



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved MADISON FOOD POLICY COUNCIL

Wednesday, September 5, 2018

5:30 PM

Madison Public Library-Central Branch
201 W. Mifflin St. Rm.302
Madison WI 53703

CALL TO ORDER / ROLL CALL

Present: 18 - Rebecca Kemble; Ledell Zellers; Nan Fey; Garrett P. Peterson; Erica C. Anderson; Allison E. Martinson; Steve Youngbauer; Christopher G. Brockel; Jennifer N. Lam; Martin H. Bailkey; Lindsey Day Farnsworth; Claire Mance; Teal M. Staniforth; Devika J. Suri; Satya V. Rhodes-Conway; Regina M. Vidaver; Kyle Richmond and Rosaleen E. Joyce

Absent: 1 - Hedi L. Rudd

Excused: 3 - Arvina Martin; Elisabeth C. Reynolds and Henry D. Aschauer

Others present: George Reistad (staff), Nick Heckman (staff), Ben Rush (UW PhD Student), Bill Warner (DCFC liaison)

Nan Fey, chair, called the meeting to order at 5:33 p.m.

APPROVAL OF MINUTES

Nathan Clarke was noted as absent for the August 1st meeting but was actually no longer a member at that point. Minutes should be amended.

A motion was made by Ald. Rebecca Kemble, seconded by Satya Rhodes-Conway, to approve the minutes as amended from the August 1, 2018 Madison Food Policy Council meeting. The motion passed by voice vote/other.

PUBLIC COMMENT

There was no public comment.

DISCLOSURES AND RECUSALS

There were not disclosures or recusals from the members present.

SPECIAL PRESENTATION

[53058](#)

Informational Updates on Milwaukee Street Special Area Plan - Dan McAuliffe, Planning Division

Attachments: [Resolution, Legislative File No. 50625.pdf](#)
[PowerPoint Presentation on Milwaukee Street Special Area Plan.pdf](#)

Extended discussion of the City's proposal to replace a working farm with housing, even though the new Comprehensive Plan recognizes the community

values expressed for promoting urban agriculture. Members of the Comp Plan Working Group were particularly concerned that the plan was missing an important opportunity to preserve some active agricultural presence on this very large site. The plan is currently scheduled for introduction to the Common Council in October for approval after input from various relevant boards, committees and commissions. Alder Kemble encouraged the Comp Plan Work Group to work closely with Planning Staff as soon as possible to improve the Special Area Plan's options for the agricultural property.

There was also discussion of Woodman's Market and the East Transfer Point on the Metro bus system. Members liked the idea of a mixed use building that accommodated not only transit needs but also amenities of daily living like a grocery and daycare that could make it more of a destination for the neighborhood in addition to its transportation role. It was also noted that a new Bus Rapid Transit system might require the relocation of existing transit hubs, which can be located wherever they're needed as compared to productive agricultural land that needs to be protected in place to be preserved.

Overall, members regretted being informed of this Special Area Plan so late in its development and approval process. There are organizations in Madison that are actively thinking about creative forms of urban agriculture that could be appropriate options to include in this plan. The Comp Plan Work Group will be meeting later this month and will add a discussion of how to engage in this discussion to its agenda.

WORK GROUP REPORTS

49205

Community Engagement September 2018

The Community Engagement Work Group last convened on 7/30 to discuss potential projects and work group scope. Mance, Fey, and Reistad developed a progress report document to be disseminated to all MFPC work groups requesting updates on past, current, and future work group projects. Over the next few months, the work group will review City/County equity tools and develop a list of equity-focused questions that work groups will then be asked to answer. This request will help ground the process of exploring how the MFPC might better engage the public and more consciously address racial equity and social justice in our work.

49976

Comprehensive Plan September 2018

Work Group members attended the August 7th Common Council meeting at which the Comprehensive Plan was adopted. The Work Group will be meeting in September to discuss future work and the sun-setting process.

50001

Food Waste Reduction Task Force September 2018

The Food Waste Reduction Task Force held a meeting on Wednesday, August 29. We have contracted with an independent graphic designer to continue to refine the layout of the Food Recovery Guide prior to its release. We will pay \$500 for up to 20 hours of work. We took the next step toward a February/March Food Waste Convocation to be held in Madison in Partnership with WasteCap out of Milwaukee. The precise date will be determined by the availability of our chosen location, which we will begin searching for in

earnest. A subcommittee of the Task Force will meet soon to set a budget and begin outlining tasks. The “No Thank You Table” project with Badger Rock Middle School and Leopold Elementary. The principals of both schools have agreed to host the project and Madison Schools Food Service is supportive. To that end, Michelle and Chris will meet with the MMSD Food Safety Specialist to begin writing Standard Operating Procedures (SOP) for the project, which will need to be approved by the School Board.

50090**Healthy Retail Work Group September 2018**

The Healthy Retail Work Group convened on Monday, Aug. 27th and briefly discussed updates on the work of the Healthy Retail Access Program Staff Team, which is currently finalizing a work plan and prioritizing tasks related to program implementation. The group also briefly discussed the development process for the food terminal cross-dock feasibility study approved by the Common Council on Aug. 7th. A core of Work Group members have convened on several conference calls since 8/27 to discuss RFP development process and scope of services with City Staff.

50109**Healthy Marketing and Procurement September 2018**

The Healthy Marketing and Procurement Work Group convened on Wed 8/15 and discussed a draft healthy food and beverage vending Administrative Procedural Memorandum for city owned and managed facilities. The group hopes to be able to finalize this APM at the next meeting on 9/17 and present it to the mayor and staff for review and adoption; it may come to the MFPC in November. The City of Madison purchases less than \$100,000 worth of food, of which about \$35,000 is for the Parks Division; they are preparing a response to the Good Food Policy.

