



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, May 30, 2018

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Special Separated Renewals Meeting

Applications will go to the Common Council Meeting of June 5, 2018

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences: Kathryn Hill

Call to Order/Roll Call

Present: 13 - Paul E. Skidmore; Michael E. Verveer; Jim Verbick; James Boxrud; Jason Freedman; Roger Allen; Fernando Cano Ospina; Thomas A. Landgraf; Michael S. Donnelly; Patrick J. Grady; Alexander J. Toy; Shiva Bidar-Sielaff and Stefan J. Fletcher

Absent: 2 - Leslie G. Orrantia and Gloria Reyes

Excused: 1 - Kathryn D. Hill

Public Comment

Disclosures and Recusals

Mr. Donnelly disclosed that he has promoted events at High Noon Saloon and met with Liquid/Ruby about promoting an event there but did not.

Changes of Agent

1. [51202](#) Change of Agent
Church Key/Food Market/The Vineyard LLC • dba Church Key
626 University Ave
New Agent: Armando Acosta
Class B Combination Liquor & Beer

Aldermanic District 4 (Alder Verveer)

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER, pending the completion of a background check. The motion passed by voice vote/other.

Three registrations in support.

License Renewals - 18+ Entertainment

2. [51793](#) Separated 18+ Entertainment License Renewal
Red Zone of Madison Inc • dba The Red Zone • Capacity: 625
1212 Regent St • Agent: Ricky Imhoff
Class B Combination Liquor & Beer • 60% alcohol, 20% food, 20% other
Aldermanic District 8 (Alder Wood) • Police Sector 402
Separation requested by the Office of the City Attorney

A motion was made by Fletcher, seconded by Cano Ospina, to accept the City Attorney's Report and RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.
3. [51798](#) Separated 18+ Entertainment License Renewal
Chug A Lug Inc • dba Club 5 • Capacity: 388
5 Applegate Ct • Agent: David Eick
Class B Combination Liquor & Beer • 89% alcohol, 6% food, 5% other
Aldermanic District 14 (Alder Carter) • Police Sector 309
Separation requested by the Office of the City Attorney

A motion was made by Fletcher, seconded by Cano Ospina, to accept the City Attorney's Report and RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.
4. [51799](#) Separated 18+ Entertainment License Renewal
Hoops of Dane County Inc • dba Connections • Capacity: 167
3737 E Washington Ave • Agent: Dale Beck
Class B Combination Liquor & Beer • 75% alcohol, 25% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 605
Separation requested by the Office of the City Attorney

A motion was made by Fletcher, seconded by Cano Ospina, to accept the City Attorney's Report and RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.
5. [51790](#) Separated 18+ Entertainment License Renewal
Arts & Literature Madison • dba Arts + Literature Madison
Capacity: 200
2021 Winnebago St • Agent: Jolynne Roorda
Class B Beer • 3% alcohol, 1% food, 96% other

Aldermanic District 6 (Alder Rummel) • Police Sector 410
Separation requested by the Office of the City Attorney

A motion was made by Fletcher, seconded by Cano Ospina, to accept the City Attorney's Report and RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

6. [51791](#)

Separated 18+ Entertainment License Renewal
High Noon Saloon LLC • dba High Noon Saloon • Capacity: 400
701 E Washington Ave • Agent: Fred Frank
Class B Combination Liquor & Beer • 60% alcohol, 0% food, 40% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Separation requested by the Office of the City Attorney

A motion was made by Fletcher, seconded by Cano Ospina, to accept the City Attorney's Report and RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

7. [51794](#)

Separated 18+ Entertainment License Renewal
Irwin A and Robert D Goodman Community Center
dba Goodman Community Center • Capacity: 300
149 Waubesa St • Agent: Rebecca Steinhoff
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 6 (Alder Rummel) • Police Sector 602
Separation requested by the Office of the City Attorney

A motion was made by Fletcher, seconded by Cano Ospina, to accept the City Attorney's Report and RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Three registrations in support.

