



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MADISON ARTS COMMISSION

Tuesday, March 12, 2019

5:30 PM

215 Martin Luther King Jr. Blvd.
Room 206 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

- Present:** 8 - Kia M. Karlen; Yorel F. Lashley; Ginger A. Contreras; Anna T. January; Francesca H. Rodriguez; Yvette M. Pino; Bethany M. Jurewicz and Taeli S. T. Reistad
- Excused:** 3 - Sheri Carter; Faisal Abdu'Allah and Katie H. Ryan

APPROVAL OF January 9, 2019 MINUTES

PUBLIC COMMENT

Ned Smith, with Virant, came to comment on Item ID#45337 and to express that there are vacant properties available for artists.

Indira Ceylan came to answer questions for the neighborhood regarding the Ray Chi piece.

Rhiannon Gurley attended to observe MAC meeting, considering applying to serve.

DISCLOSURES AND RECUSALS

None

1. [45377](#)

Artists Spaces

Matt Mikolajewski attended to advise MAC on their draft Art Space policy document. He suggests prioritizing creating a Community Land trust. He suggested that some Non-profit arts organizations are not shovel ready to open and operate art space and encouraged finding a go-between, such as Commonwealth Development, that could serve as a broker between commercial lease and artists. He further suggested finding a way to do better at using underutilized spaces for art spaces. Francesca will take comments from Matt and MAC members and revise the draft.

2. [42845](#)

Poetry Selection for Poetry in Sidewalk Program

A motion was made by Lashley, seconded by Rodriguez, to Approve reusing six existing poem stamps in new sidewalks on Groveland Terrace and Pflaum Road. The motion passed by voice vote/other.

3. [43144](#)

Poet Laureate Program & Initiatives

Poet Laureate, Oscar Mireles, has already served as poet laureate for 3 years. He reports that Bus Lines is underway (Ride guide, Sides of bus, interior of bus). The celebration event will be on Wednesday, April 17 at 6 p.m. at the Central Library. He has created New Initiatives such as the Art Party networking events. He is working with Madison Public Library

to celebrate National Poetry Month. He has created a series of readings at Cafe Coda - Poetry at the Cafe. He is also hosting a Monroe Street poetry on sidewalks dedication event on Wednesday, April 10 @ 6 p.m. at Monroe Street Library. We are piloting a Poetry-in-Residence Program at Monroe Street in April also. He suggests we release nomination for next poet laureate in May or June and decide in September. His grant proposal is to create an e-book about the first 50 years of Poet Laureate Program in Madison. He also suggested we reserve some funding to do something special for the 50th.

A motion was made by Contreras, seconded by Pino, to Support Oscar's e-book proposal with \$1,500 grant in the 2019/2020 cycle. The motion passed by voice vote/other.

4. [21297](#)

BLINK Proposal Review

The Public Art Committee reviewed two Blink applications last night. One was from William Rice for an ice hut, not recommended for funding as weather is warming rapidly and the Committee would like to see more refined programmatic elements. The other project is for Andrea Oleniczak & Taylor Kurrle's *Everyone Everyone* Neon signs that say "everyone everyone" in windows in local storefronts. Committee recommends funding contingent on staff review of locations and proof of permissions and insurance. Commissioners would like to see a longer life of the project and would be happy to see it in winter.

A motion was made by Pino, seconded by January, to Approve \$1,500 to Andrea Oleniczak & Taylor Kurrle, Everyone Everyone. The motion passed by voice vote/other.

5. [54880](#)

Appropriating \$65,000 from the 2019 Planning Division Operating Budget, and \$20,000 from the Room Tax Commission and authorizing the City of Madison to enter into a contract with Madison's Central Business Improvement District (BID) for \$85,000 to fund the continuation of the Downtown Activities Program focused on existing plazas around the Capitol Square and State Street (2nd, 4th and 8th AD), and to support the administration of the Downtown Doors BLINK Art program.

A motion was made by Rodriquez, seconded by Jurewicz, to Return to Lead with the Recommendation for Approval to the FINANCE COMMITTEE. The motion passed by voice vote/other.

6. [47594](#)

Public Art Approval

Pennsylvania Park - Public Art Committee recommends Ray Chi go back to his original design and present us with a revised budget. Additional support for the project could come out of funding reserved for projects related to the Central Market. MAC will provide a small amount of additional funding for more design work (from the Municipal Art Fund).

A motion was made by Pino, seconded by Reistad, to Approve a redesign fee to Ray Chi of \$500. The motion passed by voice vote/other.

7. [18179](#)

Review of the Grant Review Process

RESJI Update - Commissioners would like future grant forms to ask applicant how they heard about the grant opportunity.

Guidelines should specify that all requests for one-on-one support need to be made at least 5 days prior to deadline.

8. [21279](#) MAC Administrative Reports

 Science to Street Art Festival Date
 Oct 9-18 Festival
 Hoping to extend the workshops to other local artists

9. [54075](#) 2019 Press and Publicity

ADJOURNMENT

A motion was made by Contreras, seconded by Jurewicz, to Adjourn. The motion passed by voice vote/other.