



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMUNITY SERVICES COMMITTEE

Wednesday, May 23, 2018

5:30 PM

Madison Water Utility
119 E. Olin Avenue

CALL TO ORDER / ROLL CALL

Staff Present: Jim O'Keefe, Laura Noel, Nancy Saiz, Deon Carruthers, Tariq Saqqaf

Bridget Rogers called the meeting to order at 5:45 pm.

Present: 6 - Shiva Bidar; Sara Eskrich; Donna C. Bryant; Mykenzie L. Lemberger; Bridget D. Rogers and Consuelo Lopez

Absent: 3 - LaShana M. Miller; Kim Genich and Jean M. MacCubbin

APPROVAL OF MINUTES

A motion was made by Sara Eskrich, seconded by Shiva Bidar-Sielaff to approve the minutes from April 25, 2018. Motion passed by voice vote.

DISCLOSURES AND RECUSALS

Sara Eskrich is a member of the Bayview board of directors.

NEW BUSINESS

1. [51749](#) Community Building and Engagement:
 - a. Presentations by Currently Funded Programs
 - Neighborhood Organizing Institute- Lussier Community Education Center
 - Programa Bienestar- Centro Hispano
 - b. Presentation of Draft Community Building and Engagement RFP for 2018-2019
 - c. Public Comment on Draft Community Building and Engagement RFP for 2018-2019
 - d. Committee Discussion on Community Building and Engagement RFP for 2018-2019

Attachments: [2018 CBE Guidelines DRAFT](#)
[Lussier Feedback.pdf](#)
[Centro Feedback.docx](#)
[Centro Handout.pdf](#)
[Lussier Handout.pdf](#)

Laura Noel discussed the Community Building and Engagement (CBE) draft RFP. She introduced the two organizations that have previously been funded, Centro Hispano and Lussier Community Education Center. They each gave a short presentation on the programs they have run for the past three years.

Centro Hispano-The team from Centro introduced themselves, Rosalba Montoya, Maricela Martinez, Virginia Lopez, Aida Inuca, Rosalba Montoya, Matilde Cachiguango, Karime Perez Jaime, and Mariela Quesada Centono. They discussed what community engagement means to the Latino community, and described Programa Bienstar and how it developed. Program participants shared what the program means to them and how they've grown. They are seeing results, but three years was not enough time. They need continued funding. The feedback they gave on the funding was two-fold. Dividing the funding into smaller contracts is not the best way to do it. You cannot grow a successful program in three years. If the City wants to be foundational support, we need to be there for them and provide sustainable funding. Also, ten weeks of training is not enough for social, health, and welfare training. They described their outreach which is most often face-to-face, and how they build self-efficacy. The consequences of losing city funding would be they would lose the program coordinator.

Paul Terranova spoke for Lussier Community Education Center, and is very grateful for the money they received in the past. This is a great first brick in building a foundation in the community. He did an exercise about action and reaction, which included accomplishments of members of Neighborhood Organizing Institute (NOI).

Nancy Saiz discussed CDD's past efforts to help community organizers and leadership development in Madison. Staff hear from the community that people want to do things in their communities. The CBE funding was not supposed to last for three years. We need to provide opportunity in the communities and be responsive to people in the community. The \$7,000 additional funds in the CBE pot comes from Eastside Planning Council who was defunded in 2018.

Deon Carruthers discussed how the request for proposal came together. We are proposing funding two types of activities, providing leadership development and skill building opportunities and community action projects.

The committee then went to Public Comment.

After Public Comment, the committee asked questions of staff on how they came up with the draft of the RFP, and discussed the pros and cons of the structure of the RFP.

The committee took a straw poll of who agreed with splitting the money between several small programs-one person in favor- or keeping one or two larger programs on leadership development-4 in favor.

Staff will make suggested changes to the RFP and bring it to the two alders.

PUBLIC COMMENT

Nicki Conklin discussed her experience with NOI at Lussier. NOI has been invaluable; in the first year she learned the basics of organizing. You cannot learn it all in 8-12 weeks. A year long course is needed.

Nicki Cooper was a member of the first NOI cohort. She discussed what NOI has taught her.

Shadayra Kilfoy-Flores read a statement from Essence Johnson who described her experience with NOI. Member of NOI are family, and they empower each other. Everyone's voice should be heard, and they help empower others.

Shaayra was part of Grassroots Leadership College as a community leader in Madison for three decades. NOI is different. It is long term, a building block to create initiators. NOI needs continued funding and not to have it cut up. Condensing a year long program into 12 weeks is not a good idea.

Latoya Greer is excited to be part of the NOI group. She has great ideas to help people who struggle and are in need of the community. This program has brought her so much stability and has helped her be more organized. Alex at NOI brings people up and believes in them and helps them grow.

Matilde Cachiguango discussed her experience with Centro Hispano. She learned so much and can help her children dream of college. They work together as a collective, and want society to respect diversity.

2. [51750](#)

Staff report

None.

3. [51751](#)

Committee reports

None

ADJOURNMENT

A motion was made by Sara Eskrich, seconded by Mykenzie Lemberger to adjourn at 8:00 pm.