8. [51796](#)

Separated 18+ Entertainment License Renewal
Weary Traveler Inc • dba Weary Traveler Free House
Capacity: 99 indoor, 149 outdoor
1201 Williamson St • Agent: Bowe Berge
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Separation requested by the Office of the City Attorney

A motion was made by Fletcher, seconded by Cano Ospina, to accept the City Attorney's Report and RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

9. [51795](#)

Separated 18+ Entertainment License Renewal
Porta Bella Inc • dba Porta Bella • Capacity: 411 indoor, 48 outdoor
425 N Frances St • Agent: Patrick Shinnick
Class B Combination Liquor & Beer • 29% alcohol, 70% food, 1% other

Aldermanic District 4 (Alder Verveer) • Police Sector 403
Separation requested by the Office of the City Attorney

A motion was made by Fletcher, seconded by Cano Ospina, to accept the City Attorney's Report and RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

10. [51800](#)

Separated 18+ Entertainment License Renewal
Gretisman Investments LLC • dba Plan B • Capacity: 300
924 Williamson St • Agent: Corey Gresen
Class B Combination Liquor & Beer • 85% alcohol, 10% food, 5% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Separation requested by the Office of the City Attorney

A motion was made by Fletcher, seconded by Cano Ospina, to accept the City Attorney's report and RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

Remove all conditions.

One registration in support.

11. [51797](#)

Separated 18+ Entertainment License Renewal
Kosta's of Madison Inc • dba Comedy Club on State • Capacity: 325
202 State St • Agent: Gus Paraskevoulakos
Class B Combination Liquor & Beer • 55% alcohol, 0% food, 45% other
Aldermanic District 4 (Alder Verveer) • Police Sector 406
Separation requested by the Office of the City Attorney

A motion was made by Fletcher, seconded by Cano Ospina, to accept the City Attorney's Report and RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Two registrations in support.

12. [51789](#)

Separated 18+ Entertainment License Renewal
Edgewater Management Company LLC • dba The Edgewater Hotel
Capacity: 6000
1001 Wisconsin Pl • Agent: Amy Supple
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 2 (Alder Zellers) • Police Sector 403
Separation requested by the ALRC at the granting of the license

A motion was made by Donnelly, seconded by Cano Ospina, to accept the City Attorney's report and RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

Remove condition 3.

Four registrations in support.

13. [51792](#)

Separated 18+ Entertainment License Renewal

Segredo LLC • dba Liquid/Ruby • Capacity: 960
624 University Ave • Agent: Benjamin Churley
Class B Combination Liquor & Beer • 47% alcohol, 0% food, 53% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Separation requested by the Office of the City Attorney

A motion was made by Grady, seconded by Cano Ospina, to accept the City Attorney's report and RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

Condition 2: No new entry or re-entry after 1:30am on Friday and Saturday nights.

Two registrations in support.

License Renewals - 21+ Entertainment

14. [51805](#)

Separated 21+ Entertainment License Renewal
Matterhorn Ventures Group LLC • dba Roast Public House
Capacity: 117
558 State St • Agent: Henry Aschauer
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 2 (Alder Zellers) • Police Sector 403
Separation requested by the Office of the City Attorney

A motion was made by Bidar-Sielaff, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

Condition 2: No patrons under 21 after 10pm.

Condition 3: No new entry or re-entry after 1:30am on Friday and Saturday nights.

Two registrations in support.

15. [51801](#)

Separated 21+ Entertainment License Renewal
Wando Ventures Inc • dba Wando's • Capacity: 200
602 University Ave • Agent: Jay Wanserski
Class B Combination Liquor & Beer • 90% alcohol, 9% food, 1% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Separation requested by the Office of the City Attorney

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

Condition: No new entry or re-entry after 1:30am on Friday and Saturday nights.

One registration in support.

16. [51802](#)

Separated 21+ Entertainment License Renewal
Blue Velvet Lounge LLC • dba Blue Velvet Lounge • Capacity: 99
430 W Gilman St • Agent: Lawrence Schmock

Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Separation requested by the Office of the City Attorney

A motion was made by Bidar-Sielaff, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

Conditions:

- 1. At times when there is entertainment upstairs, there will be two staff in the upstairs area.**
- 2. No new entry or re-entry after 1:30am on Friday and Saturday nights.**

One registration in support.

