



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft URBAN DESIGN COMMISSION

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Wednesday, January 2, 2019

4:30 PM

215 Martin Luther King, Jr. Blvd.  
Room 111 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

- Present:** 8 - Lois H. Braun-Oddo; Jessica Klehr; Cliff Goodhart; Christian J. Harper; Rafeeq D. Asad; Thomas A. DeChant; R. Richard Wagner and Craig D. Weisensel
- Excused:** 1 - Amanda Hall

### APPROVAL OF MINUTES

A motion was made by Braun-Oddo, seconded by Weisensel, to Approve the Minutes of December 5, 2018. The motion passed by voice vote/other.

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

Goodhart recused himself on Item Nos. 2, 3 and 9.

### SECRETARY'S REPORT/AGENDA OVERVIEW

Janine Glaeser gave an overview of the projects.

### PUBLIC HEARING ITEMS

1. [53833](#) 810 E. Washington Avenue - Alteration to a Previously Approved Comprehensive Design Review for The Galaxie Located in UDD No. 8. 2nd Ald. Dist.

The motion was approved with the following conditions:

- The Comprehensive Design Review is approved with 72/144 square feet shared between two ground monument signs.
- Reduce the second ground sign height to 86-inches to match the other existing ground sign height.
- It is the sense of the Commission that the tenant space directly adjacent to the new ground sign remove the window sign banners.

**A motion was made by Goodhart, seconded by Weisensel, to Grant Final Approval. The motion passed by the following vote:**

- Ayes:** 6 - Lois H. Braun-Oddo; Jessica Klehr; Cliff Goodhart; Christian J. Harper; Thomas A. DeChant and Craig D. Weisensel
- Noes:** 1 - Rafeeq D. Asad

**Excused:** 1 - Amanda Hall

**Non Voting:** 1 - R. Richard Wagner

2. [53968](#) Amending Section 33.24(15)(e)3. of the Madison General Ordinances to change the maximum allowable height of the street façade for Block 4a from 3 stories to 4 stories and the minimum and maximum setback on North-South Streets from 5-10 to 7-10.

**A motion was made by Asad, seconded by Braun-Oddo, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.**

3. [53254](#) 1050 E. Washington Avenue - New Development of an 11-Story Commercial/Retail, Office and Market-Rate Residential Building, in addition to a 4-Story Building Housing the Youth Arts Consortium Located in UDD No. 8 (Lyric Phase 3). 2nd Ald. Dist.

**A motion was made by Asad, seconded by Braun-Oddo, to Grant Final Approval. The motion passed by voice vote/other.**

4. [53554](#) 674-796 S. Whitney Way - Facade Alteration and Site Improvements to Whitney Square Shopping Center Located in UDD No. 3. 19th Ald. Dist.

The motion was approved with the following conditions:

- The applicant shall add built-in planters in between the entry canopies on the large building.
- Adjust the white rectangles on the smaller building to appear more as banding as they wrap around the building's backside.

**A motion was made by Braun-Oddo, seconded by Goodhart, to Grant Final Approval. The motion passed by voice vote/other.**

5. [53960](#) 690 S. Whitney Way - Comprehensive Design Review for "Whitney Square" Located in UDD No. 3. 19th Ald. Dist.

The motion noted the following:

- The buildings are at an elevated grade from both streets;
- Two of the buildings block visual access to the main building in back;
- With this layout there is no street frontage view;
- No one adheres to the speed limit on Odana Road.
- The monument signs as submitted are approvable.

**A motion was made by Goodhart, seconded by Braun-Oddo, to Grant Final Approval. The motion passed by the following vote:**

**Ayes:** 6 - Lois H. Braun-Oddo; Jessica Klehr; Cliff Goodhart; Christian J. Harper; Thomas A. DeChant and Craig D. Weisensel

**Excused:** 1 - Amanda Hall

**Non Voting:** 2 - Rafeeq D. Asad and R. Richard Wagner

6. [46483](#) 1004 & 1032 South Park Street - Three Buildings of 3-5 Stories Containing 12,287 Square Feet of Commercial Space, Five Live-Work Commercial Spaces Totaling 7,337 Square Feet and 152 Apartments with Underground Parking in UDD No. 7. 13th Ald. Dist.

The motion provided for approval of the 16 additional units and the following:

- Redesign the 5th floor windows to be more reflective of the original approval;
- Redesign the 6th floor commercial space to have more windows;
- Provide access for tenants to the 6th floor roof top patio;
- Revisit Fish Hatchery and Park Street elevations and the transition from 5th to 6th floor - including the roof alignment of the Fish Hatchery 5th floor to extend to the prow, not cut short at the corner.

**A motion was made by Goodhart, seconded by Braun-Oddo, to Grant Initial Approval. The motion passed by the following vote:**

**Ayes:** 6 - Lois H. Braun-Oddo; Jessica Klehr; Cliff Goodhart; Christian J. Harper; Thomas A. DeChant and Craig D. Weisensel

**Noes:** 1 - Rafeeq D. Asad

**Excused:** 1 - Amanda Hall

**Non Voting:** 1 - R. Richard Wagner

7. [52903](#) 1202 S. Park Street - New Development of a Permanent Supportive Housing Project Containing 58 Residential Units and Approximately 1,200 Square Feet of Commercial Space Located in UDD No. 7. 13th Ald. Dist.

**A motion was made by Goodhart, seconded by Klehr, to Refer to the URBAN DESIGN COMMISSION meeting of January 30, 2019. The motion passed by voice vote/other.**

8. [53540](#) 7050 Watts Road - Comprehensive Design Review for At Home. 1st Ald. Dist.

**A motion was made by Goodhart, seconded by Klehr, to Refer to the URBAN DESIGN COMMISSION meeting of February 13, 2019. The motion passed by voice vote/other.**

## NEW BUSINESS

9. [54125](#) 10202 Old Sauk Road - New Development of a Middleton-Cross Plains Elementary School. 9th Ald. Dist.

**The Urban Design Commission Received an Informational Presentation**

## BUSINESS BY MEMBERS

- The Chair recommended a New York Times article dated December 13, 2018 entitled "The Allure of Vertical Forests" by Laura Testino that discusses how trees help to produce oxygen and absorb carbon dioxide.

- There is a lot of rooftop equipment on St. Paul's that is not screened. It's way above any parapet. How did that slip through? The bigger issue is we don't have enforcement for these issues.

## ADJOURNMENT

The meeting was Adjourned at 8:04 p.m. by unanimous consent.