



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft ECONOMIC DEVELOPMENT COMMITTEE

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Wednesday, December 18, 2019

5:00 PM

Madison Municipal Building (MMB)  
215 Martin Luther King, Jr. Blvd.  
Room 206

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### CALL TO ORDER / ROLL CALL

The meeting was Called to Order at 5:04 p.m.

**Present:** 7 - Sabrina V. Madison; Rebecca Kemble; Frank Staniszewski; Susan M. Bulgrin; Wayne R. Harris; Seth W. Lentz and Christian A. Albouras

**Excused:** 2 - Craig P. Stanley and Grant Foster

Also present: Matt Mikolajewski, Tom Otto, Dan Kennelly, Michael Miller

### APPROVAL OF MINUTES

A motion was made by Harris, seconded by Bulgrin, to Approve the Minutes of the November 20, 2019 meeting. The motion passed by voice vote.

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

None.

### DISCUSSION ITEMS

1. [58723](#) Update Regarding Kiva Madison Program by EDD Staff
  - Mike Miller gave an update.
  - Can we track who went through Kiva and then received support from WWBIC or them?
  - Could we pair Kiva borrowers with marketing firms to volunteer their time?
  - Can we pair Kiva borrowers with private lenders?
  - Mike Miller described the repayment process.
  - Mike Miller described how the City money is used for program administration.
  - How can we match Kiva borrowers with other resources?
  - Can we go back a year from, now and check-in with how well the 2019 borrowers are doing? Is the program working in the long term?
  - What coaching is provided to Kiva borrowers to help determine how much money they need? WWBIC and Nicole Crust can help.

2. [58725](#) Adopted 2020 Economic Development Division (EDD) Capital and Operating Budget Update by EDD Staff  
Matt Mikolajewski presented a memo outlining the adopted budget.
  
3. [46081](#) Connect Madison Economic Development Strategy Implementation
  - Ald. Kemble provided a reminder request regarding Jobs TIF policy.
  - Mr. Lentz talked about research regarding youth work-based learning in the Chicago suburbs.
  - Mr. Lentz talked about UW Health launching the medical apprenticeship program.
  
4. [58341](#) 2020 Meeting Dates  
Meetings will continue to be on the 3rd Wednesday of the month.
  
5. [27862](#) Introduction of New Items from the Floor
  - South Madison Donor TID
  - Jobs TIF
  - Status of 2019 Kiva borrowers
  - Capital East District goals for MBEs (TID #36)
    - Map out location of MBE owners
  
6. [45135](#) Next Meeting  
January 15, 2020

#### ADJOURNMENT

**A motion was made by Bulgrin, seconded by Harris, to Adjourn. The motion passed by voice vote. The meeting Adjourned at 6:00 p.m.**