



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, August 16, 2017

5:00 PM

City-County Building, 211 S. Carroll St.
Room GR27 (Police Dept. Community Room)

CALL TO ORDER / ROLL CALL

The meeting was called to order at 5:02 p.m.

Present: 8 - Rebecca Kemble; Craig P. Stanley; Frank Staniszewski; Susan M. Bulgrin;
Wayne R. Harris; Mark R. Greene; Marianne S. Morton and Denise DeMarb

Excused: 2 - Patricia (Pat) A. Schramm and Steve King

Also present: Matt Mikolajewski, Ruth Rohlich, Mike Miller, Tom Otto, Dan Kennelly,
Laura Larsen, Aniya Brown

APPROVAL OF MINUTES

A motion was made by Stanley, seconded by Morton, to Approve the Minutes
of the July 19, 2017, meeting. The motion passed by voice vote.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

DISCUSSION ITEMS

1. [48412](#) Healthy Retail Access Youth Survey

Aniya Brown, the EDC's summer Wanda Fullmore intern, gave a presentation on this survey. The EDC members asked a few follow-up questions.
2. [48413](#) Greater Madison Chamber of Commerce Presentation

Brett Halverson provided the presentation, which focused on the Chamber's Access Agenda.

The EDC members had a discussion with Mr. Halverson regarding Chamber initiatives.
3. [48414](#) City of Madison Outcome-Based Budgeting Presentation

Laura Larsen of the City's Finance Department gave a presentation on outcome-based budgeting.

Marianne Morton left the meeting at 5:45 p.m. A quorum was still present.

Present: 7 - Rebecca Kemble; Craig P. Stanley; Frank Staniszewski; Susan M. Bulgrin; Wayne R. Harris; Mark R. Greene and Denise DeMarb

Excused: 3 - Patricia (Pat) A. Schramm; Marianne S. Morton and Steve King

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EDC members asked how to combine this work with Chamber work and with City economic development work?

EDC members further discussed the initiative with Ms. Larsen.

Ms. Larsen talked about Bloomberg's "Smart Cities" initiative.

4. [46081](#) Connect Madison Economic Development Strategy Implementation

Business Assistance Team - Ruth Rohlich provided an update.

There will updates on #4 (Business Coalition for Transportation) and #5 (Youth Work-Based Learning Opportunites) at the September meeting.

5. [45698](#) Economic Development Committee Chair Updates

Mark Greene will be calling to set up individual meetings with the EDC members.

6. [45699](#) Economic Development Division Director Updates

Matt Mikolajewski gave a hiring update.

7. [27862](#) Introduction of New Items from the Floor

- Continue to connect the work of the City's Strategic Initiative to the Connect Madison Strategy.
- Presentation of the Capital Budget proposal.

8. [45135](#) Next Meeting

ADJOURNMENT

A motion was made by Kemble, seconded by DeMarb to Adjourn. The motion passed by voice vote and the meeting adjourned at 6:42 p.m.