



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft EARLY CHILDHOOD CARE AND EDUCATION COMMITTEE

Monday, May 22, 2017

1:00 PM

30 W. Mifflin St.
Room 1000A

NOTICE OF CHILD CARE FORUM Quorum of ECCEC may be present.

CALL TO ORDER / ROLL CALL

Staff: Coral Manning, Cheryl Tolley, Becca Jurek, Rommel Tijerino, Terri Strong, Deb Diaz, Jim O'Keefe

The Child Care Forum was called to order at 1:05 pm.

Present: 5 - Denise DeMarb; Christine Coke; LeAndrea M. Vernon; Jennifer Templin and Kate Toews

Absent: 4 - Linda E. Benzschawel; Sagashus T. Levingston; Nancy K. Brien and Dipesh Navsaria

NEW BUSINESS

1. [47366](#) 2017 Child Care Forum

Coral Manning did introductions of staff and committee members.

Coral went through a power point presentation (attached) on 2018 Draft Budget Proposal. This proposal has not been submitted to the Mayor or Common Council. They first want center feedback, which they will take under consideration and some form of this will be presented to the Mayor and Common Council.

The goal of this proposal is to increase the number of low income children being served in accredited child care centers by 20% by the end of 2022. The focus is on group care in this first phase. Our intention is to include family child care, but we needed to start somewhere.

The Child Care Unit support will consist of intensive onsite work and resources to Pathways to Quality providers to become accredited. These centers are already serving low income students. We will grant up to \$10,000 per year for up to three years to help pay for the cost of improving quality to accreditation standards. After the programs are accredited, they will be awarded a 5 Star rating in the state's Quality Rating and Improvement System. That 5 Star rating increases their county child care subsidy rate by 25%, thus replacing the City investment.

For providers that choose the Community Service Pathway in lieu of serving more low income children, child care unit staff will coordinate and facilitate

connections between that program and another that needs assistance. We have examples of community service, but we will also have an "other" category so centers can think of their own strategies.

Low income is defined as 200% of median income. Child care specialists will work with centers to identify low income families.

One participant suggested that increasing affordable housing in Madison is necessary to make this a worthwhile endeavor. Coral responded that staff have just started working with the Affordable Housing team to understand and explore the barriers.

The group discussed keeping a list of child care center openings current, so families can get connected to care. Coral suggested letting Rommel know when openings are available so he can pull people off the waitlist and connect them with your center.

Coral asked the audience to give feedback to the presentation. These are the concerns/comments of audience members:

- Concerned with number of hours to give back. We will need to build that into our budgets, so we will need at least a year notice.
- If we have a program like an RESJ Team, can that be counted? YES
- Approx. ½ children on Tuition Assistance are Spanish speaking. This is definitely an area of growing need.
- What steps do we have to take to make 10% of our spots low income?
- In 2018, specialists will look at what is needed by each center to make this happen. It is a goal-planning year. It will look different for each program.
- Can you switch pathway? YES, switch at any time.
- What is missing from this process?
 - Resources for serving low income children, they can be high needs.
 - Training on integration of these children into our programs.
 - Specialists will maintain a list of strengths of every center.
- Important message to share. Not every child in poverty is a behavioral issue - not every family is resource deprived.
- Whatever happens, this should not just be a target number, so centers can get out of having to do the 12 hours of community service.
- Can we get grant money to help us meet our 12 hrs if we cannot afford it, and cannot meet 10%?
- We are getting back to our mission of serving low income children. That is why accreditation was created.
- We will eventually be looking at family child care, and will need Satellite to help and provide information.
- Scholarships for credit-based education and staff development. How will it look? We don't know yet. We can use cohort model if there is enough interest, or pay for staff to take credit - based classes.

ADJOURNMENT

The forum adjourned at 2:05 pm.