



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, August 15, 2018

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Applications will go to the Common Council Meeting of September 4, 2018

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Present: 9 - Paul E. Skidmore; Michael E. Verveer; Fernando Cano Ospina; Thomas A. Landgraf; Kathryn D. Hill; Michael S. Donnelly; Patrick J. Grady; Shiva Bidar-Sielaff and Stefan J. Fletcher

Absent: 2 - Leslie G. Orrantia and Gloria Reyes

Non Voting: 5 - Jim Verbick; James Boxrud; Jason Freedman; Roger Allen and Alexander J. Toy

Approval of Minutes

A motion was made by Fletcher, seconded by Bidar-Sielaff, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

Disclosures and Recusals

Alder Skidmore recused himself from Item 21.

Presentation of the Consent Agenda

Operator's License Applications

1. [52795](#) Operator License Application

Tessa Cushman - Establishment where employed: Oakwood Village Prairie Ridge

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Appearance by Tessa Cushman.

2. [52796](#)

Operator License Application
Garrick Olsen - Establishment where employed: Barriques

A motion was made by Fletcher, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Appearance by Garrick Olsen.

3. [52797](#)

Operator License Application
Miranda Larson - Establishment where employed: Sweet Home Wisconsin

A motion was made by Fletcher, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Appearance by Miranda Larson.

Temporary Class B Concurrent with Street Use

4. [52798](#)

Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison's Central BID
Event Location: 100 Block of State Street
Event Date: September 13, 2018
Aldermanic District 4 (Alder Verveer)
Police District: 406
Event: Madison's Favorites Concert

A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Changes of Agent

5. [52107](#)

Change of Agent
Texas Roadhouse Holdings LLC • dba Texas Roadhouse
4841 Annamark Dr
New Agent: Ryan Scott

Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)

A motion was made by Fletcher, seconded by Donnelly, to Table. The motion passed by voice vote/other.

A motion was made by Fletcher, seconded by Grady, to Take Off The Table. The motion passed by voice vote/other.

A motion was made by Fletcher, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

6. [52487](#)

Change of Agent
Kwik Trip, Inc. • dba Kwik Trip 953 • 7502 Mineral Point Rd.
New Agent: Joleen Bailey
Class A Beer
Aldermanic District 9 (Alder Skidmore)

A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

7. [52488](#)

Change of Agent
Merchant Madison LLC • dba Merchant Madison • 121 S. Pinckney
New Agent: Thomas Dufek
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)

A motion was made by Fletcher, seconded by Donnelly, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

8. [52793](#)

Change of Agent
Madison Hospitality Partners LLC • dba Radisson Hotel
517 Grand Canyon Dr
New Agent: Brad Groves
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Clear)

A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

9. [52794](#)

Change of Agent
LOMO TRC • dba Roman Candle • 2623 Monroe St #100
New Agent: Eric M Moldenhauer
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Arntsen)

A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Entity Reorganization

10. [52426](#) Entity Reorganization
Blazin Wings Inc • dba Buffalo Wild Wings #414
789 University Ave
Class B Combination Liquor & Beer
Aldermanic District 8 (Alder Wood)
Add four new officers, remove two officers

A motion was made by Fletcher, seconded by Skidmore, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

11. [52427](#) Entity Reorganization
Blazin Wings Inc • dba Buffalo Wild Wings #413
240 East Towne
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
Add four new officers, remove two officers

A motion was made by Fletcher, seconded by Skidmore, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

12. [52429](#) Entity Reorganization
LQ Management LLC • dba La Quinta Inn & Suites
5217 East Terrace Dr
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
Add four new officers, remove two officers

A motion was made by Fletcher, seconded by Skidmore, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

13. [52489](#) Entity Reorganization
Fraternal Order of Eagles • dba Fraternal Order of Eagles
2109 Bartillon Dr
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
2 new officers, remove 1 former officer

A motion was made by Verveer, seconded by Skidmore, to Table. The motion

passed by voice vote/other.

A motion was made by Fletcher, seconded by Skidmore, to Take Off The Table. The motion passed by voice vote/other.

