



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

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Wednesday, June 21, 2017

5:00 PM

City-County Building, 211 S. Carroll St.  
Room GR27 (Police Dept. Community Room)

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### CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:10 p.m.

**Present:** 8 - Frank Staniszewski; Susan M. Bulgrin; Wayne R. Harris; Mark R. Greene; Patricia (Pat) A. Schramm; Marianne S. Morton; Steve King and Denise DeMarb

**Absent:** 2 - Rebecca Kemble and Craig P. Stanley

Craig Stanley arrived at 5:30 p.m.; Rebecca Kemble arrived at 5:45 p.m.

Also present: Dan Kennelly, Tom Otto, Natalie Erdman, Matt Wachter, Ben Zellers

### APPROVAL OF MINUTES

A motion was made by Staniszewski, seconded by Schramm, to Approve the Minutes of the April 19, 2017, meeting. The motion passed by voice vote.

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

None.

### DISCUSSION ITEMS

1. [47315](#) Oscar Mayer Property - Update and Discussion

Natalie Erdman and Tom Otto provided an update on the Oscar Mayer site and next steps. They described the city's next steps being to form a committee and engage consulting support to launch the Oscar Mayer Strategic Assessment.

**Craig Stanley arrived at 5:30 p.m./**

**Present:** 9 - Craig P. Stanley; Frank Staniszewski; Susan M. Bulgrin; Wayne R. Harris; Mark R. Greene; Patricia (Pat) A. Schramm; Marianne S. Morton; Steve King and Denise DeMarb

**Absent:** 1 - Rebecca Kemble

Rebecca Kemble arrived at 5:45 p.m.

**Present:** 10 - Rebecca Kemble; Craig P. Stanley; Frank Staniszewski; Susan M. Bulgrin; Wayne R. Harris; Mark R. Greene; Patricia (Pat) A. Schramm; Marianne S. Morton; Steve King and Denise DeMarb

2. [47508](#) Accepting the report and recommendations of the Housing Strategy Committee - 2016 Housing Report - Consolidated Update.  
**A motion was made by Bulgrin, seconded by Schramm, to Return to Lead with the Recommendation for Approval to the PLAN COMMISSION. The motion passed by voice vote/other.**  
Matt Wachter, City Housing Initiatives Specialist, presented the City's 2016 Housing Strategy. This included overviews of seven chapters: Homelessness, low income rental, market rate rental, low income ownership, market rate ownership, student housing, and senior housing. The presentation included data and the current and projected state of the City's housing market and strategies for each of them seven chapters. The Committee made comments and asked questions about how the Housing Strategy relates to other issues including transportation, tax base, neighborhood development, and childcare.
3. [44190](#) Planning Division staff update on Comprehensive Plan - Imagine Madison  
Ben Zellers from the Planning Division gave an update on the Imagine Madison Comprehensive Plan. This included discussing the contents of the plan, describing the public engagement process, discussing the draft Future Land Use Map, and discussing next steps and timeline.
4. [46081](#) Connect Madison Economic Development Strategy Implementation  
Committee leads gave updates on each of the Five Work Priorities
5. [45698](#) Economic Development Committee Chair Updates  
Chair Greene indicated that he would be doing some individual outreach to Committee members over the next few weeks
6. [45699](#) Economic Development Division Director Updates  
The Director was not present at the meeting. Kennelly gave a recap of the Stoughton Road Corridor Business Walk.
7. [27862](#) Introduction of New Items from the Floor  
Following up from the discussion of the Housing Strategy, the Committee expressed an interest in having future discussions of about how the Economic Development Strategy relates to childcare issues and homeownership
8. [45135](#) Next Meeting

**ADJOURNMENT**

A motion was made by Stanley, seconded by Schramm, to Adjourn. The motion passed by voice vote and the meeting adjourned at 7:25 p.m..