



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, March 20, 2019

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Applications will go to the Common Council Meeting of April 16, 2019.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Alder Bidar-Sielaff

Call to Order/Roll Call

Present: 7 - Paul E. Skidmore; Michael E. Verveer; Fernando Cano Ospina; Thomas A. Landgraf; Michael S. Donnelly; Patrick J. Grady and Stefan J. Fletcher

Absent: 3 - Leslie G. Orrantia; Gloria Reyes and Sean D. Harvatine II

Excused: 1 - Shiva Bidar

Non Voting: 4 - Jim Verbick; James Boxrud; Jason Freedman and Roger Allen

Approval of Minutes

**A motion was made by Grady, seconded by Fletcher, to Approve the Minutes.
The motion passed by voice vote/other.**

Public Comment

Disclosures and Recusals

Donnelly recused himself from Item #19.

Presentation of the Consent Agenda

Operator's License Applications

1. [54736](#) Operator License Application

Sandra Guillen - Establishment where employed: Stop N Go

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Appearance by Sandra Guillen. One additional registration in support.

2. [54806](#) Operator License Application
Terrence Hatchett - Establishment where employed: Kelley Williamson Mobil

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Appearance by Terrence Hatchett.

3. [54930](#) Operator License Application
Laconda Williams - Establishment where employed: Kelly's Market

A motion was made by Fletcher, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Temporary Class B Concurrent with Street Use

4. [54732](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
GSAFE Inc
Event Location: 100 Block King St
Event Date: 8/17/2019 4pm - 11pm
Aldermanic District 4 (Alder Verveer)
Police District: 406
Event: Woof's King St Pride

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER on the condition that the applicant get an officer to sign the application form before the 4/16/2019 Common Council meeting. The motion passed by voice vote/other.

One registration in support.

5. [54733](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
GSAFE Inc
Event Location: 100 Block King St
Event Date: 9/21/19 4pm - 11pm
Aldermanic District 4 (Alder Verveer)
Police District: 406
Event: Octobear Fest

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER on the condition that the applicant get an officer to sign the application form before the 4/16/2019 Common Council meeting. The motion passed by voice vote/other.

One registration in support.

6. [54819](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Festivals Inc
Event Location: Capitol Square and 100 blocks of MLK, W Washington, E Washington, State and King
Event Date: 8/31/19 - 9/1/19
Aldermanic District 4 (Ald. Verveer)
Police District: 406
Event: Taste of Madison

A motion was made by Fletcher, seconded by Grady, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

7. [55009](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison's Central Business Improvement District
Event Location: 100 Block King St
Event Date: June 11, June 14, June 28, July 19, Aug 2, Aug 9 & Sept 13, 2019
Aldermanic District 4 (Alder Verveer)
Police District: 405
Event: Live on King Street

A motion was made by Cano Ospina, seconded by Fletcher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

8. [55095](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Back Porch Radio Broadcasting Inc
Event Location: 200 Block Martin Luther King Jr Blvd
Event Date: May 19, 2019
Aldermanic District 4 (Alder Verveer)
Police District: 406
Event: WORT Block Party

A motion was made by Cano Ospina, seconded by Fletcher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Changes of Agent

9. [54832](#) Change of Agent

Kwik Trip Inc • dba Kwik Trip 963 • 1434 Northport Dr
New Agent: Alexander R Dodd Wilson
Class A Beer, Class A Cider
Aldermanic District 18 (Alder Kemble)

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Business Name Change

10. [55096](#) Business Name Change
Field Table LLC • Current dba: Field Table
10 W Mifflin St
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
New dba: Merci bar - bistro - lounge

A motion was made by Fletcher, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Entity Reorganization

11. [54871](#) Entity Reorganization
Texas Roadhouse Holdings LLC • dba Texas Roadhouse
4841 Annamark Dr
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
Add 3 new officers and remove 2 officers.

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

12. [55015](#) Entity Reorganization
Select Hotels Group LLC • dba Hyatt Place Madison
333 W Washington Ave
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
Add 1 new officer and remove 1 officer

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

13. [55097](#) Entity Reorganization
Whole Foods Market Group Inc • dba Whole Foods Market
3313 University Ave
Class B Combination Liquor & Beer
Aldermanic District 11 (Alder Martin)
Add one officer, remove one officer

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

14. [55098](#) Entity Reorganization
Williamson Street Grocery Cooperative • dba Willy Street Co-op
2817 N Sherman Ave
1221 Williamson St
Class A Beer, Class A Liquor
Aldermanic District 12 (Alder Palm)
Aldermanic District 6 (Alder Rummel)
Add one officer, remove one officer

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of License Conditions

15. [54710](#) Change of Licensed Conditions
Red Sushi 2 LLC • dba RED • Capacity (in/out): 125/92
316 W Washington Ave • Agent: Tatsiana Zhykharevich
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405
Change condition three on both alcohol and entertainment licenses to allow amplified music on the outdoor patio from 11am until 10pm.

