



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

Wednesday, March 6, 2019

5:30 PM

Central Library - Room 302
201 W. Mifflin Street
Madison, WI 53703

1 CALL TO ORDER / ROLL CALL

Roll Call at 5:31pm, Nan Fey in the Chair.

Present: 18 - Rebecca Kemble; Ledell Zellers; Nan Fey; Garrett P. Peterson; Erica C. Anderson; Allison M. Dopf; Christopher G. Brockel; Henry D. Aschauer; Jennifer N. Lam; Martin H. Bailkey; Lindsey Day Farnsworth; Claire Mance; Teal M. Staniforth; Devika J. Suri; Regina M. Vidaver; Maeraj H. Sheikh; Benjamin E. Rush and Rosaleen E. Joyce

Excused: 5 - Arvina Martin; Allison E. Martinson; Dustin K. Lundt; Hedi L. Rudd and Satya V. Rhodes-Conway

Others present: George Reistad - Madison Food Policy Coordinator, Nick Heckman - Food Security Policy Analyst, Delaney Gobster, Krystal Webb, Katrina Harwood

2 APPROVAL OF MINUTES

A motion was made by Kemble, seconded by Zellers, to Approve the Minutes.
The motion passed by voice vote/other.

3 PUBLIC COMMENT

None

4 DISCLOSURES AND RECUSALS

None

5 NEW BUSINESS

None

WORK GROUP REPORTS

6 [54933](#) Community Engagement March 2019

The work group met on February 21st to discuss responses received from all other work groups to equity questions and brainstormed strategies to improve current work group engagement strategies and work plans, new work group formation, and work group/MFPC community interactions. Next meeting is March 21 to develop a plan of work.

7 [54934](#) Food Waste and Recovery March 2019

Attachments: CEWG Equity Questions FWRWG COMPLETE 022719.pdf

The Food Waste Reduction Task Force met twice in February. On February 7 we had a meeting that was focused on the March 19 event: Food Waste Policy and Practice: Challenging the Norm being held in partnership with WasteCap out of Milwaukee. The event will be held at the Lussier Heritage Center at Lake Farm Park from 11:30 - 4:30. The day will include networking, a food recovery lunch, a keynote, and 3 panel sessions including: Feeding Hungry People, Composting and Industrial Uses, and Policy Considerations for Businesses and Organizations.

Find more information on food waste using the work group's Food Waste and Recovery Guide: www.bit.ly/gotfoodwaste

We met again on February 27 with a major part of that meeting focused on answering the Equity Questions for Workgroups. After completing that task we returned to the March 19 event for any last minute details and started thinking about debriefing and action steps after the event.

8 [54935](#) Healthy Retail Access March 2019

No report.

9 [54937](#) Healthy Marketing and Procurement March 2019

Attachments: CEWG Equity Questions HMPWG 022019.pdf

Staff continues to work with purchasing on developing a complete list of vending machines and vendors. The workgroup will be supporting staff that work with vendors by developing a guide to assist with implementation. Work Group members also completed the equity questions provided by the Community Engagement Work Group.

10 [54938](#) Pollinator Protection March 2019

The Work Group met on February 20th to continue its review of the Pollinator Protection Task Force Report and Recommendations Chart in an effort to identify key goals for 2019. A number of issues are being addressed through the IPM Policy Review process including the use of neonicotinoid pesticides and plants/seeds that may be treated with them, demonstration projects, reviewing maintenance procedures, identifying no-mow areas and plans to transition to managed meadows, staff training and volunteer support/opportunities. National Pollinator Week is June 17-23, 2019. Fey and Reistad also attended at the Arboretum to participate in a discussion of pollinator topics/tools that may be investigated by students in a UW class this semester. The Pollinator Habitat Map, developed by Beichen Tian, was offered as a resource along with the PPTF Report, and the IPM-PRTF's work.

Next Meeting is March 13, 2019 in the Central Library (room 111) at 1:30. For the rest of the year, the work group will meet at this time and place on the second Wednesday of the month.

11 [54939](#) SEED Grants Funding March 2019

SEED Grants closed on Friday, March 1. Received 19 applications. Reviewers are currently reviewing and will convene on March 18 to discuss scoring and determine finalists. Funding recommendations will be acted on at the April 3rd MFPC meeting.

12 [54941](#) Urban Agriculture March 2019

No report. Staff is working to set up a March meeting between Work Group Chair, Community GroundWorks staff, and UW interns group that includes Delaney Gobster. Next regularly scheduled meeting is Tuesday March 19.

