



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

Wednesday, March 28, 2018

5:00 PM

City County Building
210 Martin Luther King Jr. Blvd.
Room 108A

CALL TO ORDER / ROLL CALL

Present: 5 - Michael E. Verveer; Zach Wood; Chaitannya K. Agni; Marlys M. Miller and Rena Gelman

Excused: 1 - Saran Ouk

Non Voting: 3 - Maureen K. O'Grady; Sean Lee and Aaron D. Collins

APPROVAL OF MINUTES

A motion was made by Wood and seconded by Agni to approve the 2/28/18 minutes. The motion was passed by a voice vote/other.

PUBLIC COMMENT

There were no public comments.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals.

NEW BUSINESS

1. [50659](#) Granting Special Vending Approvals under MGO 9.13(6)(k) for 2018 Special Events as detailed on the accompanying special event resolution table.

A motion was made by Gelman and seconded by Agni to adopt the Granting Special vending Approvals under MGO 9.13(6)(k) for 2018 Special Events. The motion was passed by a voice vote/other.

REPORTS

2. Follow-up on Late Night Vending vote by the Common Council.

The VOC recommend a substitute ordinance to the Common Council on 1/31/18, and on 3/6/18, the Common Council adopted this proposed ordinance. Below is the link to the full text of the ordinance and highlights on the changes.

The Ordinance Change is designed to allow existing late night vendors to continue for a period of time, but to phase out the current structure of the program and make a plan for a completely new program. The proposed Ordinance would essentially do four things:

1) Grandfather in existing Late Night Vendors – Currently licensed Late Night Vendors will be allowed to renew their licenses, but no new vendors will be given a late night license. This way, the businesses that rely on Late Night as part of their business model will be allowed to continue for a period of time, but we will not add no vendors to the mix.

2) More Flexibility – The Ordinance would give staff and the VOC more flexibility to relocate vendors mid-season and experiment with alternative late night locations.

3) Five Year Sunset – The current Late Night Vending Program would be eliminated after 5 years, providing the businesses with a five year horizon to plan for the future.

4) Create a Plan for Library Mall – During that five year period, City staff and the VOC will develop a new plan for Late Night Vending that focuses on created a designated vending area in Library Mall. This plan will look at options for lighting, amenities, and promotion to make Late Night Vending a safe and successful program that positively contributes to downtown.

3. [50175](#) Street Vending Coordinator's Report, including enforcement activity, licensing and permitting numbers.

NEXT MEETING

April 25, 2018 at 5p in the City County Building room 108A.

ADJOURNMENT

A motion was made by Gelman and seconded by Agni to adjourn the meeting. The motion was passed by a voice vote/other. The meeting was adjourned at 5:50p.