



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

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Wednesday, January 16, 2019

5:00 PM

Madison Municipal Building  
215 Martin Luther King, Jr. Blvd.  
Room 206

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### CALL TO ORDER / ROLL CALL

The meeting was Called to Order at 5:07 p.m. Frank Staniszewski chaired the meeting.

**Present:** 8 - Rebecca Kemble; Craig P. Stanley; Frank Staniszewski; Susan M. Bulgrin; Wayne R. Harris; Patricia (Pat) A. Schramm; Steve King and Michael J. Tierney

**Excused:** 2 - Mark R. Greene and Marianne S. Morton

**Staff:** Dan Kennelly, Tom Otto, Matt Mikolajewski, Michael Miller, Ruth Rohlich, Matt Wachter

### APPROVAL OF MINUTES

A motion was made by Kemble, seconded by Schramm, to Approve the Minutes of the December 19 meeting. The motion passed by voice vote.

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

None.

1. [54366](#) Business Assistance Team Presentation and Discussion by Ruth Rohlich, City of Madison Business Development Specialist  
Ruth Rohlich distributed a handout and updated the EDC regarding the BAT program. Ms. Rohlich spoke about what was completed during the past year, and what is planned for the year ahead.
  - Major issues include signage, alcohol licensing, parking and road construction.
  - There was discussion about a City '311 System' to improve the ability of individuals to ask questions and get answers about conducting business in the City.
  - Why doesn't the City better collect emails and connect with residents throughout the City?

2. [54367](#) Opportunity Zone Presentation and Discussion by Dan Kennelly, City of Madison Office of Business Resources Manager

Dan Kennelly and Matt Wachter provided a PowerPoint presentation.

A working draft of the Opportunity Zone prospectus was provided to the EDC.

**Rebecca Kemble left the meeting at 6:00 p.m. A quorum was still present.**

**Present:** 7 - Craig P. Stanley; Frank Staniszewski; Susan M. Bulgrin; Wayne R. Harris; Patricia (Pat) A. Schramm; Steve King and Michael J. Tierney

**Excused:** 3 - Rebecca Kemble; Mark R. Greene and Marianne S. Morton

3. [46081](#) Connect Madison Economic Development Strategy Implementation

Schramm asked if we can have an info session where we can better connect employers with students. This would be a partnership with the Workforce Development Board.

4. Statement of Interest Filing Reminder

The EDC has been reminded.

5. [54143](#) 2019 Meeting Dates

Alternate locations should be found for EDC meetings that coincide with Concerts on the Square.

6. [27862](#) Introduction of New Items from the Floor

Bulgrin spoke with businesses near Tree Lane, and said we need to be aware and follow the economic impact.

7. [45135](#) Next Meeting

- March 20, 2019

## ADJOURNMENT

**A motion was made by Schramm, seconded by Stanley to Adjourn. The motion was passed by voice vote. The meeting Adjourned at 6:25 p.m.**