REGULAR BUSINESS REPORTS**13 [54942](#) Community Gardens Update March 2019**

The Gardens Network held its annual summit event, with workshops and good food, on Saturday, February 16 from 9-3 at Badger Rock Community Center. Fey, Sheikh, and Reistad attended for part of the day. Sheboygan Garden at Rennebohm Park leaders in attendance were encouraged to make a presentation to the MFPC in 2019.

14 [54943](#) Integrated Pest Management Policy Review Task Force March 2019

The Task Force met on February 28th to review dozens of recommendations for regarding the IPM policy and discuss how to proceed. It is expected that the Task Force will take responsibility for revising the current policy, request an extension of time to do so, and involve additional experts with a goal of having an updated policy adopted and ready for implementation in Spring 2020.

At its next meeting, on March 11th, the Task Force will review a draft report to the Common Council on its efforts for the past six months, discuss a list of recommendations for potential revisions to the current IPM policy, and the documentation necessary to request an extension of time and potentially add members to the Task Force for this process. The Task Force may not meet during April.

For detailed Minutes of all Task Force meetings and materials reviewed, see <https://madison.legistar.com/DepartmentDetail.aspx?ID=38466&GUID=1D2A53EC-6165-4B62-AE87-8877CFBFFECA>

15 [54944](#) Dane County Food Council March 2019

The County's Partner in Equity Food Project Grants received 18 applications. A group of reviewers will meet March 20 to make funding allocations by March 30. UW-Extension is in the process of filling its Community Food Systems position. The Dairy and Livestock Educator position has been filled. Next meeting is March 27.

16 [54945](#) Food Policy Director Update March 2019

Reistad provided a short presentation on food policy updates and ideas, with 4-5 other speakers, at the Food and the Wisconsin Idea event on February 13th, and continues to work with Dane Co Extension and Public Health on pulling together an overview/pitch of "Cultivating Dane" DreamUP application focused on food systems actions to increase economic mobility and income in Dane County. Presentation to potential funders is currently scheduled for April 3 at Gordon Commons, which conflicts with MFPC.

Reistad participated in a design session discussion with Madison Public Market architect and design team, MSR. Request For Proposals process for the food terminal cross-docking facility has selected a consultant, ACDS, LLC. They are being added as a city vendor and a meeting is being organized.

Reistad met with Brody Slacer, Director of Operations at Flashfood (Toronto, ON) to discuss sponsorship and participation at the food waste event in March. Flashfood is mobile application designed to reduce food waste by notifying users when/where products that are nearing their expiration dates are being discounted.

Reistad will be tabling at the Northside Planning Council event 'Taste the Future 2019' on Saturday, March 9 from 5-7 and invited any members of MFPC to attend.

- 17 [54946](#) Madison Metropolitan School District Update March 2019

The Carton Recycling project work is starting this month at Cherokee Heights Middle School. The project will start with a cafeteria plate waste study followed by educational opportunities for students on recycling and landfills. Students will then get hands on experience with recycling milk cartons and other materials used in the cafeteria.

LaFollette High school is piloting a "Breakfast After the Bell" project this month. This work increases food access for students later in the morning allowing them to "fuel up" for a great day of learning.

- 18 [54947](#) Public Health Madison and Dane County Update March 2019

The public comment period for the USDA Proposed rule "Supplemental Nutrition Assistance Program: Requirements for Able-Bodied Adults Without Dependents" is currently open through April 2, 2019. Comments can be submitted at

<https://www.federalregister.gov/documents/2019/02/01/2018-28059/supplemental-nutrition-assistance-program-requirements-for-able-bodied-adults-without-dependents>

- 19 [54948](#) Public Market Development Committee March 2019

PMDC met on 3/5 with MSR to learn about design protocols. Architecture firm is closing in on the final design. Boardman Clark law firm is holding a series of free trainings for food entrepreneurs.

20 ANNOUNCEMENTS

Northside Planning Council is hosting the "Taste the Future 2019" fundraising event for FEED Kitchen members and the MarketReady program on Saturday, March 9 from 5-7pm at Warner Park Recreation Center.

Global Health Institute at UW Madison is putting on a 3-day series "Swarm to Table" about edible insects. April 25-27.

Food Waste: Policy and Practice: Challenging the Norms. March 19 at Lussier Center Lake Farm Park.

21 ADJOURNMENT

A motion was made by Day Farnsworth, seconded by Brockel, to Adjourn. The motion passed by voice vote at 6:22PM.