



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, December 20, 2017

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 351 (City County Building)

CALL TO ORDER / ROLL CALL

- Present:** 7 - Amanda Hall; Lois H. Braun-Oddo; Cliff Goodhart; John A. Harrington; Rafeeq D. Asad; Thomas A. DeChant and R. Richard Wagner
- Excused:** 2 - Dawn O. O'Kroley and Michael J. Rosenblum

APPROVAL OF MINUTES

A motion was made by Hall, seconded by Braun-Oddo, to Approve the Minutes of December 6, 2017. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

SECRETARY'S REPORT/AGENDA OVERVIEW

Janine Glaeser gave an overview of the projects.

PUBLIC HEARING ITEMS

- [48451](#)** 502, 506 East Washington Avenue & 7, 11 North Franklin Street - Demolition/Relocation of Four Existing Homes and Construction of a New 5-Story Hotel Building in UDD No. 4. 2nd Ald. Dist.

The motion to refer was based on the Zoning Code requirement for building articulation.

A motion was made by Hall, seconded by Goodhart, to Refer to a future URBAN DESIGN COMMISSION meeting. The motion passed by voice vote/other.
- [49579](#)** 135 East Towne Mall - New Construction of "Portillo's Restaurant" and Review of Signage Package. 17th Ald. Dist.

A motion was made by Goodhart, seconded by Braun-Oddo, to Grant Final Approval. The motion passed by voice vote/other.

3. [49611](#) 53 West Towne Mall - Alteration to an Approved Comprehensive Design Review for "Total Wine & More." 9th Ald. Dist.

The motion to approve provided that the roofline must be pointed out on the final application, and the sign must be no higher than 4-feet above the roofline.

A motion was made by Goodhart, seconded by Hall, to Grant Final Approval. The motion passed by voice vote/other.

4. [48874](#) 801 West Badger Road - Madison College South Campus in UDD No. 7. 14th Ald. Dist.

The motion provided for the following conditions:

- Study the spandrel under the awning at the front elevation.
- Provide more information on material details and finishes, and continue to simplify.
- Provide more detail on landscaping.
- Provide more rendered views/vignettes.

A motion was made by Braun-Oddo, seconded by Hall, to Grant Initial Approval. The motion passed by voice vote/other.

UNFINISHED BUSINESS

5. [45913](#) 5402 Congress Avenue - "The Madison Apartments," Amended GDP(SIP). 12th Ald. Dist.

The motion provided that the applicant return for final approval with the following:

- A graphic on how the retaining walls are going to work.
- Trees designed to frame an entry area.
- Study using more brick on the garage.
- Indicate how the landscaping works with the backside.

A motion was made by Goodhart, seconded by DeChant, to Grant Initial Approval. The motion passed by voice vote/other.

6. [49171](#) 5533 University Avenue - New Development of a Mixed-Use Building Containing 8,100 Square Feet of Commercial Space and 56 Apartment Units in UDD No. 6. 19th Ald. Dist.

The motion provided for the following:

- Change the color of the third level lighter colored accent panel (adjacent to the balconies) to match the surrounding darker siding.
- Regarding the retail area storefront windows facing the parking lot: if there are future changes to the window composition due to final tenant selection, maintain the locations and proportions of the current proposed layout. Recommendations include metal panel, spandrel, and maintain the top window light.
- Provide wood mulch in the landscaping. No stone mulch is recommended. Use steel edging, not black vinyl.

A motion was made by Goodhart, seconded by Braun-Oddo, to Grant Final Approval. The motion passed by voice vote/other.

NEW BUSINESS

7. [49776](#) 1 Exact Lane - Exact Sciences Amenities Building in UDD No. 2. 19th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

- 8. [49774](#) 6918 Seybold Road (formerly 601 Gammon Road) - New Development of a Multi-Tenant Building in UDD No. 2. 19th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

ROLL CALL

Present: 5 - Amanda Hall; Cliff Goodhart; John A. Harrington; Rafeeq D. Asad and R. Richard Wagner

Excused: 4 - Lois H. Braun-Oddo; Dawn O. O'Kroley; Thomas A. DeChant and Michael J. Rosenblum

- 9. [48769](#) Consideration of a conditional use to construct a hotel at 2810 Coho Street; 14th Ald. Dist.

The recommendation for approval provides for the following:

- Recommendations given regarding landscaping.
- Encourage the applicant to seek more room between the drive and property line boundaries (even if it's just one foot).
- Better screening from the neighborhood.
- Play with the detention pond aesthetics.
- Provide a shadow study.

A motion was made by Harrington, seconded by Goodhart, to Return to Lead with the Recommendation for Approval to the PLAN COMMISSION. The motion passed by voice vote/other.

BUSINESS BY MEMBERS

Reminder to Commission members to file their Statements of Interests as required under MGO Sec. 3.35(9)(i)1.

ADJOURNMENT

The meeting was Adjourned at 7:37 p.m. by unanimous consent.