



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, November 21, 2018

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Call to Order/Roll Call

Present: 7 - Paul E. Skidmore; Michael E. Verveer; Fernando Cano Ospina; Thomas A. Landgraf; Michael S. Donnelly; Patrick J. Grady and Stefan J. Fletcher

Excused: 2 - Kathryn D. Hill and Shiva Bidar-Sielaff

Non Voting: 7 - Jim Verbick; James Boxrud; Jason Freedman; Roger Allen; Leslie G. Orrantia; Gloria Reyes and Sean D. Harvatine II

Approval of Minutes

A motion was made by Donnelly, seconded by Grady, to Approve the Minutes.
The motion passed by voice vote/other.

Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Operator's License Applications

1. [53506](#) Operator License Application
Paul Lema - Establishment where employed: Chuch Key

A motion was made by Verveer, seconded by Cano Ospina, to Refer to the regular December meeting of the ALCOHOL LICENSE REVIEW COMMITTEE.
The motion passed by voice vote/other.'

There was one registration in support.

Items Referred

2. [50110](#) SUBSTITUTE - Establishing a moratorium on issuance of new alcohol licenses in a high density, high police call area in downtown Madison and establishing a Task Force on Downtown violence.

A motion was made by Verveer, seconded by Donnelly, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other with Mr. Grady in opposition.

3. [52680](#) **SUBSTITUTE - Acknowledging Directing the City of Madison Finance Director inter-disciplinary staff team tasked with analyzing to analyze alcohol outlet density, to identify issues related to excessive alcohol consumption that result in disproportionate calls for service, and to propose steps to address such problems to engage stakeholders and to report on the analysis to the Alcohol License Review Committee.**

A motion was made by Verveer, seconded by Donnelly, to RECOMMEND TO COUNCIL TO ADOPT AS SUBSTITUTED - REPORT OF OFFICER. The motion passed by voice vote/other.

Changes of Agent

4. [53214](#) Change of Agent
Apple Hospitality Group LLC • dba Applebee's Neighborhood Grill and Bar
660 S Whitney Way • New Agent: Kevin James Rutkowski
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Furman)

A motion was made by Verveer, seconded by Skidmore, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.

5. [53784](#) Change of Agent
Strings Ramen Wisconsin LLC • dba Strings Ramen • 311 N Frances St
New Agent: Yang Yang
Class B Beer, Class C Wine
Aldermanic District 4 (Alder Verveer)

A motion was made by Cano Ospina, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

6. [53785](#) Change of Agent
Rising Dough Inc • dba Madison Sourdough • 916 Williamson St
New Agent: Molly Maciejewski
Class B Beer, Class C Wine
Aldermanic District 6 (Alder Rummel)

A motion was made by Cano Ospina, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premise

7. [53782](#) Change of Licensed Premise
CMWI Associates LLC • dba Crowne Plaza Madison
Current Capacity (in/out): 53/0 • Proposed Capacity (in/out): 600/0
4402 E Washington Ave • Agent: Paul Popovich
Class B Combination Liquor & Beer • 25% alcohol, 75% food

Aldermanic District 17 (Alder Baldeh) • Police Sector 518
Correcting capacity. Application only listed capacity for bar, not whole hotel.

A motion was made by Cano Ospina, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

21+ Entertainment License

8. [53783](#) 21+ Entertainment License
Maduro Wrapper LLC • dba Maduro • Capacity: 50
117 E Main St • Agent: Brian Haltinner
Class B Combination Liquor & Beer • 90% alcohol, 10% other
Aldermanic District 4 (Alder Verveer) • Police Sector 406

A motion was made by Donnelly, seconded by Cano Ospina, to Refer to the regular December meeting of the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

There was one registration in support.

Public Hearing

9. [53680](#) Public Hearing - New License
CocoVaa LLC • dba CocoVaa Chocolatier
1815 E Washington Ave ste 100 • Agent: Syovata Edaari
Estimated Capacity: 10
Class B Combination Liquor & Beer • 5% alcohol, 95% food
Aldermanic District 6 (Alder Rummel) • Police Sector 410

A motion was made by Donnelly, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.

The conditions are:

1. Alcohol sales to cease at midnight each day of the week.
2. Establishment must meet the definition of a restaurant at all times under MGO 38.02.

There was one registration in support.

10. [53681](#) Public Hearing - New License
Beef Butter BBQ LLC Owned by Patrick J Riha • dba Beef Butter BBQ
3001 N Sherman Ave • Agent: Patrick J Riha • Estimated Capacity: 75
Class B Combination Liquor & Beer • 5% alcohol, 95% food
Aldermanic District 12 (Alder Palm) • Police Sector 504

A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There was one registration in support.

11. [53682](#) Public Hearing - New License
VFMAD LLC • dba vomFASS
66 West Towne Mall Unit B-01 • Agent: Justin Gibson
Estimated Capacity: 20
Class B Combination Liquor & Beer • 45% alcohol, 55% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

A motion was made by Cano Ospina, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

There was one registration in support.

Report of Madison Police Department

12. [53787](#) Report of Recent Calls for Service

Madison Police Department submitted the attached report.

Report of City Clerk's Office

13. [53788](#) Summary of Licenses Issued

Clerk's Office submitted the attached report.

License Issuance Extension

14. [53813](#) Second request to extend license issuance beyond the 90 day limit under MGO 38.05
Looking For Group Brewing Madison LLC
dba Looking For Group Brewing Madison LLC
2438 Winnebago St • Agent: Eric Peterson
Estimated Capacity: 120 (40 outdoor)
Class B Beer, Class C Wine • 60% alcohol, 30% food, 10% other
Aldermanic District 6 (Alder Rummel) • Police Sector 600

A motion was made by Fletcher, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other. The approval is to extend issuance to February 28, 2019.

There was one registration in support.

15. [53828](#) Third request to extend license issuance beyond the 90 day limit under MGO 38.05
Encore Adventure LLC • dba Tiny's Tap House
308 S Paterson Street • Agent: Holly Alexander • Estimated Capacity: 30
Class B Combination Liquor & Beer • 75% alcohol, 20% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408

A motion was made by Fletcher, seconded by Cano Ospina, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other. The approval is to extend issuance an additional 60 days.

There was one registration in support.

Operator's License Applications

16. [53859](#) Operator License Application
Danielle Paquette - Establishment where employed: Lucky's 1313 Brew Pub

A motion was made by Verveer, seconded by Fletcher, to Refer to the regular December 2018 meeting of the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.

Audit Requests

17. [53865](#) Audit request for Divine Orders Catering LLC - 2122 Luann Lane.

A motion was made by Cano Ospina, seconded by Donnelly, to Approve. The motion passed by voice vote/other.

Adjournment

A motion was made by Fletcher, seconded by Grady, to Adjourn at 7:33pm. The motion passed by voice vote/other.