17. [51803](#)

Separated 21+ Entertainment License Renewal
State Street Brathaus of Madison Inc • dba State Street Brats
Capacity: 450
603 State St • Agent: Kelly Meuer
Class B Combination Liquor & Beer • 49% alcohol, 51% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Separation requested by the Office of the City Attorney

A motion was made by Bidar-Sielaff, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

Conditions:

- 1: No patrons under 21 after 10pm.**
- 2: No new entry or re-entry after 1:30am on Friday and Saturday nights.**

Three registrations in support.

18. [51804](#)

Separated 21+ Entertainment License Renewal
Church Key/Food Market/The Vineyard LLC • dba Church Key
Capacity: 190
626 University Ave • Agent: Armando Acosta
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Separation requested by the Office of the City Attorney

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.

Condition: No entry or re-entry after 1:30am on Friday and Saturday nights.

Three registrations in support.

Public Hearing

License Renewals - Public Hearing

19. [51788](#)

Separated Liquor License Renewal

Edgewater Management Company LLC • dba The Edgewater Hotel
Capacity: 6000
1001 Wisconsin Pl • Agent: Amy Supple
Class B Combination Liquor & Beer • 40% alcohol, 60% food
Aldermanic District 2 (Alder Zellers) • Police Sector 403
Separation requested by the Office of the City Attorney

A motion was made by Donnelly, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

Remove condition 2.

Four registrations in support.

20. [51777](#)

Separated Liquor License Renewal
Segredo LLC • dba Liquid/Ruby • Capacity: 960
624 University Ave • Agent: Benjamin Churley
Class B Combination Liquor & Beer • 47% alcohol, 0% food, 53% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Separation requested by the Office of the City Attorney

A motion was made by Grady, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

Condition 2: No new entry or re-entry after 1:30am on Friday and Saturday nights.

Correct premise by replacing "Liquid Lounge" with "Ruby."

Two registrations in support.

21. [51778](#)

Separated Liquor License Renewal
Matterhorn Ventures Group LLC • dba Roast Public House
Capacity: 117
558 State St • Agent: Henry Aschauer
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 2 (Alder Zellers) • Police Sector 403
Separation requested by the Office of the City Attorney

A motion was made by Bidar-Sielaff, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

Condition 3: No patrons under 21 after 10pm.

Condition 4: No new entry or re-entry after 1:30am on Friday and Saturday nights.

Two registrations in support.

22. [51786](#)

Separated Liquor License Renewal
Skogen's Foodliner Inc • dba Festival Foods • Capacity: 147
810 E Washington Ave • Agent: Kevin Schnell

Class B Combination Liquor & Beer • 9% alcohol, 88% food, 3% other
Aldermanic District 2 (Alder Zellers) • Police Sector 410
Separation requested by Alder to add conditions

A motion was made by Verveer, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

Conditions:

1. The establishment shall not sell, dispense or give away fermented malt beverages in the original container in amounts less than the amount contained in a six pack of 12 ounce bottles or cans. This is only applicable to fermented malt beverages which fall into the following categories of brands: Domestic Premium, Domestic Sub-Premium (which includes Value and Economy brands), Malt Liquor & similarly situated imported brands.
2. Flavored malt beverages containing up to 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a four pack of 12 ounce bottles or cans. Flavored malt beverages containing over 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a six pack of 12 ounce bottles or cans.
3. The establishment shall not sell, dispense or give away intoxicating liquor in the original container in amounts of two hundred (200) milliliters or less in volume. 'Intoxicating liquor' shall not include wine in the original container with an alcohol content of 15% or less by volume.
4. The establishment shall not sell, dispense or give away flavored fortified wines in the original container with an alcohol content of more than 12.5% alcohol by volume, where spirits have been added to the wine that have not been produced from the same fruit as the wine, for consumption off the licensed premises. This prohibition shall not apply to any other wine product as defined by Wisconsin State Statute §125.02(22).

