



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, March 21, 2018

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 351 (City County Building)

CALL TO ORDER / ROLL CALL

Goodhart acted as Chair in Wagner's absence.

- Present:** 6 - Amanda Hall; Lois H. Braun-Oddo; Cliff Goodhart; John A. Harrington;
Rafeeq D. Asad and Michael J. Rosenblum
- Excused:** 3 - Dawn O. O'Kroley; Thomas A. DeChant and R. Richard Wagner

APPROVAL OF MINUTES

A motion was made by Braun-Oddo, seconded by Rosenblum, to Approve the Minutes of March 7, 2018. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

SECRETARY'S REPORT/AGENDA OVERVIEW

Janine Glaeser gave an overview of the projects.

PUBLIC HEARING ITEMS

1. [50644](#) 819 South Park Street - Facade Alteration in UDD No. 7. 13th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report .

A motion was made by Hall, seconded by Braun-Oddo, to Grant Final Approval. The motion passed by voice vote/other.
2. [50649](#) 725-749 University Row - Comprehensive Design Review for "University Row." 19th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report .

As part of the conditions of approval, all other signage should comply with the standards of Chapter 31, as a Group 2, and signs shall have landlord approval before obtaining a permit.

A motion was made by Hall, seconded by Braun-Oddo, to Grant Final Approval. The motion passed by voice vote/other.

3. [50650](#) 525 South Midvale Boulevard - Comprehensive Design Review for "Sequoia Commons." 11th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report .

As part of the conditions of approval, all other signage should comply with the standards of Chapter 31, as a Group 2, and signs shall have landlord approval before obtaining a permit. Also, any future ground signs shall comply with the standards of Chapter 31, for Group 2 signage.

A motion was made by Hall, seconded by Braun-Oddo, to Grant Final Approval. The motion passed by voice vote/other.

4. [50651](#) 2045 Atwood Avenue - Comprehensive Design Review for "Kennedy Place." 6th Ald. Dist.

A motion was made by Harrington, seconded by Braun-Oddo, to Refer to the URBAN DESIGN COMMISSION meeting of April 11, 2018. The motion passed by voice vote/other.

5. [50648](#) 2921 Landmark Place - Comprehensive Design Review for "Landmark Oaks." 14th Ald. Dist.

The motion provided for the following conditions:

1. The signage above the roof is appropriate.
2. The Commission accepts 180 square foot signs on both the north and west elevations, and the compliant ground sign.
3. The proposed wall sign location is determined as an architectural element, not screening.

A motion was made by Braun-Oddo, seconded by Harrington, to Grant Final Approval. The motion passed by voice vote/other.

NEW BUSINESS

6. [50844](#) 5133-5237 University Avenue - New Development of Three Proposed Buildings with 90 Multi-Family Residential Units and Approximately 8,000 Square Feet of Commercial Use in UDD No. 6. 19th Ald. Dist.

The Urban Design Commission Received an Informational Presentation

BUSINESS BY MEMBERS

None.

ADJOURNMENT

The meeting was Adjourned at 6:22 p.m. by unanimous consent.