



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, March 21, 2018

5:00 PM

City-County Building, 211 S. Carroll St.
Room GR27 (Police Dept. Community Room)

CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:05 p.m.

Present: 9 - Rebecca Kemble; Craig P. Stanley; Frank Staniszewski; Susan M. Bulgrin;
Wayne R. Harris; Mark R. Greene; Patricia (Pat) A. Schramm; Marianne S.
Morton and Denise DeMarb

Excused: 1 - Steve King

Marianne Morton attended via telephone.

Also present: Matt Mikolajewski, Dan Kennelly, Tom Otto, Matt Wachter

APPROVAL OF MINUTES

A motion was made by Harris, seconded by Bulgrin, to Approve the Minutes of the February 21, 2018, meeting. The motion passed by voice vote.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

DISCUSSION ITEMS

1. [50950](#) Madison Region Economic Partnership (MadREP) Presentation

Paul Jadin provided a presentation. Michael Gay continued the presentation.

EDC members asked questions and had a dialogue with Paul and Michael.
2. [50974](#) Opportunity Zones Presentation

Dan Kennelly gave a presentation.
3. [50951](#) Economic Development Division 2017 Year-End Review

This was referred to the April 18 meeting.

4. [46081](#) Connect Madison Economic Development Strategy Implementation
 - 1) Business Assistance Team: Kennelly gave an update regarding:
 - Developing a catalogue of brochures targeted to different business types to distribute throughout the City.
 - Developing a training/orientation for front-desk City staff.
 - 5) Youth Work-Based Learning Opportunities:
 - Schramm noted that some additional information on the Pathways program will be forthcoming.
 - 4) Business Coalition for Transportation:
 - DeMarb noted that the Dept. of Transportation Director position has been posted.
5. [45698](#) Economic Development Committee Chair Updates

None.
6. [45699](#) Economic Development Division Director Updates

RESJI - April

Comprehensive Plan - May
7. [27862](#) Introduction of New Items from the Floor

- A conversation about TIF ideas.
8. [45135](#) Next Meeting

- April 18, 2018

ADJOURNMENT

A motion was made by Harris, seconded by Bulgrin, to Adjourn. The motion passed by voice vote. The meeting Adjourned at 7:02 p.m.