A motion was made by Fletcher, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

License Issuance Extension

14. [52791](#) Request to extend license issuance beyond the 90 day limit under MGO 38.05
Nook LLC • dba Nook
2138 Atwood Ave • Agent: Noah Przybylski • Estimated Capacity: 19
Class B Beer, Class C Wine • 30% alcohol, 70% food
Aldermanic District 6 (Alder Rummel) • Police Sector 601

A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.
15. [52762](#) Request to extend license issuance beyond the 90 day limit under MGO 38.05
Alabaster Entertainment LLC • dba The Crucible
3116 Commercial Ave • Agent: Gregory Kveberg
Estimated Capacity: 400
Class B Combination Liquor & Beer • 85% alcohol, 5% food, 10% other
Aldermanic District 15 (Alder Ahrens) • Police Sector 604

A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.
16. [52801](#) Request to extend license issuance beyond the 90 day limit under MGO 38.05
John Q Restaurants Inc • dba Cowboy Jacks
1262 John Q Hammons Dr • Agent: Kevin Lederer
Estimated Capacity: 500 (300 in/200 out)
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 121

A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Business Name Change

17. [52374](#) Business Name Change
2116 AWA LLC • Current dba: The New Mr. Roberts

2116 Atwood Ave
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)
New dba: The Atwood

A motion was made by Bidar-Sielaff, seconded by Grady, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

One registration in opposition.

Change of Licensed Premise

18. [52491](#) Change of Licensed Premise
Mega Marts LLC • dba Metro Market 6434
6010 Cottage Grove Rd • Agent: Timothy Smith
Capacity: 300
Class B Combination Liquor & Beer • 1% alcohol, 83% food
Aldermanic District 3 (Alder Hall) • Police Sector 627
Addition of exterior parking stalls for online grocery pick-up.
A motion was made by Grady, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

19. [52492](#) Change of Licensed Premise
Ultimate Mart, LLC • dba Pick 'n Save 8178
2502 Shopko Dr. • Agent: Lynn Lloyd
Class A Liquor, Class A Beer • % alcohol, % food
Aldermanic District 12 (Alder Palm) • Police Sector 513
Addition of exterior parking stalls for online grocery pick-up.
A motion was made by Grady, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Change of License Conditions

20. [52490](#) Change of Licensed Conditions
MCNZ Maktabi LLC • dba Dubai • Capacity: 60
419 State St. • Agent: Samant Schuette
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Request to add one hour on weekdays and two hours on weekends.
A motion was made by Verveer, seconded by Donnelly, to RECOMMEND TO COUNCIL TO PLACE ON FILE - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

21+ Entertainment License

21. [52493](#) 21+ Entertainment License
CMWI Associates LLC • dba Crowne Plaza Madison • Capacity: 53
4402 E. Washington Ave. • Agent: Karen Thomas
Class B Combination Liquor & Beer • 24% alcohol, 75% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 518
- A motion was made by Grady, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

Two registrations in support.

18+ Center for Visual & Performing Arts License

22. [52356](#) 18+ Center for Visual & Performing Arts License
Musonics LLC • dba Cafe Coda • Capacity: 99
1224 Williamson St • Agent: Hanah Jon Taylor
Class B Combination Liquor & Beer • 62% alcohol, 0% food, 38% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408
- A motion was made by Cano Ospina, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.**

The conditions are:

1. Maximum of two dance events per week with a maximum of one event held on Friday or Saturday night.
2. The club will close by midnight.
3. The decibel level in adjacent residences (apartments) will not exceed 60 decibels.
4. There will be a maximum capacity of 99 people.
5. The club will continue to maintain a strong community engagement program in cultural arts and creative music, e.g. world music review, documentaries.

One registration in support.

Public Hearing

New License - Public Hearing

23. [52306](#) Public Hearing - New License
Musonics LLC • dba Cafe Coda
1224 Williamson St • Agent: Hanah Jon Taylor • Estimated Capacity: 99
Class B Combination Liquor & Beer • 60% alcohol, 0% food, 40% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408

A motion was made by Cano Ospina, seconded by Donnelly, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. Maximum of two dance events per week with a maximum of one event held on Friday or Saturday night.
2. The club will close by midnight.
3. The decibel level in adjacent residences (apartments) will not exceed 60 decibels.
4. There will be a maximum capacity of 99 people.
5. The club will continue to maintain a strong community engagement program in cultural arts and creative music, e.g. world music review, documentaries.

