5810 Mineral Point Rd
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Martin)
Add three officers, remove three officers

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

16. [56664](#) Entity Reorganization
Madison Chocolate Company LLC • dba Madison Chocolate Company
729 Glenway St
Class B Beer, Class C Wine
Aldermanic District 13 (Alder Evers)
Add two officers

A motion was made by Fletcher, seconded by Cano Ospina, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Extension of License Issuance

17. [56593](#) Request to extend license issuance beyond the 90 day limit under MGO 38.05
Dandyfire Inc • dba D'Vino
116 King St • Agent: Dino Maniaci • Estimated Capacity(in/out): 99/30
Class B Beer, Class C Wine • 50% alcohol, 40% food, 10% other
Aldermanic District 4 (Alder Verveer) • Police Sector 406

A motion was made by Fletcher, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premise

18. [56359](#) Change of Licensed Premise
Lowlands Group LLC • dba Cafe Hollander
Current Capacity (in/out): 422/92 • Proposed Capacity (in/out): 422/blank
701 Hilldale Way • Agent: Eric Wagner
Class B Combination Liquor & Beer • 34.5% alcohol, 60% food, 0.5% other
Aldermanic District 11 (Alder Martin) • Police Sector 215

Request to extend premises to space outside cafe to encompass the space of the music series put on by Mall on Thursdays 6/20 - 7/25 (excluding 7/4) from 6pm - 8pm.

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO PLACE ON FILE - REPORT OF OFFICER. The motion passed by voice vote/other.

19. [56666](#)

Change of Licensed Premise
Washington Market LLC • dba Porter - Washington Market LLC
Current Capacity: 362 • Proposed Capacity (in/out): 75/0
640 W Washington Ave • Agent: Gilbert Altschul
Class B Combination Liquor & Beer • 5% alcohol, 90% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 404
Removal of area occupied by the business named "Harvey House" from licensed premises.

A motion was made by Verveer, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There was one registration in support.

21+ Entertainment License

20. [56667](#)

21+ Entertainment License
Old Sugar Distillery LLC • dba Old Sugar Distillery • Capacity: 230
931 E Main St #8 • Agent: Nathan Greenawalt
Class B Beer • 45% alcohol, 5% food, 50% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408

A motion was made by Grady, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other with Cano Ospina abstaining.

There was one registration in support.

18+ Center for Visual & Performing Arts License

21. [56668](#)

18+ Center for Visual & Performing Arts License
Alabaster Entertainment LLC • dba Crucible • Capacity: 325
3116 Commercial Ave • Agent: Gregory Kveberg
Class B Combination Liquor & Beer • 95% alcohol, 2% food, 3% other
Aldermanic District 15 (Alder Foster) • Police Sector 604

A motion was made by Fletcher, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

There were two registrations in support.

Recessed Public Hearing

22. [56173](#)

Public Hearing - New License

Shivalik Restaurant Inc • dba Taste of India
2623 Monroe St • Agent: Amandeep Badwal • Estimated Capacity: 75
Class B Beer, Class C Wine • 5% alcohol, 95% food
Aldermanic District 13 (Alder Evers) • Police Sector 207

A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

There was one registration in support.

Public Hearing

New License - Public Hearing

23. [56490](#)

Public Hearing - New License
Old Sugar Distillery LLC • dba Old Sugar Distillery
931 E Main St Suite 8 • Agent: Nathan Greenawalt
Estimated Capacity: 200 in/48 out
Class B Beer • 45% alcohol, 5% food, 50% other
Aldermanic District 6 (Alder Rummel) • Police Sector 403

A motion was made by Grady, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other with Cano Ospina abstaining.

There was one registration in support.

24. [56493](#)

Public Hearing - New License
Garth's Brew Bar LLC • dba Garth's Brew Bar
1726 Monroe St • Agent: Garth Beyer • Estimated Capacity: 80 in/10 out
Class B Beer • 80% alcohol, 10% food, 10% other
Aldermanic District 13 (Alder Evers) • Police Sector 206

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There were three registrations in support.

25. [56494](#)

Public Hearing - New License
Small Change LLC • dba Muskellounge
4102 Monona Dr • Agent: Chad Vogel • Estimated Capacity: 88 in/20 out
Class B Combination Liquor & Beer • 90% alcohol, 5% food, 5% other
Aldermanic District 15 (Alder Foster) • Police Sector 613

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There were two registrations in support and two in opposition.

26. [56495](#)

Public Hearing - New License
Strings Ramen Wisconsin LLC • dba Strings Ramen

311 N Frances St • Agent: Yang Yang • Estimated Capacity: 50
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

A motion was made by Verveer, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

There was one registration in support.

27. [56500](#)

Public Hearing - New License
Am Park Hospitality LLC • dba Madison Cambria Suites
5045 Eastpark Blvd • Agent: Aaron Ruengpinoyophun
Estimated Capacity: 40 in/30 out
Class B Combination Liquor & Beer • 2.2% alcohol, 2.9% food, 94.90% other
Aldermanic District 17 (Alder Baldeh) • Police Sector 520

A motion was made by Donnelly, seconded by Fletcher, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

28. [56501](#)

Public Hearing - New License
Friendships are the Best Ships Inc • dba BarleyPop Live
121 W Main St • Agent: • Estimated Capacity: 125
Class B Combination Liquor & Beer • 95% alcohol, 0% food, 5% other
Aldermanic District 4 (Alder Verveer) • Police Sector 405

A motion was made by Verveer, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There were two registrations in support.

29. [56502](#)

Public Hearing - New License
Wistiki LLC • dba Lonely Pine
112 King St • Agent: Chad Vogel • Estimated Capacity: 60
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

A motion was made by Verveer, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There were two registrations in support.

30. [56503](#)

Public Hearing - New License
American Multi-Cinema Inc • dba AMC
430 N Midvale Blvd • Agent: Katie Carlson • Estimated Capacity: 1700 in and out
Class B Combination Liquor & Beer • 7% alcohol, 31% food, 62% other
Aldermanic District 11 (Alder Martin) • Police Sector 215

A motion was made by Donnelly, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There were two registrations in support.

31. [56504](#) Public Hearing - New License
Savant Marketing • dba PHC
447 W Gilman St • Agent: Hailey Davis • Estimated Capacity: 10 in/12 out
Class B Beer, Class C Wine • 15% alcohol, 85% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
- A motion was made by Fletcher, seconded by Donnelly, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

There was one registration in support.

Report of Madison Police Department

32. [56669](#) Report of Recent Calls for Service

Report of City Clerk's Office

33. [56670](#) Summary of Licenses Issued

Adjournment

A motion was made by Fletcher, seconded by Grady, to Adjourn at 8:10 pm. The motion passed by voice vote/other.