



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, March 20, 2019

5:00 PM

Madison Municipal Building
215 Martin Luther King, Jr. Blvd.
Room 206

The meeting was Called to Order at 5:04 p.m.

Present: 6 - Frank Staniszewski; Susan M. Bulgrin; Wayne R. Harris; Mark R. Greene; Patricia (Pat) A. Schramm and Marianne S. Morton

Absent: 2 - Rebecca Kemble and Craig P. Stanley

Excused: 2 - Steve King and Michael J. Tierney

CALL TO ORDER / ROLL CALL

Staff: Matt Mikolajewski, Ruth Rohlich, Tom Otto

APPROVAL OF MINUTES

A motion was made by Bulgrin, seconded by Schramm, to Approve the Minutes of the February, 20, 2019 meeting. The motion passed by voice vote.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

1. [55104](#) Presentation and discussion regarding City's data initiatives

Kara Kratowicz began the presentation.

Craig Stanley arrived at 5:08 p.m.

Rebecca Kemble arrived at 5:09 p.m.

Present: 8 - Rebecca Kemble; Craig P. Stanley; Frank Staniszewski; Susan M. Bulgrin; Wayne R. Harris; Mark R. Greene; Patricia (Pat) A. Schramm and Marianne S. Morton

Excused: 2 - Steve King and Michael J. Tierney

Adam Pfof continued the presentation.

EDC members asked questions and discussed the data initiatives with Ms. Kratowicz and Mr. Pfost.

2. [46081](#)

Connect Madison Economic Development Strategy Implementation

- Ruth Rohlich gave an update on the recent all-department BAT meeting.
- Ms. Rohlich discussed the two business walks to be completed by the City in 2019 (Verona Road and manufacturing).
- April 30: the MMSD work-based learning session will be held.
- How can the EDC better serve the data measures? How does the City get input into the process?
- Community voice survey: what should the City measure, and what reports does the community want?

3. [27862](#)

Introduction of New Items from the Floor

None.

4. [45135](#)

Next Meeting

ADJOURNMENT

A motion was made by Morton, seconded by Stanley, to Adjourn. The motion passed by voice vote, and the meeting Adjourned at 6:48 p.m.