



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Approved URBAN DESIGN COMMISSION

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Wednesday, October 3, 2018

4:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 354 (City County Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 6 - Lois H. Braun-Oddo; Cliff Goodhart; Christian J. Harper; Rafeeq D. Asad; R. Richard Wagner and Michael J. Rosenblum

**Excused:** 2 - Amanda Hall and Thomas A. DeChant

### APPROVAL OF MINUTES

A motion was made by Braun-Oddo, seconded by Goodhart, to Approve the Minutes with corrections. The motion passed by voice vote/other.

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

Goodhart recused himself on Items No. 8 and 11.

### SECRETARY'S REPORT/AGENDA OVERVIEW

Janine Glaeser gave an overview of the projects.

### PUBLIC HEARING ITEMS

1. [52902](#) 3729 & 3737 E. Washington Avenue - New Development of a "Discount Tire" Located in UDD No. 5. 17th Ald. Dist.

The motion noted the following:

- Include an updated lighting plan that shows lighting levels at the property line.
- Diagonal pedestrian access is preferred.
- Remove the EIFS pediments on the east and west sides of the building, shift to the left and narrow on the east side to create a 10-foot wide landscape bed.
- Look at shifting the building to the west to allow for a greater landscaping area.
- Provide more canopy trees to reduce the heat island effect on large areas of asphalt.

**A motion was made by Braun-Oddo, seconded by Rosenblum, to Grant Final Approval. The motion passed by voice vote/other.**

2. [52903](#) 1202 S. Park Street - New Development of a Permanent Supportive Housing Project Containing 58 Residential Units and Approximately 1,200 Square Feet of Commercial Space Located in UDD No. 7. 13th Ald. Dist.

**A motion was made by Goodhart, seconded by Rosenblum, to Refer to the URBAN DESIGN COMMISSION. The motion passed by voice vote/other.**

3. [53077](#) 201 S. Gammon Road - Amendment to a Comprehensive Design Review for James Madison Memorial High School Campus. 19th Ald. Dist.

**A motion was made by Braun-Oddo, seconded by Rosenblum, to Refer to the URBAN DESIGN COMMISSION meeting of October 24, 2018. The motion passed by voice vote/other.**

4. [53081](#) 2903 N. Sherman Avenue - Comprehensive Design Review for "Orthdx Natural Fitness." 12th Ald. Dist.

**A motion was made by Braun-Oddo, seconded by Rosenblum, to Refer to the URBAN DESIGN COMMISSION meeting of October 24, 2018. The motion passed by voice vote/other.**

5. [53082](#) 110 N. Livingston Street - Comprehensive Design Review/Signage Variance for "Veritas Village." 2nd Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

**A motion was made by Goodhart, seconded by Braun-Oddo, to Grant Final Approval. The motion passed by voice vote/other.**

6. [52900](#) 2164 West Beltline Highway - Comprehensive Design Review for Steinhafel's. 14th Ald. Dist.

**A motion was made by Braun-Oddo, seconded by Rosenblum, to Refer to the URBAN DESIGN COMMISSION meeting of October 24, 2018. The motion passed by voice vote/other.**

7. [52854](#) 2164 W. Beltline Highway - New Roof Element and Facade at the Main Entry for Steinhafel's. 14th Ald. Dist.

**A motion was made by Rosenblum, seconded by Braun-Oddo, to Reconsider this item at the October 24, 2018 meeting. The motion passed by voice vote/other.**

#### UNFINISHED BUSINESS

8. [51390](#) 211 North Carroll Street/200-220 Wisconsin Avenue - Redevelopment of the MATC Building into a Hotel in the Downtown Core District. 4th Ald. Dist.

**A motion was made by Braun-Oddo, seconded by Rosenblum, to Grant Final Approval. The motion passed by voice vote/other.**

9. [52700](#) 8001 Raymond Road - Expansion of UnityPoint Health-Meriter Inpatient Child and Adolescent Psychiatry Program. 7th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

**A motion was made by Goodhart, seconded by Braun-Oddo, to Grant Final**

Approval. The motion passed by voice vote/other.

### NEW BUSINESS

10. [53253](#) 614 E. Gorham Street - Public Project: James Madison Park Master Plan and Shelter Concept. 2nd Ald. Dist.  
**The Urban Design Commission Received an Informational Presentation on the proposed park shelter and a report on the Park Master Plan.**
11. [53254](#) 1050 E. Washington Avenue - New Development of an 11-Story Commercial/Retail, Office and Market-Rate Residential Building, in addition to a 4-Story Building Housing the Youth Arts Consortium Located in UDD No. 8 (Lyric Phase 3). 2nd Ald. Dist.  
**The Urban Design Commission Received an Informational Presentation**

### BUSINESS BY MEMBERS

- 2019 Meeting Schedule
- Large format retail discussion to be held on November 7, 2018
- Planning offices will be closed Friday, October 5, 2018 for the scheduled move back to MMB
- The October 24th meeting is again in CCB, Room 354
- The November 7th meeting is in MMB Room 111
- The Commission thanked Michael Rosenblum for his service; tonight was his last UDC meeting

### ADJOURNMENT

The meeting was Adjourned at 7:53 p.m. by unanimous consent.