Two registrations in support.

23. [51787](#)

Separated Liquor License Renewal
Laura Garden LLC • dba Koi Sushi • Capacity: 90
502 State St • Agent: Xi Wang Filion
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 2 (Alder Zellers) • Police Sector 403
Separation requested by the Office of the City Attorney

A motion was made by Fletcher, seconded by Verveer, to RECOMMEND TO COUNCIL TO NON-RENEW - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

24. [51759](#)

Separated Liquor License Renewal
Next Five LLC • dba The Double U • Capacity: 386
620 University Ave • Agent: William Rudy
Class B Combination Liquor & Beer • 80% alcohol, 20% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Separation requested by the Office of the City Attorney

A motion was made by Fletcher, seconded by Verveer, to **RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING**. The motion passed by voice vote/other.

Condition:

1. No new entry or re-entry after 1:30am on Friday and Saturday nights.

One registration in support.

25. [51772](#)

Separated Liquor License Renewal
Wando Ventures Inc • dba Wando's • Capacity: 200
602 University Ave • Agent: Jay Wanserski
Class B Combination Liquor & Beer • 90% alcohol, 9% food, 1% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Separation requested by the Office of the City Attorney

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

Condition 2: No new entry or re-entry after 1:30am on Friday and Saturday nights.

One registration in support.

26. [51773](#)

Separated Liquor License Renewal
JSM Inc • dba Red Shed • Capacity: 80
406 N Frances St • Agent: Jeffrey Meise
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Separation requested by the Office of the City Attorney

A motion was made by Fletcher, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

Amend premises and condition 1 to change "sidewalk cafe" to "outdoor patio."

Add Condition 2: No new entry or re-entry after 1:30am on Friday and Saturday nights.

One registration in support.

27. [51774](#)

Separated Liquor License Renewal
Blue Velvet Lounge LLC • dba Blue Velvet Lounge • Capacity: 168
430 W Gilman St • Agent: Lawrence Schmock
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Separation requested by the Office of the City Attorney

A motion was made by Bidar-Sielaff, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

Remove current conditions 2 - 4.

Amend condition 1 to read: "Capacity shall not exceed 120 persons, unless a lower capacity has been set by either Building Inspection or Fire."

Add new conditions:

2. One staff person shall be stationed at the door on Friday and Saturday.

3. No new entry or re-entry after 1:30am on Friday and Saturday nights.

One registration in support.

28. [51775](#)

Separated Liquor License Renewal

State Street Brathaus of Madison Inc • dba State Street Brats

Capacity: 450

603 State St • Agent: Kelly Meuer

Class B Combination Liquor & Beer • 49% alcohol, 51% food

Aldermanic District 4 (Alder Verveer) • Police Sector 403

Separation requested by the Office of the City Attorney

A motion was made by Bidar-Sielaff, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

Condition 5: No patrons under 21 after 10pm.

Condition 6: No new entry or re-entry after 1:30am on Friday and Saturday nights.

Three registrations in support.

29. [51776](#)

Separated Liquor License Renewal

Church Key/Food Market/The Vineyard LLC • dba Church Key

Capacity: 190

626 University Ave • Agent: Armando Acosta

Class B Combination Liquor & Beer • 90% alcohol, 10% food

Aldermanic District 4 (Alder Verveer) • Police Sector 403

Separation requested by the Office of the City Attorney

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

Remove current conditions 2, 3, 4, 5, 11, 14, and last sentence of condition 15.

Also remove duplicative language from condition 1 repeated at end of license.

Amend condition 8 to read: "Food service shall be available at all times up until one hour before closing."

Add New Conditions:

Condition 11: No entry or re-entry after 1:30am on Friday and Saturday nights.

Condition 12: On Friday and Saturday a staff person shall be designated to control access to upstairs area.

Three registrations in support.

Adjournment

A motion was made by Grady, seconded by Fletcher, to Adjourn at 10:22pm.
The motion passed by voice vote/other.