



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

Tuesday, May 8, 2018

4:00 PM

Greater Madison Convention & Visitors Bureau
22 East Mifflin Street, Suite 200

CALL TO ORDER / ROLL CALL

Minute Taker: Kathleen Ripp

King and Ziarnik appeared by phone.

Archer called meeting to order at 4:00 p.m.

Present: 4 - Steve King; Bill Zeinemann; Thomas J. Ziarnik and Deb Archer

Absent: 1 - M. Alice O'Connor

APPROVAL OF MINUTES

February 13, 2018: <http://madison.legistar.com/Calendar.aspx>

A motion was made by Ziarnik, seconded by Zeinemann, to Approve the Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

REVIEW FUND ACTIVITY

1. [51490](#) Fund Availability

Archer reviewed the Fund Activity Memo, including re-appropriations, and noted available funds of \$238,234 to consider and appropriate at this meeting.

REVIEW FUTURE FUND REQUESTS

2. [51491](#) International Foodservice Editorial Council - 2019 Annual Conference

BEA Request for \$6,000 for facility rental.

Archer noted this is an exception request as only one hotel is used, the Hilton, but they do anticipate overflow to Edgewater. Ziarnik said that they would only receive funds if at Monona Terrace and they would not receive funds if only at Edgewater. Archer confirmed and said it is unusual in that it is a single hotel piece of business but that it is a media event and offers good exposure for Monona Terrace Catering.

A motion was made by Zeinemann, seconded by King, to Approve. The motion passed by voice vote/other.
3. [51492](#) Association of College & University Auditors - Annual Conference 2020

BEA Request for \$22,500 for facility rental.

A motion was made by King, seconded by Zeinemann, to Approve. The motion passed by voice vote/other.
4. [51493](#) Access Intelligence - Ecommerce Operations Summit 2020

BEA Request for \$18,000 for facility rental.

A motion was made by Ziarnik, seconded by Zeinemann, to Approve. The motion passed by voice vote/other.

SPECIAL REQUEST

5. [51496](#) Request to roll-over approved funds for USA Climbing

A special request to roll-over approved funds for USA Climbing of \$62,000 from 2020 to 2022. The BEA Request that was approved at the December 5, 2017 MT BEAAC Meeting was attached.

Ziarnik said that we already approved funds for 2021 at the February 13, 2018 meeting. Archer said it is a two-year bid and that last year it was for 2020 and 2021 and now it is for 2021 and 2022. Ziarnik said he felt we did not have the proper paperwork for this right now and perhaps a new form is needed. Archer suggested we will table this request for now and set up another meeting for vote by phone.

A motion was made by King, seconded by Zeinemann, to Defer the approval of the roll-over request. The motion passed by voice vote/other.

ADJOURNMENT

A motion was made by King, seconded by Zeinemann, to Adjourn. The motion passed by voice vote/other.