One registration in support.

24. [52495](#)

Public Hearing - New License
Go2Stop Inc • dba Seversin Citgo
3401 Milwaukee St • Agent: Lakhbir Singh
Class A Beer
Aldermanic District 6 (Alder Rummel) • Police Sector 602

A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

25. [52496](#)

Public Hearing - New License
Mad Local Food Group, LLC • dba Pasture and Plenty
2433 University Ave. • Agent: Mary McKenzie • Estimated Capacity: 50
Class B Combination Liquor & Beer • 20% alcohol, 70% food
Aldermanic District 5 (Alder Bidar-Sielaff) • Police Sector 301

A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The condition is:

The establishment will close no later than 9:30pm Sunday thru Thursday and no later than 10:30pm on Friday and Saturday. Alcohol service will cease 30 minutes before close time.

One registration in support.

26. [52497](#)

Public Hearing - New License
Frameshift Arts Cafe LLC • dba The Winnebago Arts Cafe
2262 Winnebago St. • Agent: John DeHaven • Estimated Capacity: 99
Class B Combination Liquor & Beer • 40% alcohol, 57% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING. The motion passed by

voice vote/other.

Two registrations in opposition.

27. [52498](#) Public Hearing - New License
Laura Garden LLC • dba Koi Sushi
502 State St • Agent: Xi Wang Fillion • Estimated Capacity: 98
Class B ~~Combination Liquor & Beer~~, Class C Wine • 10% alcohol, 90% food
Aldermanic District 2 (Alder Zellers) • Police Sector 403

A motion was made by Bidar-Sielaff, seconded by Cano Ospina, to **RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING**. This is conditional upon the applicant providing the Clerk's Office with proof of approval from Building Inspection that all repairs have been made. No provisional license is allowed. The motion passed by the following vote:

Conditions:

1. Alcohol sales shall cease no later than 10pm Sunday - Thursday and no later than 11pm on Friday and Saturday.
2. Establishment must meet the definition of a restaurant under Section 38.02 of Madison General Ordinance at all times.
3. Food must be available at all times.
4. Outdoor seating capacity is 12 people. Total capacity (inside and outside) is a total of 90.

One registration in support.

Ayes: 5 - Michael E. Verveer; Fernando Cano Ospina; Thomas A. Landgraf; Kathryn D. Hill and Shiva Bidar-Sielaff

Noes: 4 - Paul E. Skidmore; Michael S. Donnelly; Patrick J. Grady and Stefan J. Fletcher

Discussion Items

28. [52802](#) Discussion on agenda management and notification process of applicants before the ALRC.

A motion was made by Donnelly, seconded by Verveer, to Refer to the **OPERATING PROCEDURES SUBCOMMITTEE**. The motion passed by voice vote/other.

Report of Madison Police Department

29. [52799](#) Report of Recent Calls for Service
MPD submitted the attached report.

Report of City Clerk's Office

30. [52800](#) Summary of Licenses Issued

Clerk's Office submitted the attached report.

License Issuance Extension

31. [52809](#) Request to extend license issuance beyond the 90 day limit under MGO 38.05
Nippon LLC • dba Sakura Restaurant
6654 Mineral Point Rd • Agent: Eiji Sharai
Estimated Capacity: 120 indoor, 20 outdoor
Class B Beer, Class C Wine • 20% alcohol, 80% food
Aldermanic District 19 (Alder Furman) • Police Sector 112
- A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**
- One registration in support.**
32. [52810](#) Request to extend license issuance beyond the 90 day limit under MGO 38.05
Heights Kitchen LLC • dba The Heights
11 N Allen St • Agent: Melinda Trudeau
Estimated Capacity: 30 indoors, 40 outdoors
Class B Beer, Class C Wine • 15% alcohol, 85% food
Aldermanic District 5 (Alder Bidar-Sielaff) • Police Sector 301
- A motion was made by Fletcher, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**
- One registration in support.**

Adjournment

A motion was made by Fletcher, seconded by Grady, to Adjourn at 8:31pm. The motion passed by voice vote/other.