50122**Pollinator Protection September 2018**

The Pollinator Protection Work Group met on August 9th. The Task Force created to review the City’s Integrated Pest Management policy was approved by the Common Council on July 24th; staff is working to schedule an organizational first meeting in mid-September, by which time two vacancies should be filled.

Having created the IPM Policy Review Task Force to provide input on one of the Pollinator Protection Task Force Report’s main concerns – the use of neonicotinoid pesticides on all City-owned land and property – the Work Group returned to the 2015 report to review its other recommendations and consider new projects. This discussion will continue in September, and the Work Group will be updating a chart of the report’s recommendations to show the status of each. The Bee City signage issues were clarified with Lisa Laschinger of the Parks Division who will coordinate with the Parks Commission to gain approval for posting the small signs at recommended sites in four locations (Goodman Pool, Warner Park, Owen Conservancy and the isthmus Period Garden) this fall. Larger sign issue is pending and not expected to be resolved this year.

50276**SEED Grant Funding September 2018**

Group has not met. With SEED Grants opening in early 2019, the group will convene in late September or early October to discuss rollout and the opening

of the application process. Tours are currently being arranged; members will be invited.

50445**Urban Agriculture September 2018**

The Urban Agriculture Work Group met on August 21st, and heard more detail on water costs for community gardens from Joe Mathers, former member of the city's Community Gardens Committee. Mathers will work informally with the group as it pursues strategies to lower water costs and make the costs more consistent across all gardens. The group also returned to the hoop house permitting issue, and discussed monitoring urban agriculture recommendations in the new city comprehensive plan. Given the discussion of the Milwaukee Street Special Area Plan, the Work Group will likely be collaborating with the Comp Plan Work Group to meet with Planning Staff in the near future.

REGULAR BUSINESS REPORTS**51729****Community Gardens Update September 2018**

Sheboygan Gardeners at Rennebohm Park continue working closely with Parks Division staff to coordinate the installation of the water system and perimeter fencing. The Urban Agriculture Work Group has focused its last two meetings primarily on the issue of providing water to gardens, and will be pursuing this issue through the winter months.

51730**Dane County Food Council Update September 2018**

Andrea Draeger from Second Harvest Food Bank discussed school food pantries, and Warner thanked Steve Youngbauer for MMSD's support for "no thank you" tables. The Equity and Access WG will be working on the process for its grant-making cycle and the budget WG is starting to meet again to work with County priorities which include a request for part time Food System staffing, grant-making, and partner shares with FairShare.

52927**Food Policy Director Update September 2018**

Mentioned the Dream Up Wisconsin pre-proposal, a copy of which was requested by members if/when appropriate. Also the Double Dollars program is working on currency reciprocity between farmers' markets and Willy Street Co-op.

53054**Madison Metropolitan School District Update September 2018**

MMSD received a National School Lunch Equipment grant in the amount of \$12,929. These funds were used to purchase a freezer for Allis Elementary and a "roast and hold" oven of the Food Production center. The oven will be used to roast meats for the food truck menu; service starts on September 6, 2018 at East High School.

Enrollment has been going very well this fall, with over 13,00 students eligible for meal benefits at this time. The percentage of students eligible for free & reduced lunch has dropped slightly from last year to 47.9%. Staff will be

contacting families to provide application assistance if they were eligible for benefits last year but have not yet applied.

Local produce purchases this fall will include: Apples, carrots, kohlrabi, tomatoes, sweet potatoes, summer squash, cucumbers, peppers, broccoli, cauliflower and romaine. Amazing Grace Family Farm and Parrfection produce will be supplying the local products.

53055**Oscar Mayer Strategic Assessment Committee Update September 2018**

Open house at Warner Park in August was well attended with many comments offered on a variety of issues. The committee has established goals and objectives for the Special Area Plan that will be incorporated by Staff and the consultant (Vandewalle) when drafting a report for review at the next meeting in October. Food and the food terminal remain priorities, and the report is expected to include references to the cross-dock project that was approved by the Common Council on August 7th.

Next meeting is scheduled for October 9th, 5pm, at Warner Community Center.

53056**Public Health Madison and Dane County Update September 2018**

Farm Bill Conference committee met today. President Trump is pushing for work requirements to be included in SNAP legislation nationwide as they have been in Wisconsin.

Flooding resources are available to provide replacement FoodShare benefits, emergency assistance through TANF. Both can be acquired through contacting Dane County Human Services (or the Job Center on Aberg Ave).

Disaster SNAP (D-SNAP) benefits would be released if a federal state of emergency is declared, but that has not happened at this time.

53057**Public Market Development Update September 2018**

The Market Ready program has been very successful, and the committee is looking for ways to continue it given the delays in the overall project. Half of the participants received grants to help them scale up to open their businesses. On September 24, a subcommittee will be reviewing architect and engineer finalists for the Public Market. The group will be meeting to review the mission as it enters this next phase.

ANNOUNCEMENTS

Healthy Food for All and the Farley Center for Peace, Justice and Sustainability are partnering to present a farm-based food recovery dinner to be held outdoors at the Farley Center on Saturday, Sept. 22. The menu for the dinner will be built from recovered food, especially farm excess that may have otherwise ended up being plowed back into the ground for compost. Chef's for the event will be Laurel Burleson operator of the Ugly Apple food cart, which features farm seconds on its menu, and Thony Clarke operator of Cafe Costa Rica food cart and purveyor of Mango Man Salsas.

The Fall Festival for Community Groundworks will be held from 1-5pm on Saturday at Troy Gardens.

ADJOURNMENT

Motion to adjourn made by Rhodes-Conway. Second by Day Farnsworth.
Motion approved with a voice vote at 7:36 p.m.