



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, August 14, 2019

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room 153 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 10 - Syed Abbas; Lois H. Braun-Oddo; Jessica Klehr; Cliff Goodhart; Shane A. Bernau; Christian J. Harper; Rafeeq D. Asad; Thomas A. DeChant; R. Richard Wagner and Craig D. Weisensel

APPROVAL OF MINUTES

A motion was made by DeChant, seconded by Klehr, to Approve the Minutes. The motion passed by the following vote:

Ayes: 7 - Lois H. Braun-Oddo; Jessica Klehr; Cliff Goodhart; Shane A. Bernau; Christian J. Harper; Rafeeq D. Asad and Thomas A. DeChant

Non Voting: 3 - Syed Abbas; Craig D. Weisensel and R. Richard Wagner

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

SECRETARY'S REPORT/AGENDA OVERVIEW

Janine Glaeser gave an overview of the projects.

NEW BUSINESS

By unanimous consent Item No. 9 was taken out of order.

9. [57025](#) Motion for Reconsideration of Legistar Item #56387, "Appeal of the Zoning Administrator's Denial for Signage Located at 3737 E. Washington Avenue," from the July 31, 2019 Urban Design Commission Agenda

After passing the motion to Reconsider, the Urban Design Commission reconsidered Legistar Item #56387.

On a motion by DeChant, seconded by Abbas, the Urban Design Commission **AFFIRMED THE DECISION OF THE ZONING ADMINISTRATOR** and denied the appeal of the sign banking. The motion passed on a vote of (7-1-2) with Braun-Oddo, Klehr, Abbas, DeChant, Harper, Goodhart and Bernau voting yes; Asad voting no; and Wagner and Weisensel abstaining. The decision confirms and upholds the Zoning Administrator's determination.

A motion was made by Abbas, seconded by DeChant, to Reconsider Legistar

Item #56387. The motion passed by voice vote/other.

PUBLIC HEARING ITEM

1. [56089](#) 1224 S. Park Street - New 2-Story Commercial Building in UDD No. 7. 13th Ald. Dist.

The motion provided for the following conditions:

- The setback is in question, a 10-foot setback is preferred on Park Street.
- Change height of the canopies.
- Simplification of materials.
- Changes in roof heights.
- Simplification of the landscape plan.
- Recommendation to look at burying utilities.

A motion was made by Asad, seconded by Harper, to Grant Initial Approval. The motion passed by voice vote/other.

2. [56724](#) 5505 Endeavor Lane/501 Charmany Drive - Comprehensive Design Review for the Exact Sciences Campus. 19th Ald. Dist.

A motion was made by DeChant, seconded by Bernau, to Refer to the URBAN DESIGN COMMISSION meeting of September 4, 2019. The motion passed by voice vote/other.

3. [56772](#) 525 Junction Road - Comprehensive Design Review for Johnson Financial Group. 9th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

A motion was made by Goodhart, seconded by Bernau, to Grant Final Approval. The motion passed by voice vote/other.

4. [56840](#) 2201 Zeier Road - Comprehensive Design Review for At Home. 17th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

A motion was made by Goodhart, seconded by Bernau, to Grant Final Approval. The motion passed by voice vote/other.

UNFINISHED BUSINESS

5. [55804](#) 9510 Watts Road and 604 Feather Sound Drive - Residential Building Complex Consisting of One 4-Story and Two 3-Story Multi-Family Apartment Buildings, Including Underground Parking and 4,000 Square Feet of Flex Space. 9th Ald. Dist.

The motion provided for the following:

- The wood undersides of the balconies shall be painted or stained to match the surrounding building.
- The landscaping plan shall be revised to provide more substantial seed mixes between entry stoops on the south and north façades.

A motion was made by Braun-Oddo, seconded by Bernau, to Grant Final Approval. The motion passed by voice vote/other.

6. [54624](#) 6810 Milwaukee Street, 1 Wind Stone Drive, 2 Wind Stone Drive, 45 Wind Stone Drive and 46 Wind Stone Drive - PD, Multi-Family Addition to the Planned Town Center for 222-Units. 3rd Ald. Dist.

A motion was made by Braun-Oddo, seconded by Goodhart, to Refer to the URBAN DESIGN COMMISSION meeting of September 4, 2019. The motion passed by voice vote/other.

7. [55572](#) 8549 + 8557 Elderberry Road - New Construction of Two Duplex Buildings. 9th Ald. Dist.

The motion provided for the following:

- Simplify material colors.
- Adjustments to the massing and adjustments to the roofline to simplify the ins and outs of the second floor.
- Look at shifting the floor plan upstairs to allow for more windows to allow as much light as possible.
- Add more substantial shade trees in the back (Oak, Kentucky Coffee) and swap out Burning Bush and Gold Flame Spirea for Dwarf Lilac, Iroquois Beauty or many other possibilities.

A motion was made by Goodhart, seconded by Weisense, to Grant Initial Approval. The motion passed by voice vote/other.

NEW BUSINESS

8. [56978](#) 120 E. Lakeside Street - Signage Exception in UDD No. 1. 13th Ald. Dist.

The motion provided for an increase in sign size, without illumination, and the logo within the size of the letters at 2" thick.

A motion was made by Asad, seconded by Klehr, to Grant Final Approval. The motion passed by voice vote/other.

BUSINESS BY MEMBERS

The Secretary noted that the Mifflandia Plan will be presented at the next UDC meeting, and for Commissioners to please review the material in advance of the September 4, 2019 meeting.

ADJOURNMENT

The meeting was Adjourned at 8:20 p.m. by unanimous consent.