A motion was made by Verveer, seconded by Donnelly, to RECOMMEND TO COUNCIL TO PLACE ON FILE - REPORT OF OFFICER. The motion passed by voice vote/other.

18+ Center for Visual & Performing Arts License

16. [54827](#) 18+ Center for Visual & Performing Arts License
Prism Madison LLC • dba Prism • Capacity: 296
924 Williamson St • Agent: Rico Sabatini
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion

passed by voice vote/other.

The conditions are:

1. Must abide by current security plan. Parking lot to be patrolled every 30 minutes.
- 2, Must provide food service until 1am.
3. Premises expanded for two events each year to include the establishment's parking lots directly East and directly North of 924 Williamson St. Events are: Fruit Fest and Willy Street Fair- consistent with Street Use Permit.
4. Capacity of 296.

Three registrations in support.

Recessed Public Hearing

17. [54555](#) Public Hearing - New License
Laura Garden LLC • dba TBD
1403 Regent St • Agent: Xi Wang Fillion
Class A Beer, Class A Liquor
Aldermanic District 13 (Alder Arntsen) • Police Sector 303

A motion was made by Donnelly, seconded by Skidmore, to RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE,. The motion passed by the following vote:

Three registrations in support, one registration in opposition.

Ayes: 4 - Paul E. Skidmore; Michael E. Verveer; Thomas A. Landgraf and Michael S. Donnelly

Noes: 3 - Fernando Cano Ospina; Patrick J. Grady and Stefan J. Fletcher

Excused: 1 - Shiva Bidar

Public Hearing

New License - Public Hearing

18. [54825](#) Public Hearing - New License
Prism Madison LLC • dba Prism
924 Williamson St • Agent: Rico Sabatini • Estimated Capacity: 296
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408

A motion was made by Verveer, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. Must abide by current security plan. Parking lot to be patrolled every 30 minutes.
- 2, Must provide food service until 1am.

3. Premises expanded for two events each year to include the establishment's parking lots directly East and directly North of 924 Williamson St. Events are: Fruit Fest and Willy Street Fair- consistent with Street Use Permit.

4. Capacity of 296.

Three registrations in support.

19. [54822](#)

Public Hearing - New License
Layla's Restaurant LLC • dba Joon
1835 Monroe St • Agent: Laila Borokhim • Estimated Capacity: 40
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 13 (Alder Arntsen) • Police Sector 205

A motion was made by Skidmore, seconded by Fletcher, to RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Two registrations in support, one registration in opposition.

20. [54823](#)

Public Hearing - New License
Siva Sakthi LLC • dba Mahen's Liquor
2909 University Ave • Agent: Mahendran Namasivayam
Class A Beer, Class A Liquor
Aldermanic District 5 (Alder Bidar) • Police Sector 208

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. The establishment shall not sell, dispense or give away fermented malt beverages in the original container in amounts less than the amount contained in a six pack of 12 ounce bottles or cans. This is only applicable to fermented malt beverages which fall into the following categories of brands: Domestic Premium, Domestic Sub-Premium (which includes Value and Economy brands), Malt Liquor & similarly situated imported brands.
2. Flavored malt beverages containing up to 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a four pack of 12 ounce bottles or cans. Flavored malt beverages containing over 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a six pack of 12 ounce bottles or cans.
3. The establishment shall not sell, dispense or give away intoxicating liquor in the original container in amounts of two hundred (200) milliliters or less in volume. 'Intoxicating liquor' shall not include wine in the original container with an alcohol content of 15% or less by volume.
4. The establishment shall not sell, dispense or give away flavored fortified wines in the original container with an alcohol content of more than 12.5% alcohol by volume, where spirits have been added to the wine that have not been produced from the same fruit as the wine, for consumption off the licensed premises. This prohibition shall not apply to any other wine product as defined by Wisconsin State Statute §125.02(22).

One registration in support.

21. [54824](#) Public Hearing - New License
Atwood Restaurant LLC • dba Bar Corallini
2004 Atwood Ave • Agent: Caitlin Suemnicht • Estimated Capacity: 95
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

A motion was made by Fletcher, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

Discussion Items

22. [54969](#) Discuss liquor license renewal separation process.
- The committee discussed with Assistant City Attorney Zilavy the process of handling alcohol license renewal separations including, but not limited to, date limitations to hold the separation meetings, the possible number of separation meetings, and on-going communication between ACA Zilavy and the committee about licenses of concern.
23. [55105](#) Discuss and Provide Recommendation on Entertainment License Requirements.
1. Should theaters and other statutory performing arts venues be required to get the 21+ license?
 2. Establishments that play music through devices-should they be required to have an entertainment license? Is this considered amplified music?
- A motion was made by Cano Ospina, seconded by Donnelly, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Report of Madison Police Department

24. [55099](#) Report of Recent Calls for Service
- MPD submitted the attached report.

Report of City Clerk's Office

25. [55100](#) Summary of Licenses Issued
- City Clerk's Office submitted the attached report.

Adjournment

A motion was made by Fletcher, seconded by Donnelly, to Adjourn at 9:21pm. The motion passed by voice vote/other.